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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200832
Party	Plaintiff Briggs & Stratton Corporation
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Submission	Other Motions/Papers
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Signature	/s/ Robert N. Phillips
Date	10/22/2013
Attachments	2013-10-22 Letter to TTAB Submitting Redacted Public Version of Corrected Phillips Declaration and Exhs 1-12.pdf(30837 bytes ) [Redacted Public Version] of Corrected Declaration of Robert N Phillips in Support of Opposers' Reply Brief on MSJ.pdf(16892 bytes ) Exhibits 1-12.pdf(5001927 bytes )

# ReedSmith

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October 22, 2013

ATTN: Trademark Trial and Appeal Board  
Commissioner for Trademarks  
Post Office Box 1451  
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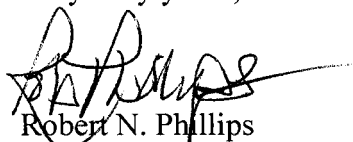
***Briggs & Stratton Corporation and Kohler Co. v. Honda Giken Kogyo Kabushiki Kaisha***  
**Opposition No. 91200832 (Parent)**

Dear Sir/Madam:

We submit herewith a "Redacted Public Version" of the Corrected Declaration of Robert N. Phillips in Support of Opposers' Reply Brief on Motion for Summary Judgment which was filed with the TTAB on October 16, Dkt. No. 85. Exhibit 3 to the corrected declaration that was filed on October 16, should have been marked under seal.

We apologize for any confusion.

Very truly yours,



Robert N. Phillips

RNP:dk

cc: Counsel for Honda Giken Kogyo Kabushiki Kaisha

Enclosures

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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BRIGGS & STRATTON CORPORATION and  
KOHLER CO.,

Opposers,

v.

HONDA GIKEN KOGYO KABUSHIKI  
KAISHA,

Applicant.

Opposition No. 91200832 (parent)

Opposition No. 91200146

Application Serial No. 78924545

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**CORRECTED DECLARATION OF ROBERT N. PHILLIPS IN SUPPORT OF  
OPPOSERS' REPLY BRIEF ON MOTION FOR SUMMARY JUDGMENT**

**[REDACTED PUBLIC VERSION]**

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I, Robert N. Phillips, declare as follows:

1. I am a partner in the law firm of Reed Smith LLP, counsel of record for Opposer Briggs & Stratton Corporation. The matters set forth herein are based upon my personal knowledge, except where otherwise indicated, and if called as a witness I could and would testify competently thereto.

2. Attached hereto as Exhibit 1 is a true and correct copy of a new press release recently published by Honda on August 6, 2013 regarding development of general purpose engines for emerging markets, available at <http://world.honda.com/news/2013/p130806General-purpose-Engines-Emerging-Markets>. In paragraph 2 of the press release, Honda refers to the Proposed Mark as "a compact design that ensures compatibility with a wide range of installations."

3. Attached hereto as Exhibit 2 is a true and correct copy of U.S. Patent No. 7,104,258.

4. Attached hereto as Exhibit 3 is a true and correct copy of excerpts of the August 10, 2012 deposition in this proceeding of Steven S. Conner, Vice President of Honda's Power Equipment Division.

5. Attached hereto as Exhibit 4 is a true and correct copy of *Underwriters Laboratories Inc.*, UL 1439 "Standard for Determination of Sharpness of Edges," 4.1 (June 1, 2004) which states that "[a]n edge of an enclosure opening, frame, guard, knob, handle or the like of an appliance or equipment shall be smooth and rounded so as to not cause a cut-type injury when contacted during normal use or user maintenance."

6. Attached hereto as Exhibit 5 is Honda's description and drawing of the Proposed Mark with each of the described elements labeled for the Board's reference. In addition, Exhibit 5 presents for the Board's review a convenient guide, on an element by element basis, to Opposers' evidentiary citations regarding the functionality of the Proposed Mark.

7. Attached hereto as Exhibit 6 is a comparison of Figure 1 of the U.S. Patent Number 4,813,385 ('385 Patent) and the Proposed Mark. Also, the chart identifies numbered items 2, 3, 4, 6, and 11 depicted in Figure 1 of the '385 Patent and their corresponding appearance in the drawing of the Proposed Mark. The '385 Patent may be found at Exhibit 6 to the Daugherty Declaration in Support of Opposer's Motion for Summary Judgment dated February 1, 2013 ("Daugherty Declaration").

8. Attached hereto as Exhibit 7 is a comparison of Figure 1 of the '385 Patent and third party engines. Also, the chart identifies numbered items 2, 3, 4, 6, and 11 depicted in Figure 1 of the '385 Patent and their corresponding appearance in the third party engines. The third party engines may be found at Exhibit 24 to the Daugherty Declaration.

9. Attached hereto as Exhibit 8 is Honda's drawing of the Proposed Mark and a photograph of Honda's design changes in 2011. The labels identify the design changes that Honda contends do not alter the overall appearance of the Proposed Mark. The photograph of Honda's design changes in 2011 may be found at Exhibits 5 and 29 to the Daugherty Declaration.



10. Attached hereto as Exhibit 9 are documents from the file history of Application Serial No. 77838661, including the drawing page and the Final Action dated March 30, 2011, wherein the USPTO, citing *Textron*, rejected an application to register a back stretcher noting “a few arbitrary or otherwise nonfunctional features included with a product configuration mark do not affect a functionality determination where the evidence shows the overall design to be functional.”

11. Attached hereto as Exhibit 10 are documents from the file history of Application Serial No. 8583907, including the drawing page and the Office Action dated May 23, 2013, wherein the USPTO, citing *Becton*, rejected an application to register step chair exercise equipment based upon a utility patent that did not show the exact same configuration but illuminated the purpose of the box-like frame (i.e. rest on floor and provide support).

12. Attached hereto as Exhibit 11 are documents from the file history of Application Serial No. 78254832, including the drawing page and the Office Action dated February 6, 2005, wherein the USPTO, citing *Trafix* and *Valu Engineering*, rejected an application to register a wine glass configuration finding that the presence of alternative designs does not mean that the applicant’s design is not functional.

13. Attached hereto as Exhibit 12 is the first page of Kohler SH265 Service Manual showing a drawing of the front view of the SH265 Engine, the engine that Honda alleges is a knockoff of its Proposed Mark. The service manual, and a photograph of the engine, are at: <http://www.kohlerengines.com/onlinecatalog/productDetail.htm?productNumber=Courage%20SH265>).

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on the 16th day of October, 2013 at San Francisco, California.

By: /s/ Robert N. Phillips  
Robert N. Phillips

**CERTIFICATE OF SERVICE**

I hereby certified that a true and correct copy of the foregoing CORRECTED DECLARATION OF ROBERT N. PHILLIPS IN SUPPORT OF OPPOSERS' REPLY BRIEF ON MOTION FOR SUMMARY JUDGMENT [REDACTED PUBLIC VERSION] was served on the following counsel of record by depositing same in the U.S. mail, first class postage prepaid, this 22nd day of October, 2013:

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/s/ Deborah L. Kalahale  
Deborah L. Kalahale

## **EXHIBIT 1**

**Honda Develops All-new General Purpose Engines for Emerging Markets**  
-Equipped on Water Pumps and Other Honda Power Products-

CHONGQING, China, August 6, 2013 – Honda announced today that it has newly developed two models of GP 4-stroke general purpose engines targeting the low-priced light-duty engine markets, which hold a large share in the general purpose engine market in emerging countries. Honda will start production of the new engines, the GP160H and GP200H,<sup>\*1</sup> at Jialing-Honda Motors Co., Ltd.<sup>\*2</sup> (Chongqing, China; President: Masato Saito) Honda's production and sales base for power products in China. Honda will also launch a water pump equipped with these new engines this autumn in China and other emerging countries, centering on Asia. Jialing-Honda Motors also announced today the release of a water pump equipped with the GP engine at the ceremony to commemorate its 20th anniversary and the cumulative production of 5 million power product units.



GP160H



WL30XH water pump

Honda's general purpose engines feature outstanding reliability, excellent quality, and a compact design that ensures compatibility with a wide range of installations. While inheriting these characteristics, the GP engines were developed for installation on products such as water pumps and generators used especially in emerging countries, where these products are commonly used for relatively short continuous operating times with light workloads. By equipping the GP engines on water pumps, which enjoy high demand as indispensable agricultural equipment in these countries, Honda aims to increase sales in the inexpensive, light-duty products markets in the emerging countries, an area dominated by Chinese manufacturers.

These GP series engines are the first general purpose engines developed by Honda specifically for emerging countries. With this launch, Honda aims to further increase sales of light-duty engines, which account for the bulk of 4-stroke general purpose gasoline engine sales in emerging markets (approximately 9.7 million units<sup>\*3</sup>), thereby "helping people get things done," a vision of its power products business ever since its founding.

Honda's general-purpose engine lineup includes the following: Medium- to large-sized GX series engines, endorsed in a wide range of industries as world-standard power units for professional use on small construction equipment and agricultural machinery; the Mini 4-stroke series engines for hand-held equipment such as trimmers; and the GC series engines for home use mainly in Europe and North America.

<sup>\*1</sup> GP160H (displacement: 163 cm<sup>3</sup>; maximum power: 3.6 kW); GP200H (displacement: 196 cm<sup>3</sup>, maximum power: 4.1 kW)

<sup>\*2</sup> Production items include general purpose engines, water pumps, lawnmowers and tillers.

<sup>\*3</sup>

## ● Unit sales target

(Annual total for China sales and exports, including engines installed on final products)

200,000 units

## ● Key features of GP engines

[ Specifications suitable for light-duty use ]

Fits optimal use conditions for the water pumps and generators in emerging countries

(Light load output: below rated load; Operating temperature: -5 to 40°C)

[ Environmental performance ]

Complies with emission regulations in China

[ Styling design ]

A black plastic recoil cover with a white fuel tank and fan cover brings out the character of a light-duty engine

## ● Specifications of the New Honda GP Engine

Engine	GP160H	GP200H
Engine type	Air-cooled 4-stroke single-cylinder gasoline engine (OHV)	
Number of cylinders / bore×stroke (mm)	1/68.0×45.0	1/68.0×54.0
Displacement (cm <sup>3</sup> )	163	196
Compression ratio	8.5:1	8.5:1
Maximum power (kW/rpm) *	3.6/3,600	4.1/3,600
Maximum torque (N·m/rpm)*	10.3/2,500	12.4/2,500
Continuous rated output (kW/rpm)	2.9/3,600	3.7/3,600
Fuel consumption (L/h) (at continuous rated output)	1.4	1.7
Fuel	Unleaded gasoline for automobiles	
Fuel tank capacity (L)	3.1	
Ignition system	Transistor magneto	
Governor system	Mechanical	
Air cleaner	Semi-dry, dual element	
Lubrication system	Forced spray	
Oil capacity (L)	0.58	0.6

Overall length (mm)	306	315
Overall width (mm)	363	378
Overall height (mm)	335	335
Dry weight (kg)	15.0	16.0
Starting system	Recoil starter	

- \* The power ratings of the engines indicated in the table are the net power output tested on a production engine model and measured in accordance with SAE J1349 at 3,600 rpm (maximum output) and 2,500 rpm (maximum torque). Mass production engines may vary from these values. Actual power output for the engine installed in the final product will vary depending on numerous factors including the engine speed in application, environmental conditions, maintenance and other variables.



Honda's power products business will celebrate its 60th anniversary in October 2013.

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## **EXHIBIT 2**



US007104258B2

(12) **United States Patent**  
**Yamada et al.**

(10) **Patent No.:** **US 7,104,258 B2**  
(45) **Date of Patent:** **Sep. 12, 2006**

(54) **GENERAL-PURPOSE ENGINE**

(56)

**References Cited**

(75) Inventors: **Yoshikazu Yamada**, Saitama (JP);  
**Shosaku Chiba**, Saitama (JP); **Katsuya**  
**Tajima**, Saitama (JP); **Eiichi Utsugi**,  
Saitama (JP)

(73) Assignee: **Honda Motor Co., Ltd.**, Tokyo (JP)

(\*) Notice: Subject to any disclaimer, the term of this  
patent is extended or adjusted under 35  
U.S.C. 154(b) by 107 days.

(21) Appl. No.: **10/993,144**

(22) Filed: **Nov. 22, 2004**

(65) **Prior Publication Data**

US 2005/0121004 A1 Jun. 9, 2005

(30) **Foreign Application Priority Data**

Dec. 4, 2003 (JP) ..... 2003-405426  
Dec. 4, 2003 (JP) ..... 2003-405428

(51) **Int. Cl.**  
**F02M 37/04** (2006.01)

(52) **U.S. Cl.** ..... **123/516; 123/518; 123/519**

(58) **Field of Classification Search** ..... **123/516,**  
**123/518, 519, 520**

See application file for complete search history.

**U.S. PATENT DOCUMENTS**

3,884,204 A	5/1975	Krautwurst et al.	
4,416,108 A	11/1983	Ghandi	56/17.5
4,862,856 A	9/1989	Yokoe et al.	
5,704,337 A	1/1998	Stratz et al.	
5,894,833 A	4/1999	Kikuchi et al.	

**FOREIGN PATENT DOCUMENTS**

JP 7-34985 2/1995

\* cited by examiner

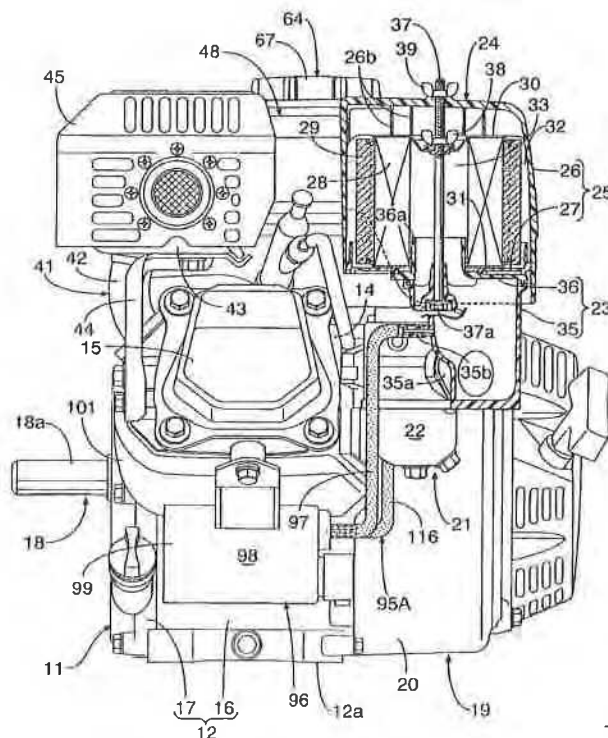
*Primary Examiner*—Thomas Moulis

(74) *Attorney, Agent, or Firm*—Arent Fox PLLC

(57) **ABSTRACT**

A general-purpose engine includes a canister which adsorbs fuel vapor that has evaporated within a fuel tank. The fuel vapor is desorbed from the canister and guided to an intake system communicating with an engine main body. The engine main body includes a crankcase and a cylinder block joined to the crankcase to have an upwardly inclined cylinder axis (C). The canister is disposed to one side of the crankcase and beneath the cylinder block to avoid any increase in the dimensions of the general-purpose engine.

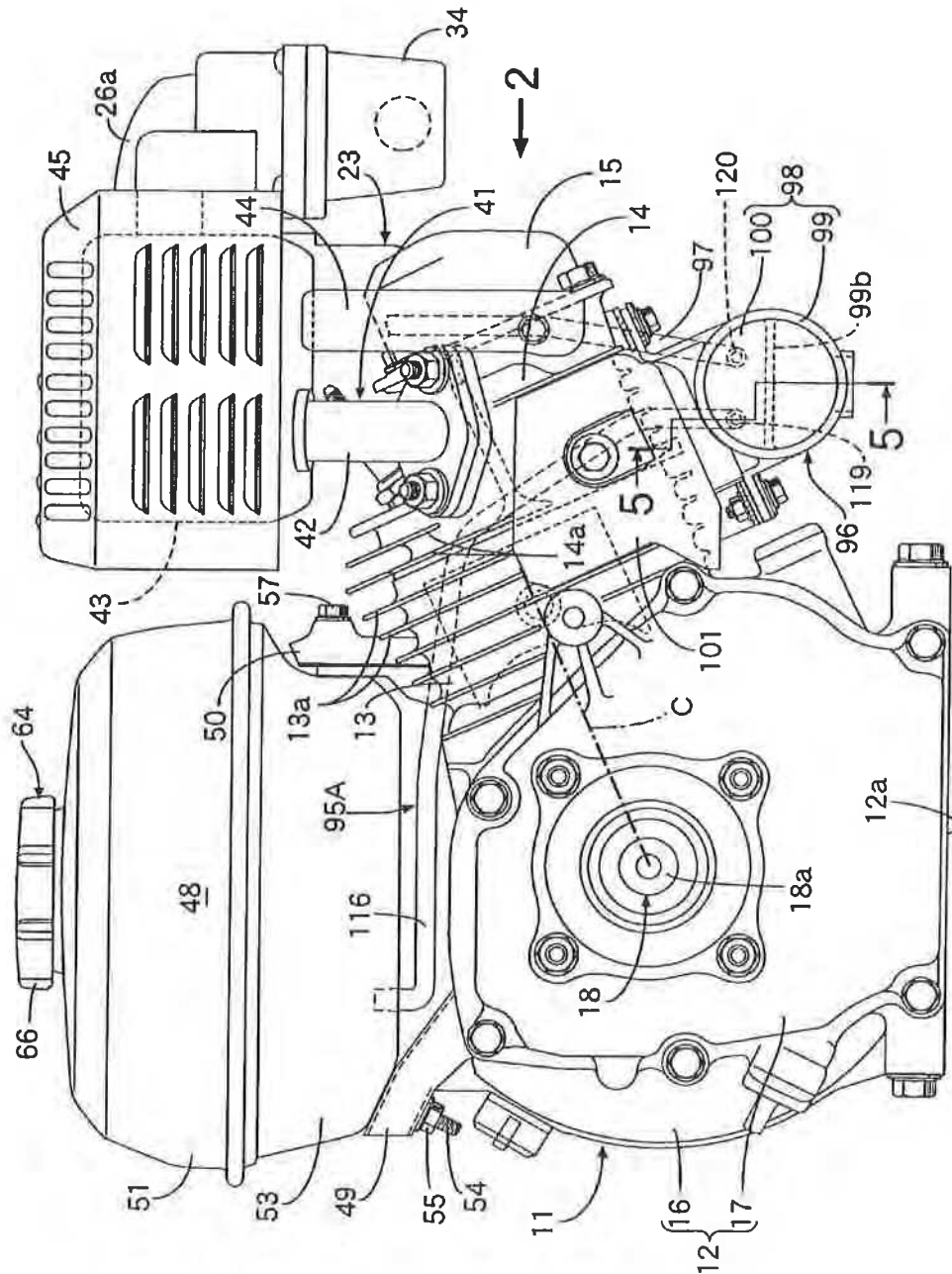
**4 Claims, 8 Drawing Sheets**



**EXHIBIT 2**



FIG. 1



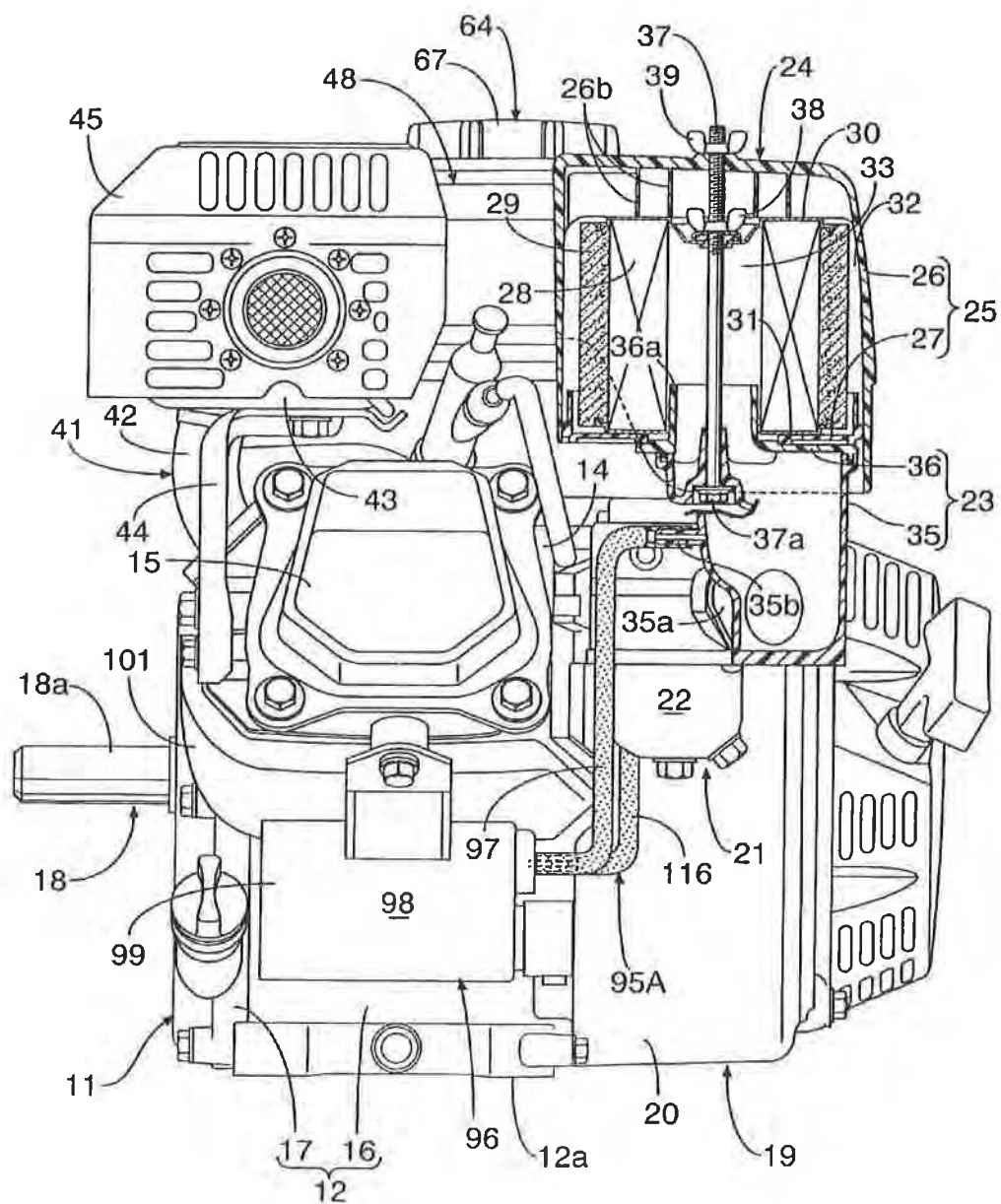
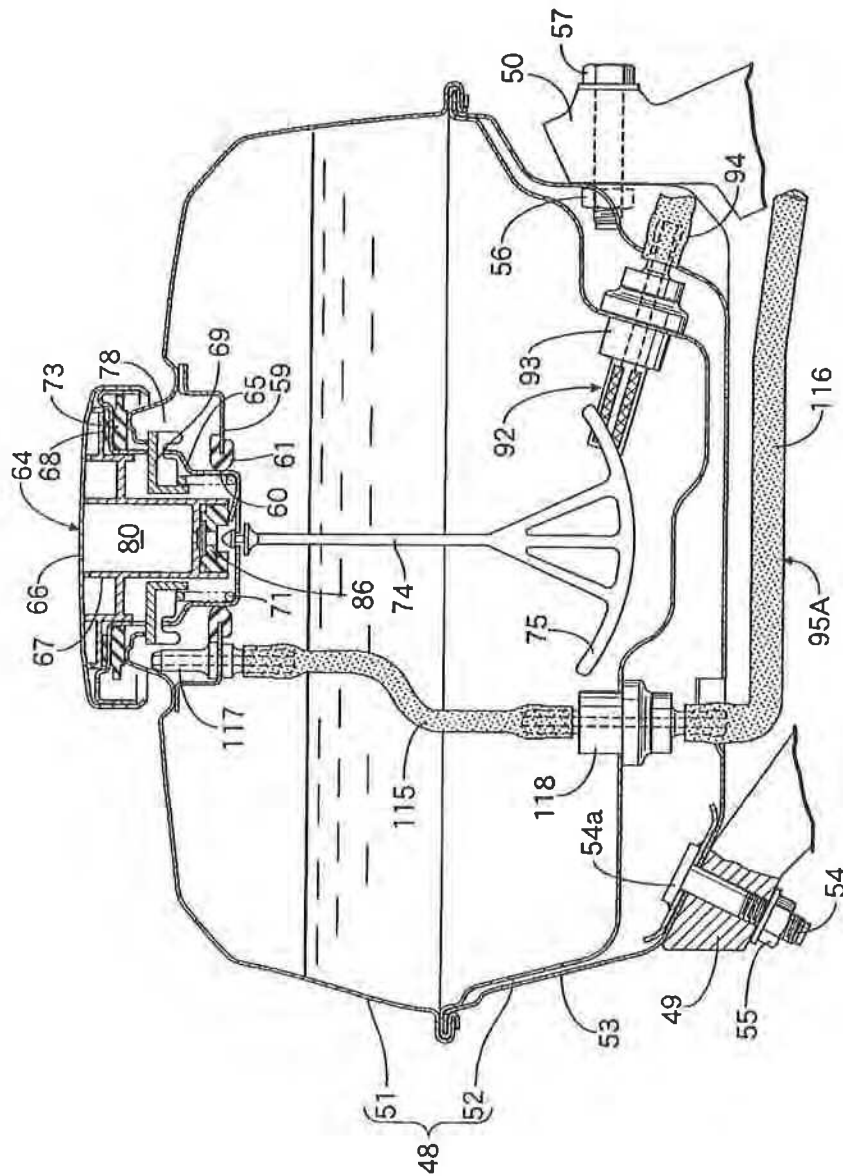


FIG. 3



**FIG. 4**

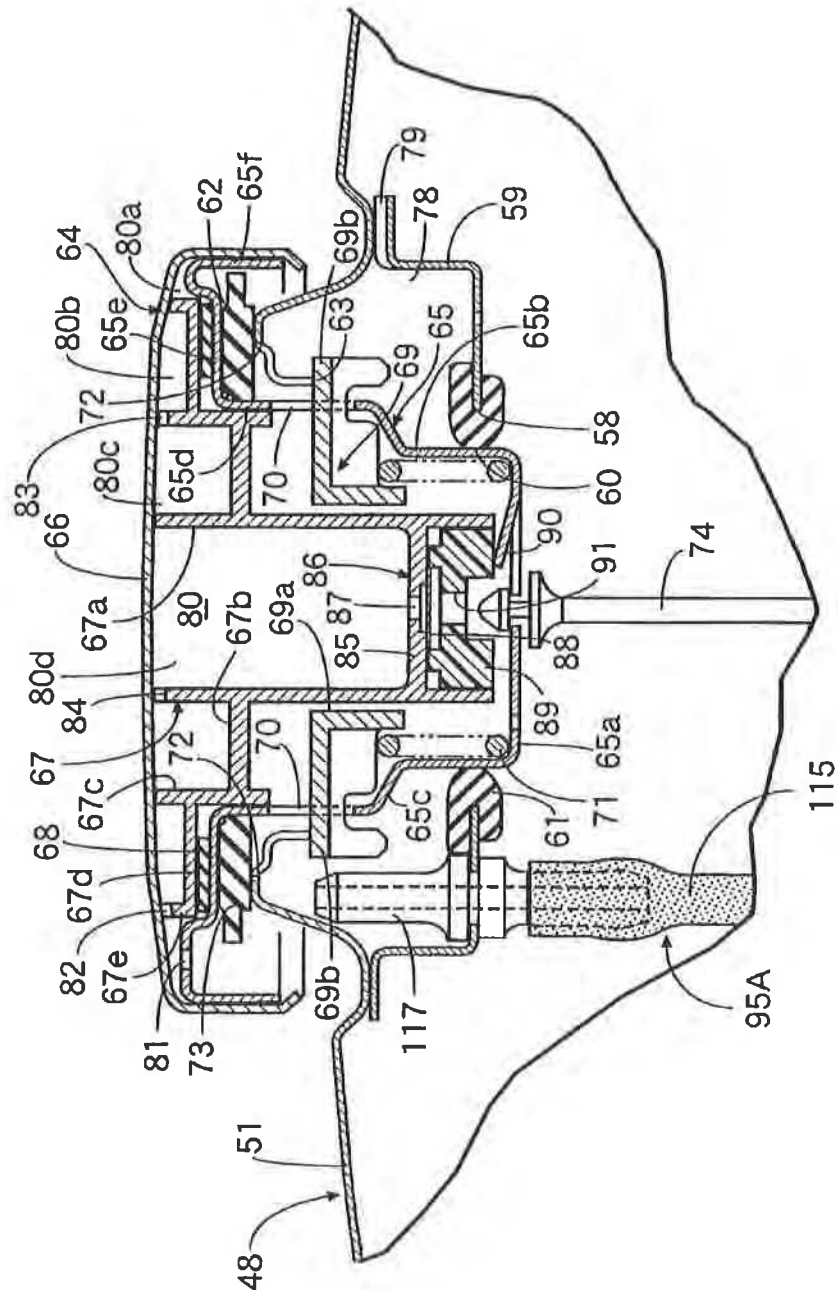


FIG. 5

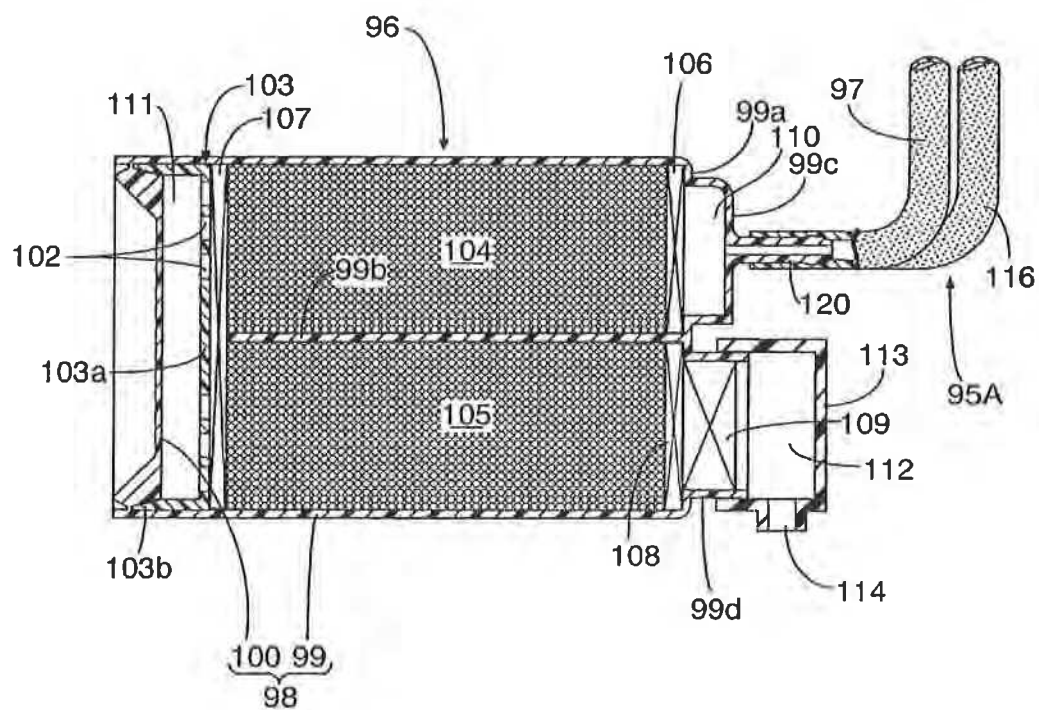


FIG. 6

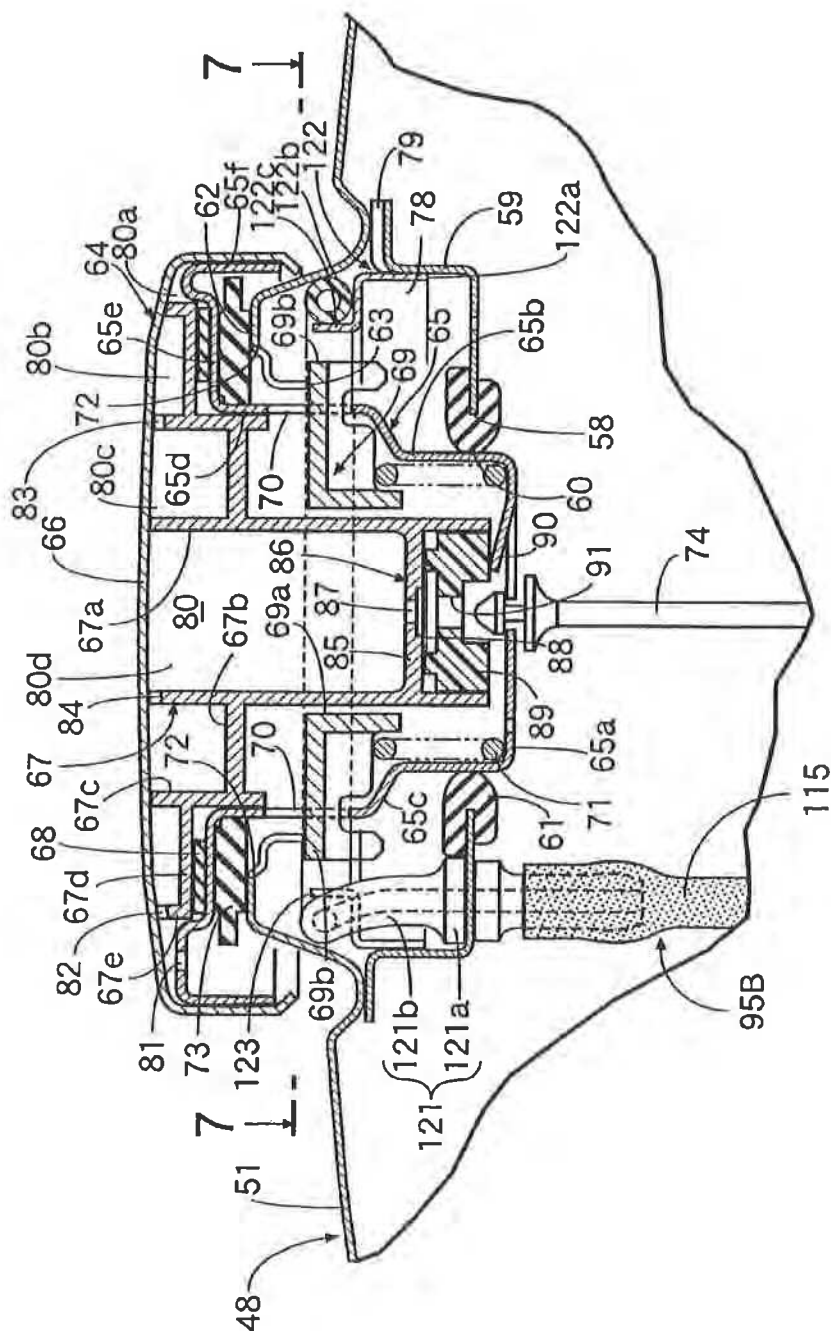


FIG. 7

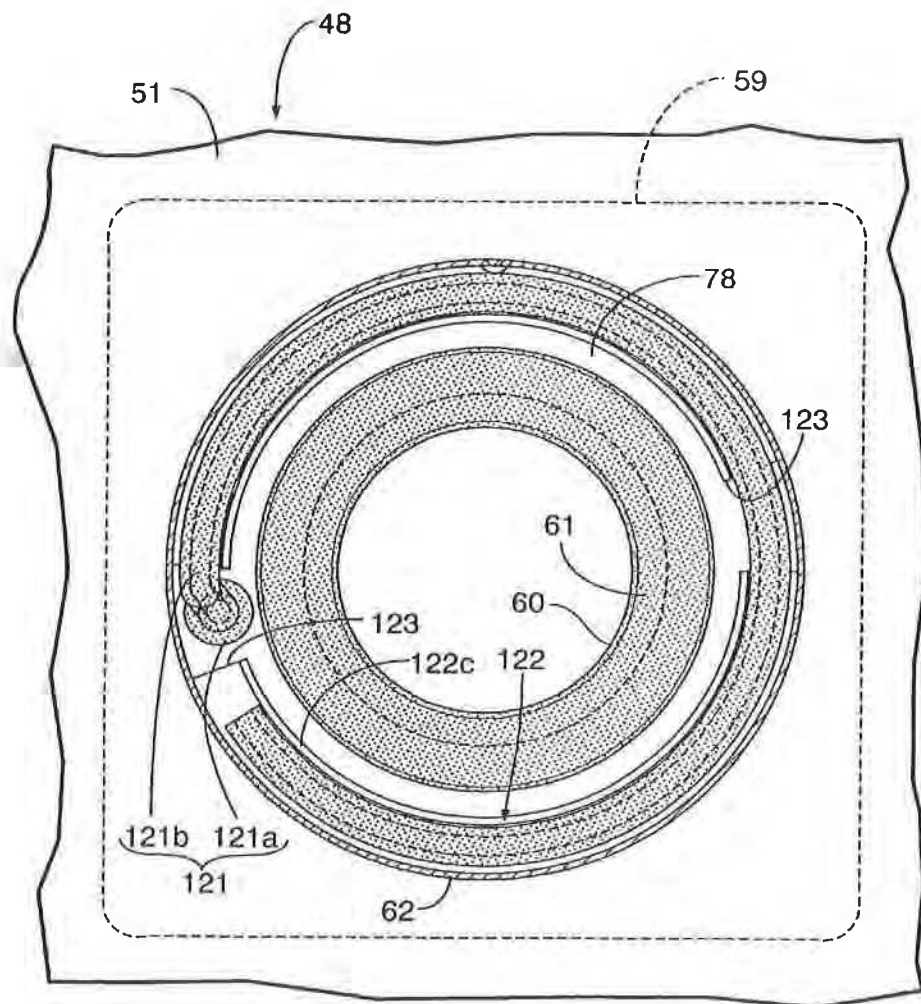
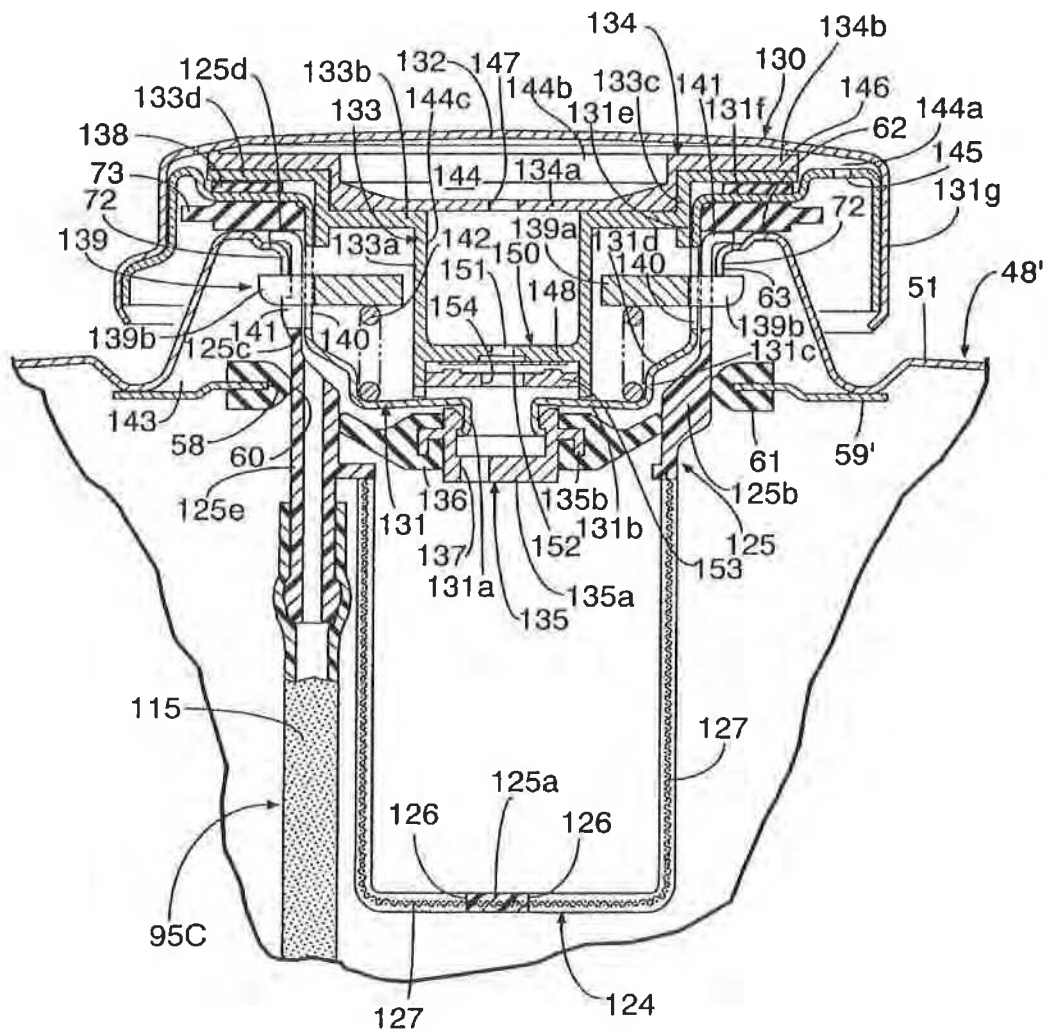


FIG. 8





## GENERAL-PURPOSE ENGINE

## RELATED APPLICATION DATA

The Japanese priority application Nos. 2003-405426 and 2003-405428 upon which the present application is based are hereby incorporated in their entirety herein by reference.

## BACKGROUND OF THE INVENTION

## 1. Field of the Invention

The present invention relates to a general-purpose engine including a canister for adsorbing fuel vapor that has evaporated within a fuel tank, wherein the fuel vapor desorbed from the canister is guided to an intake system communicating with an engine main body.

## 2. Description of the Related Art

A general-purpose engine having a canister disposed within a tank cap of a fuel tank is known from, for example, Japanese Patent Application Laid-open No. 7-34985.

Usually, a general-purpose engine needs to be compact in size so that a work machine does not become too large. However, in the conventional general-purpose engine, wherein the canister is disposed within the tank cap, the area around the tank cap becomes undesirably enlarged.

## SUMMARY OF THE INVENTION

The present invention has been achieved with the above-mentioned facts, and it is an aspect of the present invention to provide a general-purpose engine wherein a canister is provided without increasing the overall dimensions of the general-purpose engine.

In accordance with an aspect of the present invention, there is provided a general-purpose engine including a canister for adsorbing fuel vapor that has evaporated within a fuel tank. The fuel vapor desorbed from the canister is guided to an intake system communicating with an engine main body. The engine main body includes a crankcase and a cylinder block joined to the crankcase to have an upwardly inclined cylinder axis. The canister is disposed on one side of the crankcase and beneath the cylinder block.

Since the canister is disposed in an empty space formed beneath the cylinder block and has a cylinder axis inclined upward, the canister is able to be arranged as such while avoiding any increase in the overall dimensions or size of the general-purpose engine. Moreover, because the overall dimensions of the general-purpose engine do not increase, even if the capacity of the canister is increased, the adsorption properties of the canister are improved without increasing the overall dimensions of the general-purpose engine.

Furthermore, in accordance with another aspect of the present invention, the engine main body of the general-purpose engine includes a cylinder head joined to a head portion of the cylinder block. As such, the intake system and an exhaust system are connected to mutually opposite sides of the cylinder head. A charge pipeline, which guides the fuel vapor from the fuel tank, and a purge pipeline, which guides the fuel vapor desorbed from the canister, are connected to a part of a casing of the canister facing the intake system side.

Since the charge pipeline and the purge pipeline are connected to the casing of the canister on the intake side, where exhaust heat from the engine main body has little influence, the exhaust heat is prevented from affecting adsorption and desorption of the fuel vapor in the canister, which improves the efficiency of the canister.

In accordance with yet another aspect of the present invention, the fuel tank of the general-purpose engine includes a removable tank cap. A fuel vapor passage communicating with the interior of the fuel tank is formed between the tank cap and the fuel tank. A pipeline that forms a part of a charge pipeline for guiding fuel vapor from the interior of the fuel tank to the canister and has one end connected to the fuel vapor passage is arranged within the fuel tank to extend through the interior of the fuel tank.

Because the pipeline forming a part of the charge pipeline is arranged within the fuel tank, the portion of the charge pipeline exposed to the outside is reduced; the overall dimensions of the general-purpose engine, and consequently, the dimensions of a work machine, are reduced; the ease of mounting and the appearance of the general-purpose engine are enhanced; the salability is improved; and the overall safety, taking into consideration the leakage of fuel vapor, damage to the pipelines, etc., is also enhanced.

Furthermore, in accordance with yet another aspect of the present invention, an external communication passage of the general-purpose engine, which communicates with the outside, is formed within the tank cap. A one-way valve is provided within the tank cap, wherein the one-way valve opens when a pressure within the fuel tank is lower than an external pressure to provide communication between the external communication passage and the interior of the fuel tank. With this arrangement, even when the airflow resistance of a route from the charge pipeline through the canister to the intake system is increased due to the adsorption of the fuel vapor or the build up of impurities in the canister, by operating the one-way valve, the pressure within the fuel tank is prevented from becoming negative. Accordingly, fuel from the fuel tank is smoothly supplied even if the fuel level within the fuel tank decreases.

The above-mentioned aspects, other aspects, characteristics, and advantages of the present invention will become apparent from an explanation of preferred embodiments described in detail below with reference to the attached drawings.

## BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a front view of an engine according to a preferred embodiment of the present invention;

FIG. 2 is a partially cutaway side view of the engine when viewed from the direction of arrow 2 in FIG. 1;

FIG. 3 is a vertical sectional view of a fuel tank of the engine;

FIG. 4 is an enlarged view of an upper part of the fuel tank shown in FIG. 3 as well as a removable tank cap;

FIG. 5 is an enlarged sectional view of a canister taken along line 5-5 in FIG. 1;

FIG. 6 is a vertical sectional view of an upper part of a fuel tank and a removable tank cap according to an alternate embodiment of the present invention;

FIG. 7 is a sectional view of the fuel tank taken along line 7-7 in FIG. 6; and

FIG. 8 is a vertical sectional view of an upper part of a fuel tank and a tank cap according to a third embodiment of the present invention.

## DESCRIPTION OF THE PREFERRED EMBODIMENTS

Referring to the preferred embodiment of the present invention, which is illustrated in FIGS. 1 to 5, a general-purpose engine is an air-cooled single-cylinder engine used

in, for example, a work machine. An engine main body 11 includes a crankcase 12, a cylinder block 13, and a cylinder head 14. The cylinder block 13 is joined to one side of the crankcase 12 and has an upwardly inclined cylinder axis C. The cylinder head 14 is joined to a head portion of the cylinder block 13. A plurality of air cooling fins 13a and 14a are provided on outer surfaces of the cylinder block 13 and the cylinder head 14. The crankcase 12 is mounted on an engine bed via a mounting face 12a on a lower surface of the crankcase 12. A head cover 15 is joined to the cylinder head 14 for covering a valve operating system (not illustrated).

The crankcase 12 is formed from a case main body 16 and a side cover 17. The case main body 16 is integrally cast-molded with the cylinder block 13. The side cover 17 is joined to an open end of the case main body 16. One end 18a of a crankshaft 18, which has a horizontal axis and is rotatably supported in the crankcase 12, projects from the side cover 17. A case 20 of a recoil starter 19 is mounted on the case main body 16 on a side opposite the side cover 17 and can be connected to the other end of the crankshaft 18.

An intake system 21 of the engine includes a carburetor 22, an intake pipe 23, and an air cleaner 24. The carburetor 22 is disposed to one side of the recoil starter 19 and is connected to the cylinder head 14 of the engine main body 11. A downstream end of the intake pipe 23 is connected to the carburetor 22, while an upstream end of the intake pipe 23 is connected to the air cleaner 24.

A cleaner case 25 of the air cleaner 24 includes a cleaner case main body 26 and a cover plate 27. The cleaner case main body 26 is formed into a bowl shape opening downward. The cover plate 27 closes a lower open end of the cleaner case main body 26. A cylindrical first cleaner element 28 and a cylindrical second cleaner element 29, which coaxially surrounds the first cleaner element 28, are housed within the cleaner case 25. Opposite ends, in the axial direction of the first and second cleaner elements 28 and 29, are supported by a pair of disc-shaped retaining plates 30 and 31, respectively. Both cleaner elements 28 and 29 are housed within the cleaner case 25 wherein one of the retaining plates 31 abuts against the cover plate 27.

An interior of the cleaner case 25 is divided by the cleaner elements 28 and 29 into an uncleaned chamber 32 on the outer side and a cleaned chamber 33 on the inner side. An inlet pipe portion 26a, which communicates with the uncleaned chamber 32, is integrally provided with the case main body 26 of the cleaner case 25. An inlet pipe 34 is connected to the inlet pipe portion 26a and feeds external air into the uncleaned chamber 32.

The external air fed into the uncleaned chamber 32 through the inlet pipe 34 and the inlet pipe portion 26a is cleaned while passing through the second cleaner element 29 and the first cleaner element 28, and is then guided to the cleaned chamber 33. The cleaned air within the cleaned chamber 33 is guided to the carburetor 22 through the intake pipe 23.

The intake pipe 23 extends downward from the air cleaner 24 and is formed from a pipe 35 and a cover 36. The pipe 35 extends vertically with an open upper end, and has, in a lower part, an integral connecting pipe portion 35a connected to the carburetor 22. The cover 36 closes an upper end opening of the pipe 35 and abuts against a bottom of the cover plate 27. A feed pipe portion 36a is integrally provided with the cover and extends through central parts of the cover plate 27 and the retaining plate 31 and projects into the interior of the cleaned chamber 33 from below.

An increased diameter head portion 37a of a bolt 37 engages the pipe 35 from below, while the remainder of the

bolt 37 extends through the pipe 35, the feed pipe portion 36a of the cover 36, the retaining plate 30, and the upper closed end of the cleaner case main body 26. A wing nut 38 is screwed onto a threaded portion of the bolt 37 and engages the retaining plate 30 from above. Tightening the wing nut 38 establishes a unit including the first and second cleaner elements 28 and 29, the cover plate 27 of the cleaner case 25, and the intake pipe 23, all of which are held between the retaining plates 30 and 31. A plurality of ribs 26b are provided at the closed upper end of the cleaner case main body 26 of the cleaner case 25, and abut against the retaining plate 30 from above. Screwing and tightening a wing nut 39 onto a threaded portion of the bolt 37 projecting upward from the closed upper end of the cleaner case main body 26 completes assembly of the air cleaner 24, thus connecting the air cleaner 24 to the intake pipe 23.

An exhaust system 41 of the engine includes an exhaust pipe 42 and an exhaust muffler 43 which is covered with a cover 45. The exhaust pipe 42 is connected to the cylinder head 14 of the engine main body 11 on the side opposite the carburetor 22. The exhaust muffler 43 is connected to the exhaust pipe 42 and is supported by a bracket 44 that is attached to the cylinder head 14 of the engine main body 11.

That is, the intake system 21 and the exhaust system 41 are connected to mutually opposite sides of the cylinder head 14 of the engine main body 11.

A fuel tank 48 is disposed above the crankcase 12 of the engine main body 11. The fuel tank 48 is supported by support arms 49 and 50. The support arm 49 is integrally provided with the case main body 16 of the crankcase 12. The support arm 50 is integrally provided with the cylinder block 13.

In FIG. 3, the fuel tank 48 is formed by joining the peripheral edge of an upper tank half 51 and the peripheral edge of a lower tank half 52 to each other. The upper tank half 51 is formed into a bowl shape opening downward. The lower tank half 52 is formed into a bowl shape opening upward. The peripheral edge of a support cover 53 is joined to the peripheral edges of the upper and lower tank halves 51 and 52. The support cover 53 is formed in a bowl shape opening upward to cover the lower tank half 52 from below.

Secured to an inner face of the support cover 53 are a weld nut 56 and a head 54a of a bolt 54 inserted through the support cover 53 and the support arm 49. A nut 55 is screwed onto a threaded portion of the bolt 54 projecting from the support arm 49. A bolt 57 inserted through the support arm 50 and the support cover 53 is screwed into the weld nut 56. Tightening the nut 55 and the bolt 57 enables the support cover 53, that is, the fuel tank 48, to be supported by the engine main body 11.

Referring also to FIG. 4, a seal support member 59 is welded to a central part of an inner face of the upper tank half 51 of the fuel tank 48. A central part of the seal support member 59 has a seal-mounting hole 58. An annular seal 61 is mounted in the seal-mounting hole 58 to form a fuel filler hole 60 by means of an inner periphery of the seal 61. Furthermore, integrally formed with the central part of the upper tank half 51, at a position corresponding to the seal support member 59, are a sealing portion 62 and a tubular latching portion 63. The sealing portion 62 protrudes upward into a ring shape. The tubular latching portion 63 is connected to the inner periphery of the sealing portion 62 and extends downward.

The fuel filler hole 60 is closed with a removable tank cap 64. The tank cap 64 includes an insertion tube 65, a dish-shaped operating member 66, and a support tube 67 held between the insertion tube 65 and the operating mem-

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ber 66. The insertion tube 65 is removably inserted into the fuel filler hole 60. The operating member 66 is joined to the upper end of the insertion tube 65.

The insertion tube 65 is integrally formed from a bottomed small-diameter cylindrical portion 65b, a tapered portion 65c, a large-diameter cylindrical portion 65d, a flange portion 65e, and a mating tubular portion 65f. The small-diameter cylindrical portion 65b has a lower end closed by an end wall 65a. The tapered portion 65c has a small-diameter end coaxially connected to the other end of the small-diameter cylindrical portion 65b. The large-diameter cylindrical portion 65d is coaxially connected to the large-diameter end of the tapered portion 65c. The flange portion 65e extends radially outward from the upper end of the large-diameter cylindrical portion 65d. The mating tubular portion 65f extends from the outer periphery of the flange portion 65e to the side on which the mating tubular portion 65f coaxially surrounds the large-diameter cylindrical portion 65d. The small-diameter cylindrical portion 65b is inserted into the fuel filler hole 60 while being in resilient sliding contact with the seal 61.

The mating tubular portion 65f of the insertion tube 65 is fitted into the dish-shaped operating member 66. The operating member 66 is joined to the upper end of the insertion tube 65 by swaging an open edge of the operating member 66 to engage the tip of the mating tubular portion 65f.

The support tube 67 integrally includes a first cylindrical portion 67a, a first connecting collar portion 67b, a second cylindrical portion 67c, a second connecting collar portion 67d, and a third cylindrical portion 67e. The first cylindrical portion 67a is coaxially disposed within the small-diameter cylindrical portion 65b of the insertion tube 65. The first connecting collar portion 67b projects radially outward from a middle portion close to the upper end of the first cylindrical portion 67a. The second cylindrical portion 67c is fitted into the large-diameter cylindrical portion 65d of the insertion tube 65 to coaxially surround the first cylindrical portion 67a and is connected to the outer periphery of the first connecting collar portion 67b. The second connecting collar portion 67d projects radially outward from a middle portion close to the upper end of the second cylindrical portion 67c. The third cylindrical portion 67e is connected to the outer periphery of the second connecting collar portion 67d to coaxially surround the second cylindrical portion 67c. Upper ends of the first to the third cylindrical portions 67a, 67c, and 67e abut against the closed end of the operating member 66.

An annular spacer 68, which is made of an elastic material, is held between the second connecting collar portion 67d of the support tube 67 and the flange portion 65e of the insertion tube 65. By swaging the open edge of the operating member 66 to engage the mating tubular portion 65f of the insertion tube 65, the operating member 66 is joined to the upper end of the insertion tube 65, and the support tube 67 is held between the insertion tube 65 and the operating member 66.

An engagement member 69 is slidably supported in the first cylindrical portion 67a of the support tube 67 beneath the first connecting collar portion 67b. The engagement member 69 integrally includes a cylindrical boss 69a and a pair of engagement arms 69b. The cylindrical boss 69a is fitted around the first cylindrical portion 67a. The engagement arms 69b extend on opposite sides from the boss 69a and away from an outer diameter of the first cylindrical portion 67a. A pair of slits 70 provided in the large-diameter cylindrical portion 65d of the insertion tube 65 extends in the axial direction. The engagement arms 69b extend through the slits 70. That is, the engagement member 69 is mounted

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on the tank cap 64 to prevent the engagement member 69 from pivoting around an axis of the engagement member 69 by the two slits 70 and an axial sliding range of the engagement member 69 is restricted by longitudinally opposite ends of the slits 70. A spring 71 is provided under compression between the end wall 65a of the insertion tube 65 and the engagement member 69, wherein the spring 71 exhibits a spring force urging the engagement member 69 toward the first connecting collar portion 67b of the support tube 67.

Tips of the engagement arms 69b project from the large-diameter cylindrical portion 65d of the insertion tube 65. A pair of cutouts 72 is formed in the latching portion 63 of the fuel tank 48. The tips of the engagement arms 69b are removably inserted into the cutouts 72. The latching portion 63 is formed so that, in a process in which the tank cap 64 is pivoted in one direction through a predetermined angle while the tips of the engagement arms 69b are inserted into the two cutouts 72, the latching portion 63 pushes the engagement member 69 to compress the spring 71. When the tank cap 64 is pivoted through the predetermined angle, the latching portion 63 engages the engagement arms 69b, resiliently urged by the spring 71, to maintain a state in which the tank cap 64 is mounted on the fuel tank 48.

A ring-shaped gasket 73 is fitted around the outer periphery of the large-diameter cylindrical portion 65d of the insertion tube 65. In a state in which the tank cap 64 is mounted on the fuel tank 48, the gasket 73 is held between the sealing portion 62 of the fuel tank 48 and the flange portion 65e of the insertion tube 65.

An upper end portion of a strap 74 is retained on the end wall 65a of the insertion tube 65. The lower end of the strap 74 is integrally formed with a hook 75 wherein the hook 75 does not easily pass through the filler opening 60. Therefore, when the tank cap 64 is detached from the fuel tank 48, the hook 75 catches onto the seal support member 59 at the peripheral edge of the fuel filler hole 60, thus preventing the tank cap 64 from falling off.

In a state in which the tank cap 64 is mounted on the fuel tank 48, an annular fuel vapor passage 78 is formed by the sealing portion 62 of the fuel tank 48, the seal support member 59, and the tank cap 64 to surround the tank cap 64. A channel 79 is provided on the seal support member 59 to form a passage that provides communication between the fuel vapor passage 78 and the interior of the fuel tank 48. The channel 79 is formed between the seal support member 59 and an inner face of the upper tank half 51. That is, the fuel vapor passage 78 communicates with the interior of the fuel tank 48.

An external communication passage 80 that communicates with the outside is formed between the operating member 66 and the support tube 67 of the tank cap 64. The external communication passage 80 includes a first annular passage portion 80a, a second annular passage portion 80b, a third annular passage portion 80c, and a central passage portion 80d. The first annular passage portion 80a is formed between the flange portion 65e of the insertion tube 65 and the operating member 66 outside the third cylindrical portion 67e of the support tube 67. The second annular passage portion 80b is formed between the second and third cylindrical portions 67c and 67e of the support tube 67. The third annular passage portion 80c is formed between the second and first cylindrical portions 67c and 67a of the support tube 67. The central passage portion 80d is formed within the first cylindrical portion 67a of the support tube 67.

An external communication hole 81, providing communication between the first annular passage portion 80a and

the outside, is provided in the flange portion 65e of the insertion tube 65. A communication channel 82, providing communication between the first and second annular passage portions 80a and 80b, is provided at the upper end of the third cylindrical portion 67e of the support tube 67. A communication channel 83, providing communication between the second and third annular passage portions 80b and 80c, is provided at the upper end of the second cylindrical portion 67c of the support tube 67. A communication channel 84, providing communication between the third annular passage portion 80c and the central passage portion 80d, is provided at the upper end of the first cylindrical portion 67a of the support tube 67.

A partition 85 defining the lower end of the central passage portion 80d of the external communication passage 80 is integrally provided with the inner periphery of a portion close to the lower end of the first cylindrical portion 67a of the support tube 67 to divide the interior of the first cylindrical portion 67a into upper and lower parts.

A one-way valve 86 is provided within the tank cap 64 and opens when the pressure of the interior of the fuel tank 48 is lower than the external pressure to provide communication between the external communication passage 80 and the interior of the fuel tank 48. The one-way valve 86 includes a valve hole 87 and a leaf valve member 88. The valve hole 87 is provided in a central part of the partition 85 and coaxially extends from the lower end of the central passage portion 80d of the external communication passage 80. The leaf valve member 88 is capable of closing the valve hole 87 by being seated on the central part of the partition 85 from the side opposite the central passage portion 80d.

A blocking member 89 is fitted into a lower end part of the first cylindrical portion 67a. The state in which the blocking member 89 is fitted into the first cylindrical portion 67a is maintained by making a support piece 90 abut against the blocking member 89, wherein the support piece 90 is formed by cutting and raising a part of the end wall 65a of the insertion tube 65.

A passage 91, communicating with the interior of the fuel tank 48, is provided in a central part of the blocking member 89, wherein the interior pressure of the fuel tank 48 acts on the valve member 88 from the side opposite the partition 85. The gap between the blocking member 89 and the partition 85 is set to allow opening and closing operations of the valve member 88 which is housed between the blocking member 89 and the partition 85.

Fuel vapor evaporated within the fuel tank 48 and guided to the fuel vapor passage 78 is then guided to a canister 96 by a charge pipeline 95A. The fuel vapor desorbed from the canister 96 is guided into the intake pipe 23 of the intake system 21 via a purge pipeline 97. The canister 96 is disposed to one side of the crankcase 12 and beneath the cylinder block 13 having the upwardly inclined cylinder axis C.

In FIG. 5, a casing 98 of the canister 96 has an axis that is substantially parallel to the crankshaft 18 rotatably supported by the crankcase 12 of the engine main body 11. The casing 98 is formed from a synthetic resin and has a bottomed cylindrical casing main body 99 and a cover 100. The casing main body 99 has an end wall 99a at one end and an opening at the other end. The cover 100 is welded to the casing main body 99 to close the opening.

The intake system 21 and the exhaust system 41 are connected to mutually opposite sides of the cylinder head 14 of the engine main body 11. The casing 98 is disposed so that the end wall 99a of the casing main body 99 faces the intake system 21 side. The cylinder block 13 includes a heat

shielding cover 101, which covers the cylinder block 13 from below and is disposed between the cylinder block 13 and the canister 96. The casing 98 is fixedly supported by the heat shielding cover 101.

A partition wall 99b is integrally provided with an inner face of the casing main body 99 and the end wall 99a. The partition wall 99b has one end connected to the end wall 99a and extends toward the cover 100 to divide the interior of the casing main body 99 into upper and lower portions. A support member 103 is fitted into and fixed to the other end of the casing main body 99 to form a middle chamber 111 between the support member 103 and the cover 100. The support member 103 integrally has a disc portion 103a having a plurality of through holes 102, and a cylindrical portion 103b having one end thereof connected to the outer periphery of the disc portion 103a and extending toward the cover 100. The other end of the cylindrical portion 103b, which is fitted into the other end of the casing main body 99, is held between the cover 100 and the casing main body 99.

An upper adsorbent layer 104 packed with an adsorbent, such as, for example, activated carbon, is housed and held within the casing main body 99 above the partition wall 99b. A filter 106 is disposed between the upper adsorbent layer 104 and the end wall 99a and a filter 107 is disposed between the upper adsorbent layer 104 and the disc portion 103a of the support member 103. A lower adsorbent layer 105 packed with an adsorbent, such as, for example, activated carbon, is housed and held within the casing main body 99 beneath the partition wall 99b. The filter 107 is disposed between the lower adsorbent layer 105 and the disc portion 103a of the support member 103. The filter 108 is disposed between the lower adsorbent layer 105 and the end wall 99a.

An expanded portion 99c which forms an introduction chamber 110 between the expanded portion 99c and the filter 106 is integrally provided with the end wall 99a above the partition wall 99b and protrudes outward. A connecting tubular portion 99d having a filter 109 fitted and housed therewithin is integrally provided with the end wall 99a beneath the partition wall 99b and protrudes outward. A cap 113 is fitted onto the connecting tubular portion 99d to form a discharge chamber 112 between the cap 113 and the filter 109. The cap 113 is provided with an external communication hole 114 which communicates with the discharge chamber 112 and opens downward.

Connected to the expanded portion 99c are the charge pipeline 95A, which guides the fuel vapor from the fuel tank 48, and the purge pipeline 97, which guides the fuel vapor that has desorbed from the canister 96 to the intake pipe 23. The fuel vapor that has evaporated in the fuel tank 48 when the engine is stopped is fed from the charge pipeline 95A into the introduction chamber 110 and flows toward the discharge chamber 112 via the filter 106, the upper adsorbent layer 104, the filter 107, the through holes 102 of the support member 103, the middle chamber 111, the through holes 102 of the support member 103, the filter 107, the lower adsorbent layer 105, and the filters 108 and 109. The fuel vapor is adsorbed by the upper and lower adsorbent layers 104 and 105.

When the engine is running, air fed into the discharge chamber 112 through the external communication hole 114 flows toward the intake pipe 23 via the filters 109 and 108, the lower adsorbent layer 105, the filter 107, the through holes 102 of the support member 103, the middle chamber 111, the through holes 102 of the support member 103, the filter 107, the upper adsorbent layer 104, the filter 106, the introduction chamber 110, and the purge pipeline 97. The

fuel vapor desorbed from the lower adsorbent layer 105 and the upper adsorbent layer 104 is guided to the intake pipe 23 side accompanied by the air.

In this way, the interior of the casing 98 of the canister 96 is divided into upper and lower portions by the partition wall portion 99b, and the fuel vapor or the air accompanying the fuel vapor flows, sequentially, past the upper adsorbent layer 104 above the partition wall portion 99b and the lower adsorbent layer 105 beneath the partition wall portion 99b. Therefore, it is possible to increase the adsorption length while keeping the casing 98 compact, as well as improving adsorption efficiency.

The charge pipeline 95A includes a pipeline 115 and a pipeline 116. The pipeline 115 is formed between the tank cap 64 and the fuel tank 48 and has one end communicating with the fuel vapor passage 78 which communicates with the interior of the fuel tank 48. The pipeline 116 provides a connection between the pipeline 115 and the canister 96. The pipelines 115 and 116 are, for example, rubber hoses.

A connecting pipe 117 vertically extends through the seal support member 59 of the fuel tank 48 on the side opposite the canister 96 relative to the axis of the tank cap 64. A middle portion of the connecting pipe 117 is mounted on the seal support member 59, wherein the upper end of the connecting pipe 117 communicates with the fuel vapor passage 78, and the lower end of the connecting pipe 117 is connected to the upper end of the pipeline 115. A vertically extending connecting pipe 118 passes through the base of the lower tank half 52 of the fuel tank 48 in a liquid-tight manner. A middle portion of the connecting pipe 118 is mounted on the base of the lower tank half 52. The upper end of the connecting pipe 118 is connected to the lower end of the pipeline 115. The pipeline 116 extends through the support cover 53 and has one end connected to the lower end of the connecting pipe 118.

That is, the pipeline 115, forming a part of the charge pipeline 95A, is disposed within the fuel tank 48 while extending through the interior of the fuel tank 48 to communicate with the fuel vapor passage 78 on the side opposite the canister 96 relative to the axis of the tank cap 64.

A pair of connecting pipe portions 119 and 120 are provided side-by-side on the expanded portion 99c of the canister 96. The other end of the pipeline 116 is connected to one connecting pipe portion 119. One end of the purge pipeline 97 is connected to the other connecting pipe portion 120. The other end of the purge pipeline 97 is connected to a connecting pipe portion 35b which is integral with the pipe 35 of the intake pipe 23.

Referring again to FIG. 3, mounted on the base of the lower tank half 52 of the fuel tank 48 is a filter case 93 provided with a filter 92 for filtering fuel within the fuel tank 48. A fuel hose 94 which guides the fuel to the carburetor 22 is connected to the filter case 93.

The operation of the first embodiment is now described.

The engine main body 11 includes the crankcase 12 and the cylinder block 13 joined to the crankcase 12 and has the upwardly inclined cylinder axis C. The canister 96 for adsorbing fuel vapor evaporated within the fuel tank 48 is disposed on one side of the crankcase 12 and beneath the cylinder block 13.

That is, an empty space is formed beneath the cylinder block 13 as a result of the cylinder axis C being inclined upward. Since the canister 96 is disposed in the empty space, it is possible to arrange the canister 96 therein without increasing the overall dimensions of the general-purpose engine. Moreover, the overall dimensions of the general-purpose engine do not increase even if the capacity of the

canister 96 is increased. Thus, it is possible to improve the adsorption properties of the canister 96 while avoiding any increase in the overall dimensions of the general-purpose engine.

Furthermore, the engine main body 11 includes the cylinder head 14 joined to the head portion of the cylinder block 13 wherein the intake system 21 and the exhaust system 41 are connected to mutually opposite sides of the cylinder head 14. Also, the charge pipeline 95A, which guides the fuel vapor from the fuel tank 48, and the purge pipeline 97, which guides the fuel vapor desorbed from the canister 96, are connected to a portion of the casing 98 of the canister 96 facing the intake system 21 side. Therefore, the charge pipeline 95A and the purge pipeline 97 are connected to the casing 98 of the canister 96 on the intake side where exhaust heat from the engine main body 11 has little influence, and it is thus possible to prevent the exhaust heat from affecting adsorption and desorption of fuel vapor in the canister 96, wherein the efficiency of the canister 96 is improved.

Moreover, the fuel vapor passage 78, communicating with the interior of the fuel tank 48, is formed between the fuel tank 48 and the tank cap 64 mounted onto the fuel tank 48. Also, the pipeline 115, which forms a part of the charge pipeline 95A for guiding the fuel vapor from the interior of the fuel tank 48 to the canister 96 and has one end communicating with the fuel vapor passage 78, is arranged within the fuel tank 48 and extends through the interior of the fuel tank 48. Therefore, it is possible to reduce the portion of the charge pipeline 95A exposed to the outside; reduce the overall dimensions of the general-purpose engine, and consequently, the dimensions of the work machine; enhance the ease of mounting and the appearance of the general-purpose engine; improve the salability; and enhance the safety, while taking into consideration the leakage of fuel vapor, damage to the pipelines, etc.

Furthermore, the pipeline 115, forming a part of the charge pipeline 95A, communicates with the fuel vapor passage 78 on the side opposite the canister 96 relative to the axis of the tank cap 64. Therefore, when the fuel tank 48 is tilted with the canister 96 side down, the flow of fuel into the pipeline 115 is avoided. When the fuel tank 48 is tilted with the canister 96 side up, although there is a possibility that fuel might flow into the pipeline 115, since the canister 96 has a relatively high position, the flow of fuel into the canister 96 is suppressed. As a result, even when the fuel tank 48 is tilted, it is possible to prevent the fuel from flowing permanently into the canister 96.

Furthermore, the one-way valve 86, which opens when the pressure within the fuel tank 48 is lower than the external pressure to provide communication between the external communication passage 80 and the interior of the fuel tank 48, is provided within the tank cap 64. Therefore, even when the airflow resistance of a route from the charge pipeline 95A through the canister 96 to the intake system 21 is increased due to the adsorption of the fuel vapor or the build up of impurities in the canister 96, it is possible, by means of the operation of the one-way valve 86, to prevent the pressure within the fuel tank 48 from becoming negative, thereby smoothly supplying the fuel from the fuel tank 48 even if the fuel level within the fuel tank 48 decreases.

A second embodiment of the present invention is now described with reference to FIG. 6 and FIG. 7.

Part of a charge pipeline 95B, which guides fuel vapor evaporated within a fuel tank 48 to a canister 96, is formed from a pipeline 115 disposed within the fuel tank 48 and

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extends through the interior of the fuel tank 48 and a synthetic resin pipeline 121 which is connected to the upper end of the pipeline 115.

The pipeline 121 is formed from a connecting pipe portion 121a and an extension tubular portion 121b. The connecting pipe portion 121a is mounted on a seal support member 59 of the fuel tank 48 on the side opposite the canister 96 relative to the axis of a tank cap 64. The extension tubular portion 121b is integrally connected to the connecting pipe portion 121a and disposed within a fuel vapor passage 78.

The connecting pipe portion 121a is mounted on the seal support member 59 so that a lower end projects downward from the seal support member 59. The upper end of the pipeline 115 is connected to the lower end of the connecting pipe portion 121a.

The extension tubular portion 121b has one end integrally connected to the upper end of the connecting pipe portion 121a and is bent into an arc shape to be arranged along substantially the entire circumference within the annular fuel vapor passage 78 with an opening at the other end of the extension tubular portion 121b reaching the vicinity of the connecting pipe portion 121a.

Fixedly attached to an inner face of the seal support member 59 is a support member 122 for retaining the extension tubular portion 121b of the pipeline 21. The support member 122 includes a support tube portion 122a fitted into, and fixed to, the inner face of the seal support member 59, a support collar portion 122b projecting radially inward from the upper end of the support tube portion 122a, and an inner periphery restraining tube portion 122c rising upward from the inner periphery of the support collar portion 122b. The extension tubular portion 121b of the pipeline 121 is placed on, and supported by, the support collar portion 122b, while an inner peripheral side of the extension tubular portion 121b arranged into an arc shape is restrained by the inner periphery restraining tube portion 122c.

Provided in the support member 122 is a pair of cutouts 123 formed by cutting away parts of the support collar portion 122b and the inner periphery restraining tube portion 122c, wherein the cutouts 123 are positioned on one diameter. A portion at the one end of the extension tubular portion 121b that rises from the connecting pipe portion 121a is positioned in one of the cutouts 123.

In accordance with the second embodiment, when the fuel tank 48 is tilted with the canister 96 side down, since the opening at the other end of the extension tubular portion 121b is at a high position, the flow of fuel into the pipeline 121 is avoided. When the fuel tank 48 is tilted with the canister 96 side up, although there is a possibility that the fuel might flow into the opening at said other end of the extension tubular portion 121b, since the extension tubular portion 121b is bent into the arc shape, the fuel will not flow from the pipeline 121 into the pipeline 115. Therefore, it is possible to prevent the fuel from flowing into the canister 96 even when the fuel tank 48 is tilted.

A third embodiment of the present invention is now described with reference to FIG. 8.

A seal support member 59' is welded to a central part of an inner face of an upper tank half 51 of a fuel tank 48'. A central part of the seal support member 59' has a seal-mounting hole 58 therein. Mounted in the seal-mounting hole 58 is an annular seal 61, which forms a fuel filler hole 60 with an inner periphery of the seal 61. A sealing portion 62 and a tubular latching portion 63 are integrally formed with the central part of the upper tank half 51 at a position

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corresponding to the seal support member 59'. The sealing portion 62 protrudes upward into a ring shape. The latching portion 63 is connected to the inner periphery of the sealing portion 62 and extends downward.

A filter unit 124 is inserted into an upper part of the fuel tank 48' wherein the upper end of the filter unit 124 is engaged with a connecting part between the sealing portion 62 and the latching portion 63. A casing 125 of the filter unit 124 is formed from a synthetic resin and integrally includes: a filter support tube portion 125a having a bottomed cylindrical shape with an open upper end; a sealing tube portion 125b connected to the upper end of the filter support tube portion 125a and inserted into the fuel filler hole 60 to be in resilient contact with the seal 61; a support tube portion 125c that extends upward from the upper end of the sealing tube portion 125b and is inserted into the latching portion 63; and an engagement collar portion 125d projecting radially outward from the upper end of the support tube portion 125c. The engagement collar portion 125d engages from above with the connecting part between the sealing portion 62 and the latching portion 63.

Provided in the filter support tube portion 125a of the casing 125 are a plurality of openings 126 extending from the side face to the base of the filter support tube portion 125a. Mesh filters 127 are disposed in the openings 126 and are supported by the filter support tube portion 125a.

A tank cap 130 includes: an insertion tube 131 that is removably inserted into an upper part of the casing 125 of the filter unit 124; a disc-shaped operating member 132 joined to the upper end of the insertion tube 131; a support tube 133 that is inserted into, and fixed to, an upper part of the insertion tube 131; a retaining member 134 that is held between the support tube 133 and the operating member 132; a seal support piece 135 fixed to the lower end of the insertion tube 131; and a ring-shaped seal 136 that is mounted on the seal support piece 135 and removably inserted into the sealing tube portion 125b of the casing 125 in resilient contact therewith.

The seal support piece 135 integrally includes a bottomed cylindrical portion 135a formed into a bottomed cylindrical shape with a lower end thereof closed and a mounting projection 135b projecting from the outer face of the bottomed cylindrical portion 135a and formed to have a substantially L-shaped cross-section when vertically sectioned. A through hole 137 is provided in the lower closed end of the bottomed cylindrical portion 135a. In this way, the seal 136 is attached to the seal support piece 135 to surround the bottomed cylindrical portion 135a while embedding the mounting projection 135b into the inner periphery of the seal 136.

The insertion tube 131 is integrally formed from: a cylindrical swage-joined portion 131a fitted from above into the bottomed cylindrical portion 135a of the seal support piece 135 and joined by swaging; a flat circular receiving step 131b connected to the upper end of the swage-joined portion 131a at substantially a right angle and facing upward; a small-diameter cylindrical portion 131c rising slightly upward from the outer periphery of the reception step 131b; a tapered portion 131d having a small-diameter end coaxially connected to the upper end of the small-diameter cylindrical portion 131b; a large-diameter cylindrical portion 131e coaxially connected to the large-diameter end of the tapered portion 131d; a flange portion 131f projecting radially outward from the upper end of the large-diameter cylindrical portion 131e; and a mating tubular portion 131g extending from the outer periphery of the

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flange portion 131f to the side where the mating tubular portion 131g coaxially surrounds the large-diameter cylindrical portion 131e.

The mating tubular portion 131g of the insertion tube 131 is fitted into the dish-shaped operating member 132. The operating member 132 is joined to the upper end of the insertion tube 131 by swaging an open edge of the operating member 132 wherein the operating member 132 engages the tip of the mating tubular portion 131g.

The support tube 133 integrally includes a first cylindrical portion 133a, a connecting collar portion 133b, a second cylindrical portion 133c, and a flange portion 133d. The first cylindrical portion 133a is coaxially disposed within the insertion tube 131. The connecting collar portion 133b projects radially outward from the upper end of the first cylindrical portion 133a. The second cylindrical portion 133c is fitted into the large-diameter cylindrical portion 131e of the insertion tube 131 and connected to the outer periphery of the connecting collar portion 133b. The flange portion 133d projects radially outward from the upper end of the second cylindrical portion 133c.

The retaining member 134 is integrally formed from a bottomed cylindrical portion 134a fitted from above into the second cylindrical portion 133c of the support tube 133 and a flange portion 134b projecting radially outward from the upper end of the bottomed cylindrical portion 134a.

The retaining member 134 is held between the support tube 133 and the operating member 132 so that the flange portion 134b is disposed between the flange portion 133d of the support tube 133 and the operating member 132. By swaging the open edge of the operating member 132 wherein the operating member 132 engages the mating tubular portion 131g of the insertion tube 131 while an annular spacer 138, which is made from a resilient material, is held between the flange portion 133d of the support tube 133 and the flange portion 131f of the insertion tube 131. The upper end of the insertion tube 131 is joined to the operating member 132. Also, the spacer 138, the upper end of the support tube 133, and the retaining member 134 are held between the operating member 132 and the support tube 133.

An engagement member 139 is slidably supported in a vertical manner within the tank cap 130. The engagement member 139 is integrally formed from a ring plate 139a, surrounding the first cylindrical portion 133a of the support tube 133, and a pair of engagement arms 139b extending to opposite sides from the ring plate 139a on one diameter of the ring plate 139a. The large-diameter cylindrical portion 131e of the insertion tube 131, the support tube portion 125c, and the engagement collar portion 125d of the casing 125 are each provided with a pair of slits 140 and 141 that extend in the axial direction, wherein the engagement arms 139b extend through the slits 140 and 141. That is, the engagement member 139 is mounted on the tank cap 130 so that the engagement member 139 is prevented from pivoting around an axis by the slits 140 and 141, and an axial sliding range of the engagement member 139 is restricted by longitudinally opposite ends of the slits 140 and 141. A spring 142 is provided under compression between the receiving step 131b of the insertion tube 131 and the ring plate 139a of the engagement member 139, wherein the spring 142 exhibits a spring force urging the engagement member 139 toward the first connecting collar portion 133b of the support tube 133.

Tips of the engagement arms 139b project from the support tube portion 125c of the casing 125. A pair of cutouts 72 is formed in the latching portion 63 of the fuel tank 48'. The tips of the engagement arms 139b are removably

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inserted into the cutouts 72. The latching portion 63 is formed so that: in a process in which the tank cap 130 is pivoted in one direction through a predetermined angle while the tips of the engagement arms 139b are inserted into the two cutouts 72, the latching portion 63 pushes the engagement member 139 so as to compress the spring 142. When the tank cap 130 is pivoted through the predetermined angle, the latching portion 63 engages with the engagement arms 139b resiliently urged by the spring 142, thereby maintaining the state in which the tank cap 130 is mounted on the fuel tank 48'.

A ring-shaped gasket 73 is fitted around the outer periphery of the large-diameter cylindrical portion 131e of the insertion tube 131. In the state in which the tank cap 130 is mounted on the fuel tank 48', the gasket 73 is held between the sealing portion 62 of the fuel tank 48' and the flange portion 131f of the insertion tube 131.

In the state in which the tank cap 130 is mounted on the fuel tank 48', a fuel vapor passage 143 is formed between the support tube 133 of the tank cap 130 and the sealing portion 62 and the seal support member 59' of the fuel tank 48'. The fuel vapor passage 143 communicates with the interior of the fuel tank 48' via the through hole 137 provided in the seal support piece 135 and the filters 127.

An external communication passage 144 that communicates with the outside is formed between the operating member 132, the support tube 133, and the retaining member 134 of the tank cap 130. This external communication passage 144 includes: an annular passage portion 144a formed outside the spacer 138 between the operating member 132 and the flange portions 131f, 133d, and 134b of the insertion tube 131, the support tube 133, and the retaining member 134; a passage portion 144b formed between the retaining member 134 and the operating member 132; and a central passage portion 144c formed within the first cylindrical portion 133a of the support tube 133.

The flange portion 131f of the insertion tube 131 is provided with an external communication hole 145 providing communication between the annular passage portion 144a and the outside. The outer edge of the flange portion 134b is provided with a communication channel 146 which provides communication between the annular passage portion 144a and the passage portion 144b. The closed end of the bottomed cylindrical portion 134a is provided with a through hole 147 which provides communication between the passage portion 144b and the central passage portion 144c.

A partition 148 defining the lower end of the central passage portion 144c of the external communication passage 144 is integrally provided with the inner periphery of a portion close to the lower end of the first cylindrical portion 133a of the support tube 133 to divide the interior of the first cylindrical portion 133a into upper and lower parts.

A one-way valve 150 is provided within the tank cap 130 and opens when the pressure of the interior of the fuel tank 48' is lower than the external pressure to provide communication between the external communication passage 144 and the interior of the fuel tank 48'. The one-way valve 150 includes a valve hole 151 and a leaf valve member 152. The valve hole 151 is provided in a central part of the partition 148 so that the valve hole 151 coaxially extends from the lower end of the central passage portion 144c. The leaf valve member 152 is capable of closing the valve hole 151 when seated on the central part of the partition 148 from the side opposite the central passage portion 144c.

A blocking member 153 is fitted into, and fixed to, a lower end portion of the first cylindrical portion 133a. A passage

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154, communicating with the fuel vapor passage 143, is provided in a central part of the blocking member 153 so that the pressure of the interior of the fuel vapor passage 143, that is, the pressure of the interior of the fuel tank 48', acts on the valve member 152 from the side opposite the partition 148. The gap between the blocking member 153 and the partition 148 is set to allow opening and closing operations of the valve member 152 which is housed between the blocking member 153 and the partition 148.

The fuel vapor that has evaporated within the fuel tank 48' and has been guided to the fuel vapor passage 143 is further guided by a charge pipeline 95C to a canister 96. The upper end of a pipeline 115, forming a part of the charge pipeline 95C and extending through the interior of the fuel tank 48' to be disposed within the fuel tank 48', is connected to the lower end of a connecting pipe portion 125e integrally provided with the sealing tube portion 125b of the casing 125 of the filter unit 124 so as to be connected to the fuel vapor passage 143.

In accordance with this third embodiment, the same effects as in the first embodiment can be achieved.

Although preferred embodiments of the present invention have been described above, the present invention is not limited to the above-mentioned embodiments and can be modified in a variety of ways without departing from the subject matter and/or spirit of the present invention.

What is claimed is:

1. A general-purpose engine comprising:

an engine main body;

a fuel tank;

a canister which adsorbs fuel vapor that has evaporated within the fuel tank; and

an intake system that is in communication with the engine main body, wherein the fuel vapor desorbed from the canister is guided to the intake system;

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wherein the engine main body comprises a crankcase and a cylinder block joined to the crankcase and having an upwardly inclined cylinder axis (C), and

wherein the canister is disposed on one side of the crankcase and beneath the cylinder block.

2. The general-purpose engine according to claim 1, wherein the engine main body further comprises a cylinder head joined to a head portion of the cylinder block, wherein the intake system and an exhaust system are connected to mutually opposite sides of the cylinder head, and wherein a charge pipeline, which guides the fuel vapor from the fuel tank, and a purge pipeline, which guides the fuel vapor desorbed from the canister, are connected to a part of a canister casing facing the intake system.

3. The general-purpose engine according to claim 1, wherein the fuel tank includes a removable tank cap and a fuel vapor passage in communication with an interior of the fuel tank being formed between the tank cap and the fuel tank, and wherein a pipeline that forms a part of a charge pipeline, which guides the fuel vapor from the interior of the fuel tank to the canister and has one end connected to the fuel vapor passage, is arranged within the fuel tank and extends through the interior of the fuel tank.

4. The general-purpose engine according to claim 3, wherein an external communication passage that communicates with the outside is formed within the tank cap, and wherein a one-way valve that opens when a pressure within the fuel tank is lower than an external pressure to provide communication between the external communication passage and the interior of the fuel tank, is provided within the tank cap.

\* \* \* \* \*



## **EXHIBIT 3**

**CONFIDENTIAL**  
**ATTORNEYS' EYES ONLY**  
**(Filed Under Seal)**

## **EXHIBIT 4**

# UL 1439

ISBN 0-7629-0275-2

## Tests for Sharpness of Edges on Equipment

— 100% —

Underwriters Laboratories Inc. (UL)  
333 Pfingsten Road  
Northbrook, IL 60062-2096

UL Standard for Safety for Tests for Sharpness of Edges on Equipment, UL 1439

Fourth Edition, Dated February 26, 1998

Revisions: This Standard contains revisions through and including June 1, 2004

### **SUMMARY OF TOPICS**

***This revision is being issued to clarify various tape properties and address miscellaneous editorial updates and corrections***

UL Standards for Safety are developed and maintained in the Standard Generalized Markup Language (SGML). SGML -- an international standard (ISO 8879-1986) -- is a descriptive markup language that describes a document's structure and purpose, rather than its physical appearance on a page. Due to formatting differences resulting from the use of UL's new electronic publishing system, please note that additional pages (on which no requirements have been changed) may be included in revision pages due to relocation of existing text and reformatting of the Standard.

Text that has been changed in any manner is marked with a vertical line in the margin. Changes in requirements are marked with a vertical line in the margin and are followed by an effective date note indicating the date of publication or the date on which the changed requirement becomes effective.

The new and/or revised requirements are substantially in accordance with UL's Bulletin(s) on this subject dated March 25, 2004. The bulletin(s) is now obsolete and may be discarded.

The revisions dated June 1, 2004 include a reprinted title page (page1) for this Standard.

As indicated on the title page (page1), this UL Standard for Safety has been adopted by the Department of Defense.

The UL Foreword is no longer located within the UL Standard. For information concerning the use and application of the requirements contained in this Standard, the current version of the UL Foreword is located on ULStandardsInfoNet at: <http://ulstandardsinfo.net/ul/foreword.html>

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The requirements in this Standard are now in effect, except for those paragraphs, sections, tables, figures, and/or other elements of the Standard having future effective dates as indicated in the note following the affected item. The prior text for requirements that have been revised and that have a future effective date are located after the Standard, and are preceded by a "SUPERSEDED REQUIREMENTS" notice.

New product submittals made prior to a specified future effective date will be judged under all of the requirements in this Standard including those requirements with a specified future effective date, unless the applicant specifically requests that the product be judged under the current requirements. However, if

the applicant elects this option, it should be noted that compliance with all the requirements in this Standard will be required as a condition of continued Listing and Follow-Up Services after the effective date, and understanding of this should be signified in writing.

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This Standard consists of pages dated as shown in the following checklist:

Page	Date
1-10 .....	June 1, 2004
11-14 .....	February 26, 1998



No Text on This Page

**FEBRUARY 26, 1998**  
(Title Page Reprinted: June 1, 2004)

**1**

**UL 1439**

**Standard for Tests for Sharpness of Edges on Equipment**

The First and Second editions were titled Determination of Sharpness of Edges on Equipment.

First Edition – October, 1978  
Second Edition – December, 1979  
Third Edition – February, 1993

**Fourth Edition**

**February 26, 1998**

An effective date included as a note immediately following certain requirements is one established by Underwriters Laboratories Inc.

The Department of Defense (DoD) has adopted UL 1439 on August 2, 1989. The publication of revised pages or a new edition of this Standard will not invalidate the DoD adoption.

Revisions of this Standard will be made by issuing revised or additional pages bearing their date of issue. A UL Standard is current only if it incorporates the most recently adopted revisions, all of which are itemized on the transmittal notice that accompanies the latest set of revised requirements.

**ISBN 0-7629-0275-2**

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## INTRODUCTION

### 1 Scope

1.1 These requirements cover a test procedure to be used to determine the potential personal injury related to the sharpness of edges that are part of or associated with appliances and equipment.

1.2 *Deleted June 1, 2004.*

### 2 Units of Measurement

2.1 Values stated without parentheses are the requirement. Values in parentheses are explanatory or approximate information.

### 3 References

3.1 Any undated reference to a code or standard appearing in the requirements of this standard shall be interpreted as referring to the latest edition of that code or standard.

### 4 General

4.1 An edge of an enclosure opening, frame, guard, knob, handle or the like of an appliance or equipment shall be smooth and rounded so as not to cause a cut-type injury when contacted during normal use or user maintenance.

*Exception: A sharp edge that must be exposed to enable the product to perform its intended function need not comply with the requirement in 4.1.*

## TESTS

### 5 Apparatus

5.1 The test apparatus is to consist of the following:

a) Sharp-Edge Tester – The instrument consists essentially of a handle with a pivoted arm attached. A constant-tension spring secured to the handle is used to apply a steady force to the arm. The arm head is a piece of round steel, with an outside diameter of 1/2 inch (12.7 mm) located at the end of the adjustable arm. The arm head is to be wrapped with three layers of tape, the two outer layers act as sensing tapes; the inner layer acts as an indicating tape, or the tapes are to be applied to a 5/8 inch (15.9 mm) removable sleeve that is placed onto the 1/2 inch (12.7 mm) steel head. See Figure 5.1 or 5.2.

b) Indicating Tape (Inner Layer) – 3/4 inch (19.1 mm) wide, adhesive backed, single-adhesive coated, vinyl foam tape, black in color, having the tape properties given in Table 5.1.

c) Sensing Tape No. 2 (Middle Layer) – 3/4 inch (19.1 mm) wide, double-adhesive coated, vinyl foam tape, white in color, having the tape properties given in Table 5.1.

d) Sensing Tape No. 1 (Outer Layer) – 3/4 inch (19.1 mm) wide, single-adhesive coated skived tetrafluorethylene tape – natural color, having the tape properties given in Table 5.1. The skived tetrafluorethylene backing (film) is shaved in a thin layer from a cylindrical block of material.

e) Calibration Equipment – A weight that can exert 1-1/2 lbf (6.7 N) and a length of string.

5.1 revised June 1, 2004

**Table 5.1**  
**Average values of tapes-dimensions and properties**

Table 5.1 revised June 1, 2004

	Indicating tape <sup>a</sup>	Sensing tape No. 2 <sup>b</sup>	Sensing tape No. 1 <sup>c</sup>
Thickness	0.045 – 0.080 inch (1.14 – 2.03 mm)	0.025 – 0.040 inch (0.64 – 1.02 mm)	total with adhesive backing: 0.0045 (0.114 mm) backing: 0.0025 – 0.0035 inch (0.064 – 0.089 mm)
Density	16 lbs/cubic foot (256 kg/cubic meter)	14 lbs/cubic foot (224 kg/cubic meter)	–
Tensile	110 lbs/inch <sup>2</sup> (758 kN/m <sup>2</sup> ) (ASTM D 412-98a(2002)e1 <sup>d</sup> , Die A)	55 lbs/inch <sup>2</sup> (379 kN/m <sup>2</sup> ) [“T” Block, Jaw 12 inches/min. (305 mm/minute)]	16 lbs/inch <sup>2</sup> (110 kN/m <sup>2</sup> ) (ASTM D 1000-99 <sup>e</sup> )
Elongation, percent	370 (ASTM D 412-98a(2002)e1 <sup>d</sup> , Die A)	–	275 (ASTM D 1000-99 <sup>e</sup> )
Dielectric Strength (ASTM D 1000-99 <sup>e</sup> )	200 – 250 Volts/Mils	–	9000 Volts
Temperature Resistance (continuous)	175°F (80°C)	150°F (65°C)	356°F (180°C)
Compression Deflection @ 25 percent (ASTM D 1056-00 <sup>f</sup> )	13 psi (90 kN/m <sup>2</sup> )	–	–
Compression Modules @ 25 percent	–	8.5 psi (59 kN/m <sup>2</sup> )	–
Compression Set percent loss of original height	–	–	–
Per ASTM D 1056-00 <sup>f</sup>	3 percent	–	–
Per ASTM D 1667-97 <sup>g</sup>	–	3.9 percent	–

<sup>a</sup> 3M Company Type 4516 or any other tape having the properties in Table 5.1 meets the intent of the requirements.

<sup>b</sup> 3M Company Type 4432 or any other tape having the properties in Table 5.1 meets the intent of the requirements.

<sup>c</sup> Saint Gobain Company #2045-3 or any other tape having the properties in Table 5.1 meets the intent of the requirements.

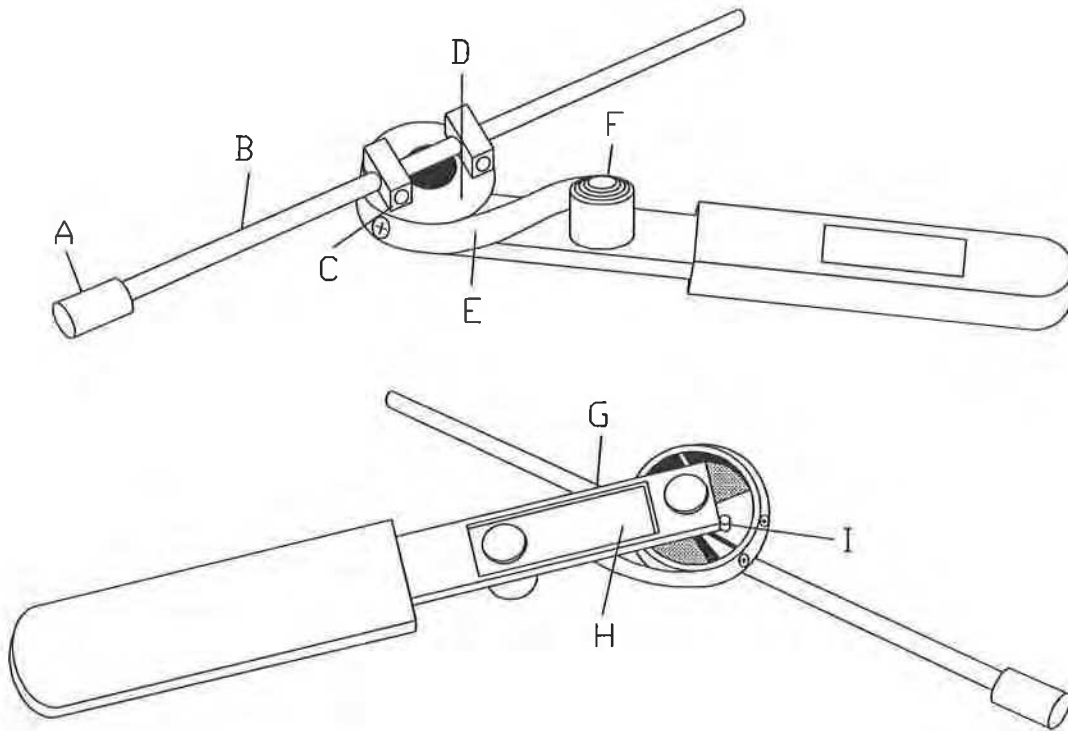
<sup>d</sup> The title of ASTM D 412-98a(2002)e1 is “Standard Test Methods for Vulcanized Rubber and Thermoplastic Elastomers – Tension.”

<sup>e</sup> The title of ASTM D 1000-99 is “Standard Test Method for Pressure-Sensitive Adhesive-Coated Tapes Used for Electrical and Electronic Applications.”

<sup>f</sup> The title of ASTM D 1056-00 is “Standard Specification for Flexible Cellular Materials – Sponge or Expanded Rubber.”

<sup>g</sup> The title of ASTM D 1667-97 is “Standard Specification for Flexible Cellular Materials – Vinyl Chloride Polymers and Copolymers (Closed – Cell Foam).”

**Figure 5.1**  
**Sharp edge tester**



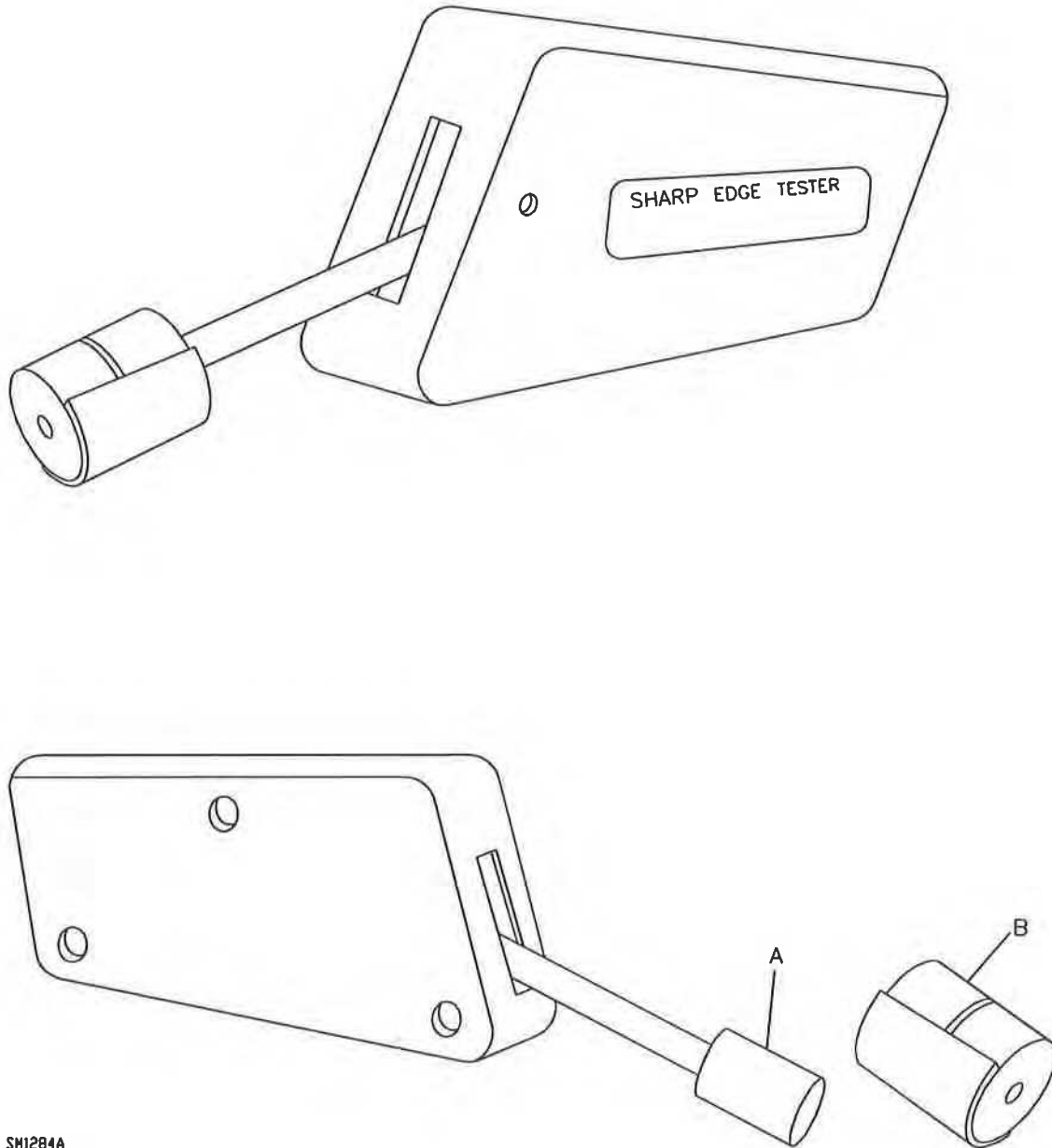
SM1283

- A – Head, steel, 1/2 inch diameter (12.7 mm), 3/4 inch long (19 mm)
- B – Arm, steel, 1/4 inch diameter (6.4 mm), adjustable
- C – Adjustment screw
- D – Main drum, free to rotate on stud, sleeve bearing
- E – Negator s-ring, 1/2 inch wide (12.7 mm), 6-1/2 inches long (165 mm)
- F – Storage drum, free to rotate on stud, sleeve bearing
- G – Adjustable wrench
- H – Handle assembly
- I – Stop



**Figure 5.2**  
**Sharp edge tester with tape cap (alternate construction)**

Figure 5.2 revised June 1, 2004



SM1284A

A – Head, steel, 1/2 inch diameter (12.7 mm), 3/4 inch long (19 mm)

B – Tape cap, 5/8 inch (15.9 mm) diameter removable sleeve

## 6 Calibration of Tester

6.1 The sharp edge tester shall be calibrated so that a 1-1/2 lbf (6.7 N) is present at the center of the head when the arm is between stops. The length of the arm is to be adjustable for calibration purposes. See Figure 6.1 for a typical calibration procedure.

*Exception: For special evaluations, when specified in the end-product standard, the force may be adjusted to a different value.*

6.2 The adjustment set screws that hold the pivoted arm in place in the main drum are to be loosened.

6.3 With the handle securely held in a horizontal position, the calibration weight is to be attached to the center of the head.

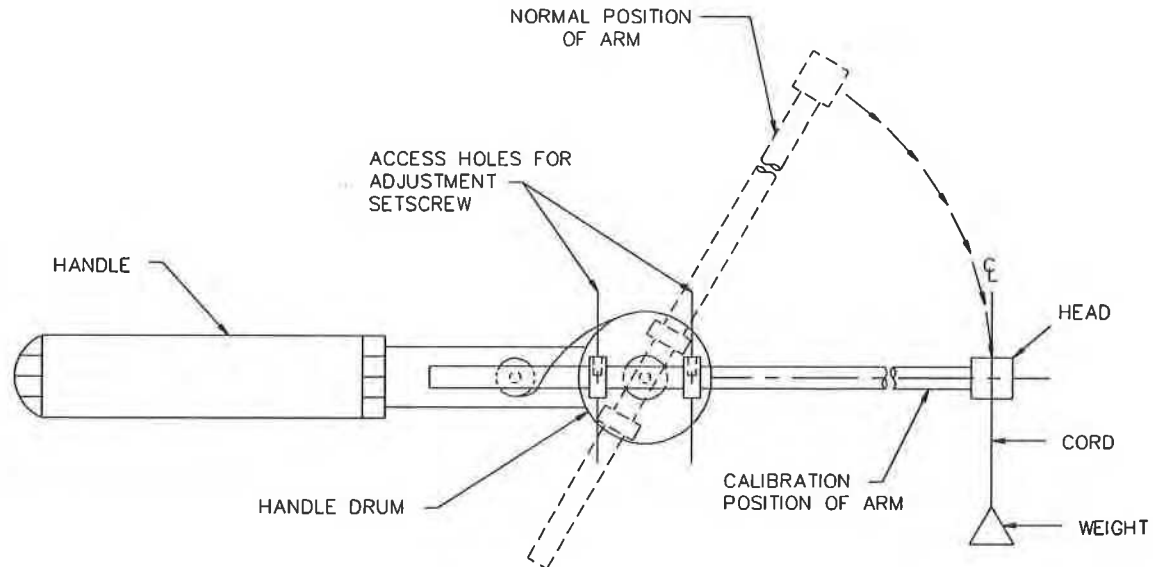
6.4 The length of the arm within the main drum is to be adjusted so that the weighted arm remains in a horizontal position with the calibration weight attached.

6.5 The adjustment setscrew(s) are to be tightened to securely lock the pivot arm in place within the main drum.

6.6 The calibration is to be rechecked and the weight removed.

No Text on This Page

**Figure 6.1**  
**Typical calibration procedure**



SB1663

## 7 Test Procedure

7.1 The curved face of the tester head shall be covered with three layers of tape in the order indicated below:

- a) First Layer (Inner Layer) – Indicating type, black vinyl foam tape as described in 5.1 (b).
- b) Second Layer (Middle Layer) – Sensing Tape No.2, white vinyl foam tape as described in 5.1 (c).
- c) Third Layer (Outer Layer) – Sensing Tape No.1, tetrafluorethylene tape as described in 5.1 (d).

7.2 Each tape is to be applied over approximately 180 degrees of the circumference of the test head to prevent stretching of the tape.

7.3 The tapes are not to be stretched when positioned on the head. See Figure 7.1

7.4 The center of the tape-covered head of the sharp-edge tester shall be positioned on the edge to be tested in the manner illustrated in Figure 7.2. The arm of the tester shall be between stops so that the tape-covered head exerts a 1-1/2 lbf (6.7 N) on the edge. The tester shall be immediately moved along the edge a distance of 2 inches (50.8 mm) and then back to its starting position without removal of the tester from the edge. It shall then be withdrawn from the edge. The total distance of engagement between the edge and the tape-covered head is not to exceed 4 inches (101 mm). The time of travel is not to take longer than 5 seconds nor less than 2 seconds.

*Exception: An edge less than 2 inches (50.8 mm) long shall be tested for a distance of twice its length. (Example: For an edge 1-1/2 inches or 41.2 mm long, the tester is to be moved along its length and back to the starting position so that the total distance of engagement between the edge and tester is 3 inches or 76.2 mm).*

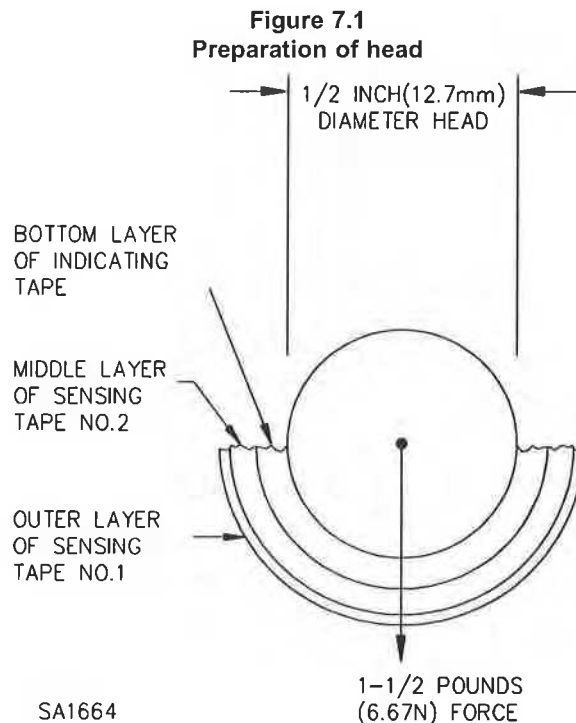
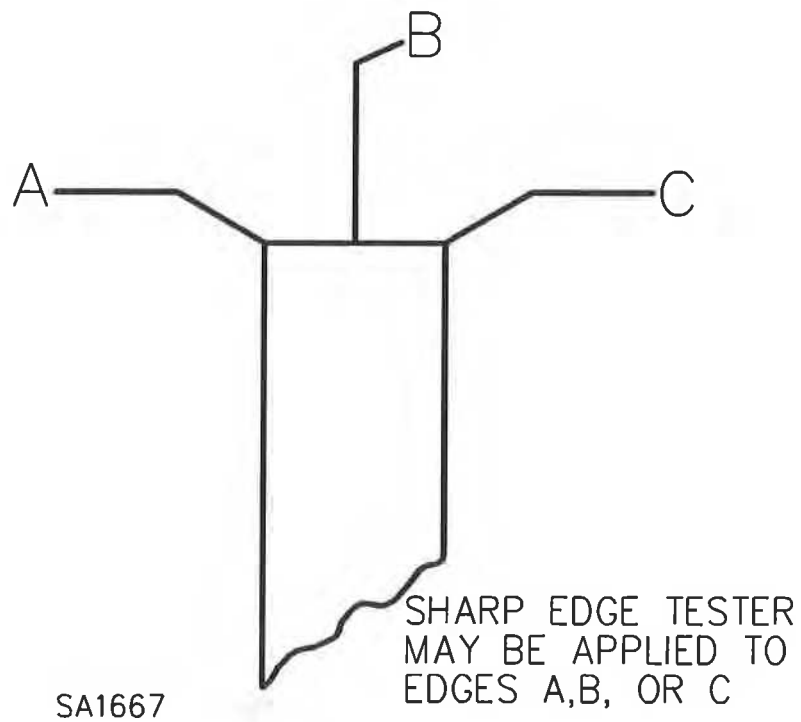
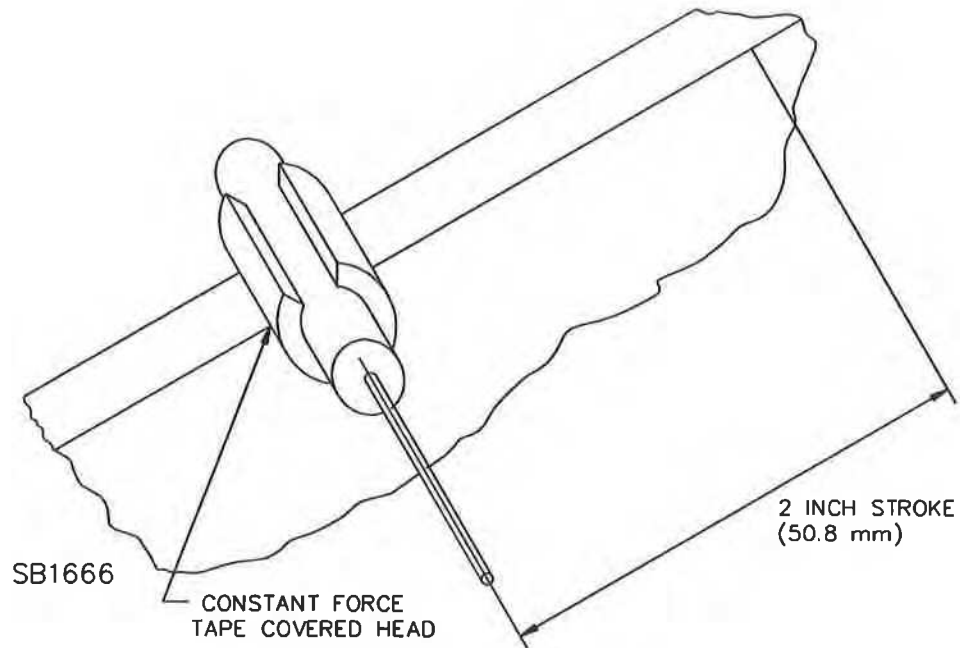


Figure 7.2  
Test procedure



7.5 The tape-covered head shall be examined to determine whether or not penetration has occurred through the two sensing layers. If penetration has occurred through the two sensing layers, the black indicating tape will be visible through the resulting cut.

## 8 Criteria

8.1 The application of the sharp-edge tester shown in Figure 5.1 or 5.2 to an accessible edge as described in Sections 5 – 7 shall not result in the cutting through of the two outer layers of the sensing tapes.

## 9 Report

9.1 The report is to include each of the following items:

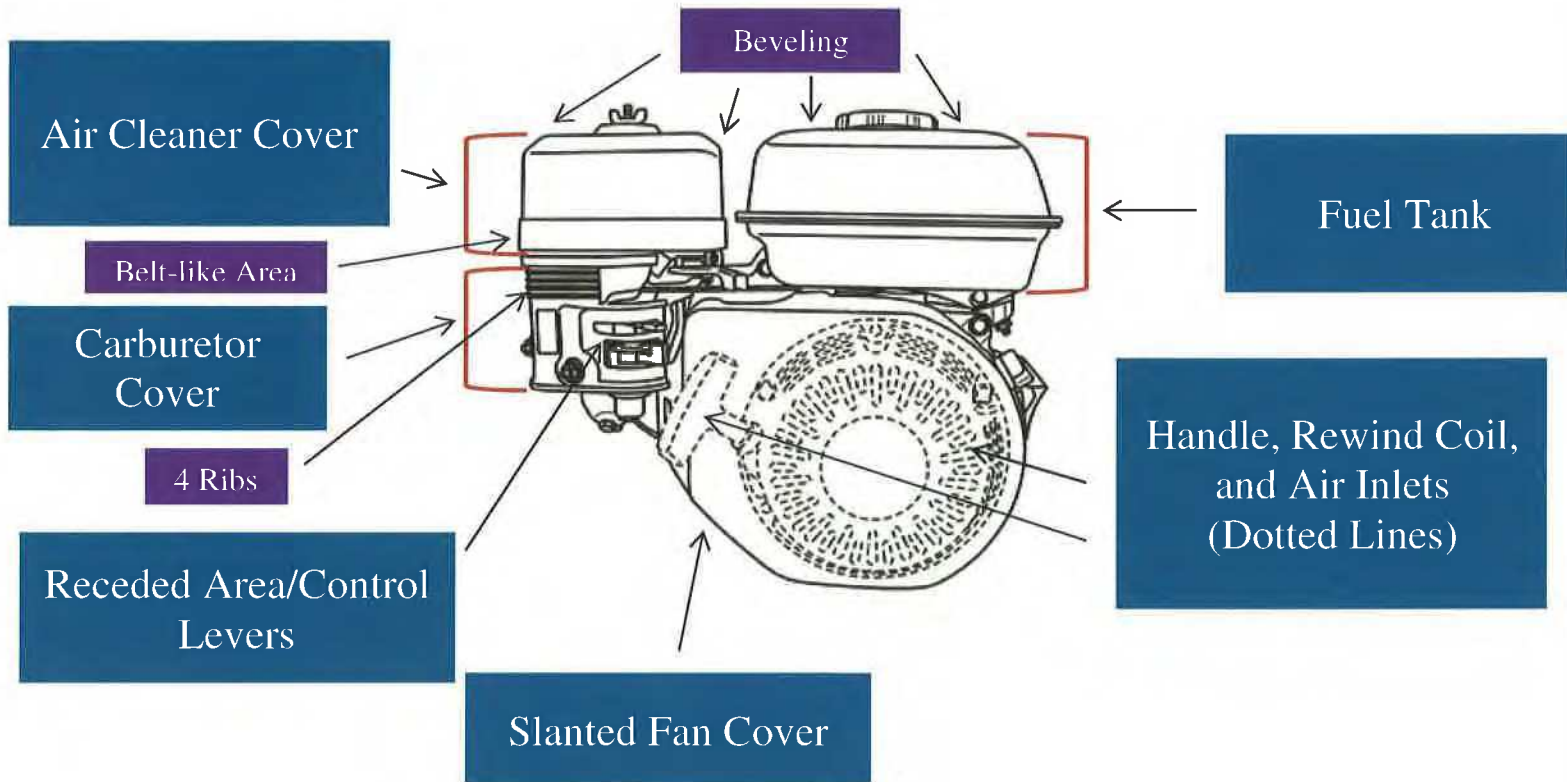
- a) Identification of the equipment tested, including the manufacturer's identity, class of product, and the model designation.
- b) Identification of each edge tested by description of its location.
- c) Record of the observation related to penetration of the sensing tapes. (Example: Acceptable or unacceptable.)
- d) Date of Test.

## **EXHIBIT 5**



# Trademark Application Serial No. 78924545

## Drawing of Proposed Mark



## Description of Proposed Mark

The mark consists of the configuration of an engine with an overall cubic design, with a slanted fan cover, the fuel tank located above the fan cover on the right, and the air cleaner located to the left of the fuel tank. The air cleaner cover features a cube shape with beveled top outside edges, and a belt-like area on the lower portion of the cover encompassing the entire circumference and the top of the belt-like area is aligned with a rib of the fuel tank. The carburetor cover features four ribs along its outside edge and a recessed area where control levers are located. The fuel tank is roughly rectangular. The engine features a beveling that runs around its top circumference.

# Summary Judgment Functionality Evidence

Element of Mark	Functionality	Evidence <sup>1</sup>
“the configuration of an engine”	<p>The engine:</p> <ul style="list-style-type: none"> <li>*powers equipment such as roto tillers, pressure washers, pumps etc.</li> </ul>	<p>Application Serial No. 78924545 goods identification</p> <p>Ex 17 - GX Design Memo</p> <p>Ex 4 – Fujita Depo, 163, 165</p> <p>Ex 18, 29 – GX Brochures</p>
“with an overall cubic design”	<p>The overall cubic design provides:</p> <ul style="list-style-type: none"> <li>*box-type component configuration;</li> <li>*rectangular arrangement;</li> <li>*compact dimensions;</li> <li>*smaller package size;</li> <li>*lower cost;</li> <li>*lower fuel consumption;</li> <li>*compatibility with a wide range of installations;</li> <li>*lower center of gravity;</li> <li>*better stability;</li> </ul>	<p>Ex. 17 - GX Design Memo</p> <p>Ex 4 – Fujita Depo, 163, 165, 174-175, 176, 179, 184-185</p> <p>Ex 6 – ‘385 Patent, Fig. 1 and 2, Claims 1 and 2</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p> <p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 7 – ‘740 Patent, 5:26-32</p> <p>Ex 9 – ‘690 Patent, 4:29-44</p> <p>Ex 12 – ‘389 Patent, 1:15-17</p> <p>Ex 13 - Japanese Patent App No. 57-170212, p. 6</p> <p>Ex 14 - Japanese Patent S63-32344,</p>

<sup>1</sup> Except as otherwise noted herein, all of the above referenced exhibits are attached to the Declaration of Donald Daugherty in Support of Opposers’ Motion for Summary Judgment dated February 1, 2013. A more legible reproduction of the cited excerpts from the Hoag Deposition (Ex 1) is provided in the Supplemental Declaration of Robert N. Phillips in Support of Opposer’s Motion for Summary Judgment dated March 21, 2013. The “Italian Complaint” is attached to the Declaration of Riccardo Missari in Support of Opposers’ Motion for Summary Judgment dated January 31, 2013. The nearly identical Lifan Design is at paragraph 7 of Opposers’ Motion to Amend Notices of Opposition filed under seal on May 31, 2012 [Dkt No. 11], and Daugherty Exhibit 1 thereto at AHGXC000064 thereto. The Honda Press Release dated August 6, 2013 is at Exhibit 1 to the Declaration of Robert N. Phillips in Support of Opposers’ Reply Brief on Motion for Summary Judgment filed October 15, 2013.

	<p>*improved safety;</p> <p>*improved user access and maintenance;</p> <p>*greater engine efficiency;</p> <p>*industry standard; and,</p> <p>*has never been advertised by Honda as an aesthetic reason to purchase or use the engine.</p>	<p>AHGX0061139</p> <p>Ex 15 -- Meiritz Depo, 162-163</p> <p>Ex 1 - Hoag Depo, 109, 167-168</p> <p>Ex 2 - Conner Depo, 305-306, 387, 406, 421</p> <p>Ex 18, 29 – GX Brochures</p> <p>Ex 24 – Photos of third party engines with overall cubic designs</p> <p>Lifan Design</p> <p>Italian Complaint ¶5.1</p> <p>Honda press release dated August 6, 2013: “Honda's general purpose engines feature outstanding reliability, excellent quality, and a compact design that ensures compatibility with a wide range of installations.”</p>
“with a slanted fan cover”	<p>The fan cover:</p> <p>*protects the internal, non-visible fan that spins and draws air in to cool the engine.</p> <p>The bottom left portion of the fan cover is slanted upward to:</p> <p>*follow the horizontal slant of the engine’s internal cylinders, and direct the air toward the parts of the engine that need to be cooled, in the best way possible.</p>	<p>Ex 6 – ‘385 Patent, Fig. 1 item 2, 3:50-56</p> <p>Ex. 7 – ‘740 Patent, Fig. 10 item 80, 6:12-24</p> <p>Ex 8 – ‘430 Patent, Fig. 3 item 78, 7:52-8:24</p> <p>Ex 9 – ‘690 Patent, Fig. 10 item 80, 7:65-8:1</p> <p>Ex 10 – ‘533 Patent, Fig. 10 item 80, 6:32-55, 9:8-20</p> <p>Ex 1 - Hoag Depo, 69-70, 83-85</p> <p>Ex 2 - Conner Depo, 411-412</p> <p>Ex 24 – Photos of third party engines with slanted fan covers</p>

		Lifan Design
“the fuel tank”	<p>The fuel tank:</p> <p>*holds fuel that powers the engine.</p>	<p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 4, Claims 1 and 2</p> <p>Ex 1 - Hoag Depo, 108</p> <p>Ex 18, 29 – GX Brochures</p>
“located above the fan cover”	<p>The fuel tank is located above the fan cover so that:</p> <p>*fuel is delivered to the engine by gravity feed;</p> <p>*a costly fuel pump can be eliminated; and,</p> <p>*for an overall compact, rectangular design.</p>	<p>Ex 2 - Conner Depo, 386-388, 414</p> <p>Ex 1 - Hoag Depo, 108-110, 160-161</p> <p>Ex 15 - Meiritz Depo, 162-163</p> <p>Ex. 17 - GX Design Memo</p> <p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 4, Claims 1 and 2</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p> <p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 13 - Japanese Patent App No. 57-170212, Fig. 2 item 4 (rear view), and p. 6</p> <p>Ex 14 - Japanese Patent S63-32344, Figure 1 item 9 (rear view), and AHGX0061139</p> <p>Ex 24 – Photos of third party engines with fuel tanks located above the fan covers</p> <p>Lifan Design</p>
“on the right”	<p>The fuel tank is located on the right for:</p> <p>*easy access by the operator;</p> <p>*safety, i.e. placed farthest away from the hottest and</p>	<p>Ex. 17 - GX Design Memo</p> <p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 4, Claims 1 and 2</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p>

	<p>most flammable parts of the engine -- the muffler cover and exhaust port—which are located in the back left portion of the engine, behind the air cleaner (not visible in the drawing of the mark); and,</p> <p>* for an overall compact, rectangular design.</p>	<p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 13 - Japanese Patent App No. 57-170212, Fig. 2 item 4 (rear view), and p. 6</p> <p>Ex 14 - Japanese Patent S63-32344, Figure 1 item 9 (rear view), and AHGX0061139</p> <p>Ex 2 - Conner Depo, 393-94, 413-414</p> <p>Ex 1 - Hoag Depo, 110, 161-162, 164</p> <p>Ex 24 – Photos of third party engines with fuel tanks located above the fan covers on the right</p> <p>Lifan Design</p>
“and the air cleaner”	<p>The air cleaner:</p> <p>* filters and cleans the air that is drawn into the carburetor; and,</p> <p>*is an internal component not visible in the drawing of the mark (it is behind the air cleaner cover).</p>	<p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 6, Fig. 4 and 5 items 8 and 9, 3:57-4:5</p> <p>Ex 13 - Japanese Patent App No. 57-170212, Figure 2 item 30 (rear view)</p> <p>Ex 29 – GX Brochure, AHGXC000440</p> <p>Ex 1 - Hoag Depo, 93</p>
“located to the left of the fuel tank.”	<p>The air cleaner is located to the left of the fuel tank so that:</p> <p>* it is easily and safely accessible;</p> <p>*as close as possible to the carburetor (which sits directly under the air cleaner) for optimal performance; and,</p> <p>* for an overall compact,</p>	<p>Ex 17 - GX Design Memo</p> <p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 6, 3:57-4:5</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p> <p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 13 - Japanese Patent App No.</p>

	rectangular design.	<p>57-170212, Figure 2 item 30, and p. 6</p> <p>Ex 14 - Japanese Patent S63-32344, Fig. 1 item 13A, and AHGX0061139</p> <p>Ex 1 - Hoag Depo, 161-165</p> <p>Ex 15 - Meiritz Depo, 162-163</p> <p>Ex 24 – Photos of third party engines with air cleaners located to the left of the fuel tanks</p> <p>Lifan Design</p>
“The air cleaner cover”	<p>The air cleaner cover:</p> <p>*covers and protects the internal air cleaning filter element from damage and dirt.</p>	<p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 6, 3:57-4:5</p> <p>Ex 29 – GX Brochure, AHGXC000440</p> <p>Ex 1 - Hoag Depo, 93</p>
“features a cube shape”	<p>The air cleaner cover is a cube shape:</p> <p>*to cover and protect the three dimensional cartridge air filter element widely used in the industry; and,</p> <p>*for an overall compact, rectangular design.</p>	<p>Ex. 17 - GX Design Memo</p> <p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 6, 3:57-4:5, Claims 1 and 2</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p> <p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 13 - Japanese Patent App No. 57-170212, Fig. 2 item 30, and p. 6</p> <p>Ex 14 - Japanese Patent S63-32344, Fig. 1 item 13A, and AHGX0061139</p> <p>Ex 29 – GX Brochure, AHGXC000440</p> <p>Ex 24 – Photos of third party engines with the air cleaner covers</p>

		featuring a cube shape  Lifan Design
“with beveled top outside edges”	<p>*minor, ornamental element;</p> <p>*shape altered by Honda in 2011 redesign - changed from bevel to curved top edge;</p> <p>*immaterial to overall appearance.</p>	<p>Ex 2 – Connor Depo, 189-191</p> <p>Ex 5 – Press releases re GX redesign</p> <p>Ex 29 – Brochure of GX redesign, AHGXC000437</p> <p>Docket No. 14, p. 10 (change in shape of top edge “minor in nature, and overall look remains unchanged”)</p>
“and a belt like area on the lower portion of the cover encompassing the entire circumference and the top of the belt-like area is aligned with a rib of the fuel tank.”	<p>*minor, ornamental element;</p> <p>* shape altered by Honda in 2011 redesign – changed from a belt to a skirt;</p> <p>*immaterial to overall appearance;</p> <p>*rib of the fuel tank is a functional seam used in the manufacturing process to connect two halves of the tank.</p>	<p>Ex 2 – Connor Depo, 189-191</p> <p>Ex 5 – Press releases re GX redesign</p> <p>Ex 29 – Brochure of GX redesign, AHGXC000437</p> <p>Docket No. 14, p. 10 (change of belt to a skirt “minor in nature, and overall look remains unchanged”)</p> <p>Ex 3 to Phillips Decl ISO Reply Brief– Connor Depo 418-420</p>
“The carburetor”	<p>The carburetor:</p> <p>*is an entirely functional device;</p> <p>*mixes droplets of gasoline and air; and,</p> <p>*is a dirty, complex, internal component, substantially not visible in the drawing of the mark.</p>	Ex 1 – Hoag Depo, 88-90, 183
“cover”	<p>The carburetor cover:</p> <p>*guards the carburetor against</p>	<p>Ex 1 - Hoag Depo, 88-90, 184</p> <p>Ex 24 – Photos of third party</p>

	<p>being damaged;</p> <p>*conceals a dirty, complex internal component; and,</p> <p>*directs filtered air from the air cleaner into the carburetor.</p>	<p>engines with carburetor covers</p> <p>Lifan Design</p>
“features four ribs along its outside edge”	<p>*minor, ornamental element;</p> <p>*deleted by Honda in 2011 redesign;</p> <p>*immaterial to overall appearance.</p>	<p>Ex 2 – Connor Depo, 189-191</p> <p>Ex 5 – Press releases re GX redesign</p> <p>Ex 29 – Brochure of GX redesign, AHGXC000437</p> <p>Docket No. 14, p. 10 (removal of four ribs “minor in nature, and overall look remains unchanged”)</p>
“and a receded area where control levers are located.”	<p>The receded area:</p> <p>*allows the operator to easily and safely grip the control levers, and reduces the necessary length of the levers and protects the levers against coming into contact with other objects such as the pull rope, handle, and operator’s hands.</p> <p>The control levers:</p> <p>*adjust the carburetor for the necessary operation of the engine.</p>	<p>Ex 1 – Hoag Depo, 164</p> <p>Ex 15 - Meiritz Depo, 162-163</p> <p>Ex 24 – Photos of third party engines with receded areas where control levers are located</p> <p>Lifan Design</p>
“The fuel tank is roughly rectangular.”	<p>The fuel tank is roughly rectangular:</p> <p>*to maximize the volume of gasoline it can hold; and,</p> <p>*provide an overall compact, rectangular design.</p>	<p>Ex 2 - Conner Depo, 386-388, 414</p> <p>Ex 1 - Hoag Depo, 108-110, 160-161</p> <p>Ex 15 - Meiritz Depo, 162-163</p> <p>Ex. 17 - GX Design Memo</p> <p>Ex 18, 29 – GX Brochures</p>

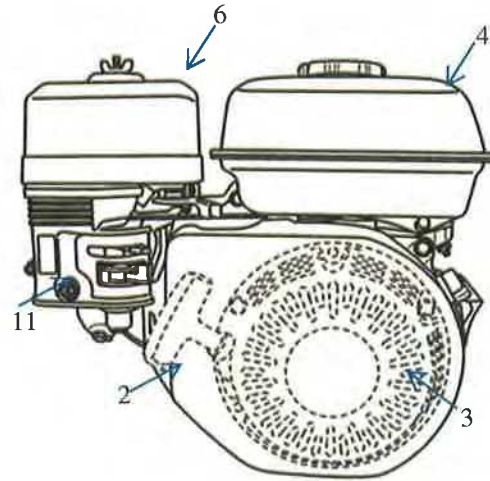
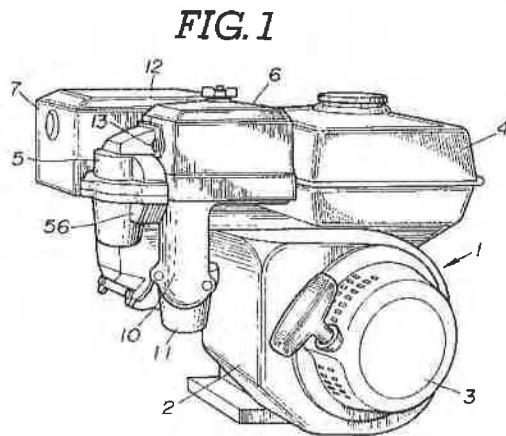


		<p>Ex 6 – ‘385 Patent, Fig. 1 and 2 item 4, Claims 1 and 2</p> <p>Ex. 25 – Application for ‘385 Patent, p. 4</p> <p>Ex. 26 – Application for ‘385 Patent, p. 5-6</p> <p>Ex 13 - Japanese Patent App No. 57-170212, Fig. 2 item 4 (rear view), and p. 6</p> <p>Ex 14 - Japanese Patent S63-32344, Figure 1 item 9 (rear view), and AHGX0061139</p> <p>Ex 24 – Photos of third party engines with roughly rectangular fuel tanks</p> <p>Lifan Design</p>
<p>“The engine features a beveling that runs around its top circumference.”</p>	<p>*minor, ornamental element</p> <p>* shape altered by Honda in 2011 redesign – changed from bevel to curved top edge</p> <p>*immaterial to overall appearance.</p>	<p>Ex 2 – Connor Depo, 189-191</p> <p>Ex 5 – Press releases re GX redesign</p> <p>Ex 29 – Brochure of GX redesign, AHGXC000437</p> <p>Docket No. 14, p. 10 (change in shape of top edge “minor in nature, and overall look remains unchanged”)</p>

## **EXHIBIT 6**

## '385 Utility Patent Fig 1 versus '545 Trade Dress Drawing

U.S. Patent Mar. 21, 1989 Sheet 1 of 4 4,813,385



Honda's '385 Utility Patent Discloses the Following Elements Depicted and Described in Honda's '545 Trade Dress Application:

Slanted Fan Cover (Fig 1, item 2)

Handle, Rewind Coil, and Air Inlets (Fig 1, item 3)

Roughly Rectangular Fuel Tank Located above Fan Cover on the Right (Fig 1, item 4)

Cubic Shaped Air Cleaner Cover Located to the Left of the Fuel Tank (Fig 1, item 6)

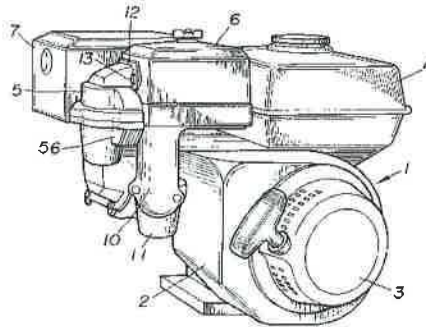
Carburetor Cover Below Air Cleaner Cover (Fig 1, item 11)

## **EXHIBIT 7**

# '385 Utility Patent Fig 1 versus Third Party Engines

U.S. Patent Mar. 21, 1989 Sheet 1 of 4 4,813,385

FIG. 1



## Honda's Expired '385 Utility Patent Discloses Elements Commonly Found in Third Party Engines:

Slanted Fan Cover (Fig 1, item 2)

Handle, Rewind Coil, and Air Inlets (Fig 1, item 3)

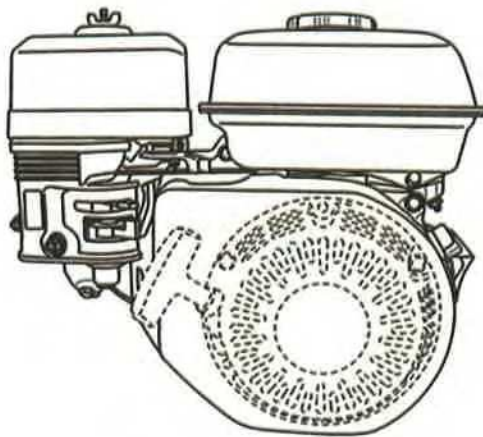
Roughly Rectangular Fuel Tank Located above Fan Cover on the Right (Fig 1, item 4)

Cubic Shaped Air Cleaner Cover Located to the Left of the Fuel Tank (Fig 1, item 6)

Carburetor Cover Below Air Cleaner Cover (Fig 1, item 11)

## **EXHIBIT 8**

## Drawing in Honda Application Serial No. 78924545



### Honda's Design Changes in 2011

Bevel Changed to Curve,  
and Spill Channel Added

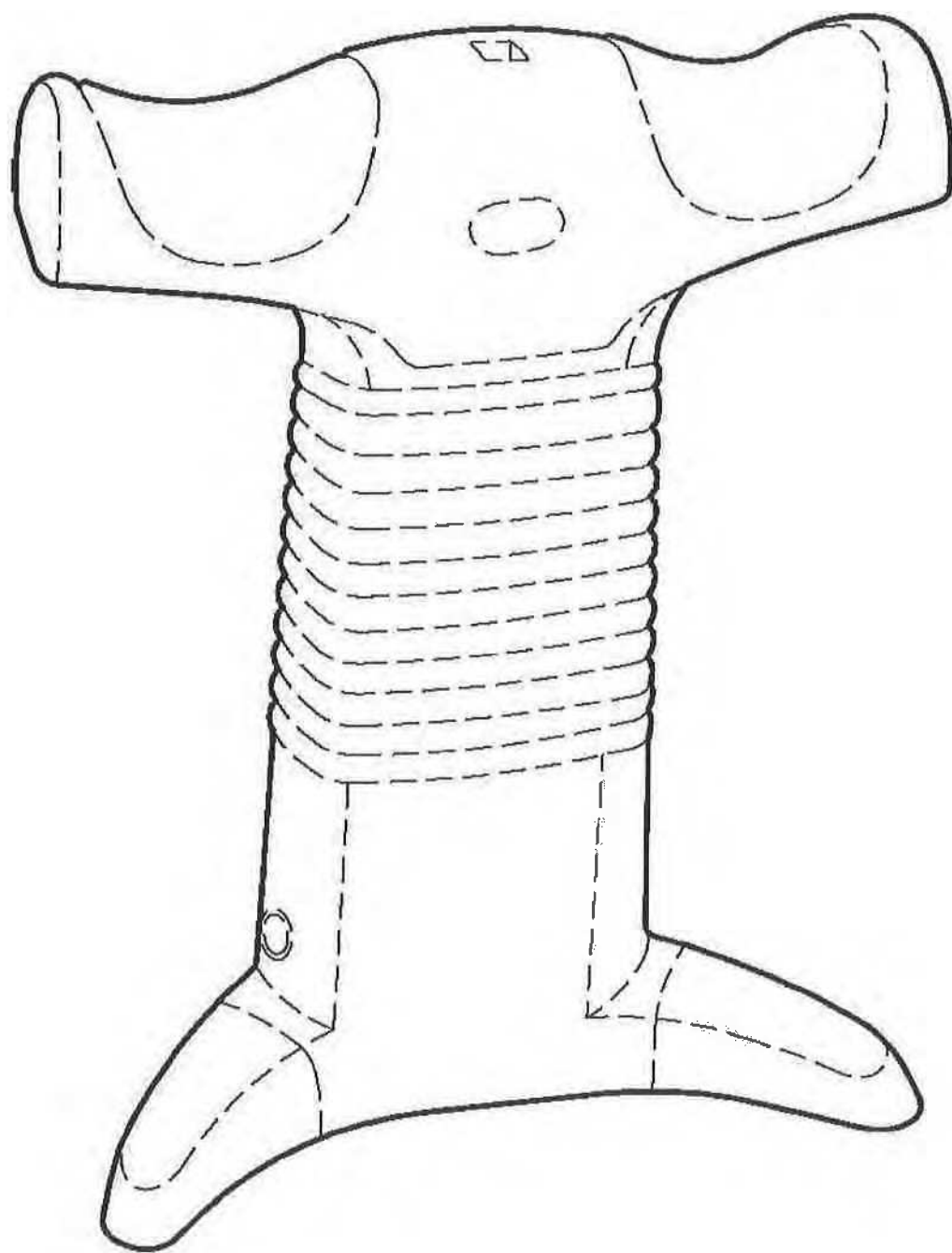
Belt-like Area  
Changed to Skirt

4 Ribs Deleted



## **EXHIBIT 9**





**To:** Back in Five, LLC ([trojan@trojanlawoffices.com](mailto:trojan@trojanlawoffices.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 77838661 - 11-03-5893(0)  
**Sent:** 3/30/2011 3:51:33 PM  
**Sent As:** ECOM116@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**APPLICATION SERIAL NO.** 77838661

**MARK:**

**\*77838661\***

**CORRESPONDENT ADDRESS:**

R. Joseph Trojan  
TROJAN LAW OFFICES  
9250 Wilshire Blvd., Ste. 325  
Beverly Hills CA 90212

**CLICK HERE TO RESPOND TO THIS LETTER:**  
<http://www.uspto.gov/teas/eTEASpageD.htm>

**APPLICANT:** Back in Five, LLC

**CORRESPONDENT'S REFERENCE/DOCKET**

**NO:**

11-03-5893(0)

**CORRESPONDENT E-MAIL ADDRESS:**

[trojan@trojanlawoffices.com](mailto:trojan@trojanlawoffices.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** 3/30/2011

**THIS IS A FINAL ACTION.**

This Office action is in response to applicant's communication filed on February 18, 2011

**FUNCTIONAL REFUSAL MADE FINAL**

The proposed mark has been refused registration on the grounds that it consists of a three-dimensional configuration of a product that is functional and because the mark comprises nondistinctive trade dress without sufficient evidence that the configuration has acquired distinctiveness. Applicant was also

required to provide an amended drawing and mark description and provide additional information about the goods.

Applicant has complied with the requirements for additional information and has amended its mark description. Applicant has declined to provide a new drawing but has clarified the nature of the mark in its remarks. Applicant has attempted to limit the mark to the outline of the configuration of the mark. However, because the outline still indicates a functional mark that is also a non-distinctive product design that fails to function, the issue as to registrability is not changed by a new drawing. Accordingly, the requirement for a new drawing is withdrawn.

Applicant argues for registrations on the grounds that by limiting the mark to the profile of the product, the “distinctive appearance” created by the outline of the product overcomes any functionality. As to the issue of acquired distinctiveness, applicant argues for registration based on a prior registration for the colors used on the product and that there has been counterfeiting of the product.

Applicant’s arguments have been considered and found unpersuasive for the reason(s) set forth below.

### **Functionality**

The refusal under Trademark Act Section 2(e)(5) is now made FINAL for the reasons set forth below. *See* 15 U.S.C. §1052(e)(5); 37 C.F.R. §2.64(a).

### **Applicant’s Mark**

Applicant’s mark consists of the design of the product. Specifically, the mark comprises a rounded base rounded bottom with two curved “feet” on either side of the device, a vertical column that houses electronic parts of the device that is covered with “rubberized ribbed central covering” (Decl. Lenny Sands at p 100 or Response of 7/1/2010) and at the top, a horizontal cross section with indentations for placement of the user’s legs on both sides of the section. Patent Summary for U.S. Patent No. 5,777,612.

In its response on February 18, 2011 applicant again argues that the mark is registrable even if parts of it are functional. However, a determination that an applied-for configuration mark is functional constitutes an absolute bar to registration on the Principal or Supplemental Registers, regardless of any evidence of acquired distinctiveness. Trademark Act Sections 2(e)(5) and 23(c), 15 U.S.C. §§1052(e)(5), 1091(c); *see TrafFix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 29, 58 USPQ2d 1001, 1006 (2001); *In re Controls Corp. of Am.*, 46 USPQ2d 1308, 1311 (TTAB 1998); TMEP §1202.02(a)(iii)(A). Contrary to applicant’s position, a few arbitrary or otherwise nonfunctional features included within a product configuration mark do not affect a functionality determination where the evidence shows the overall design to be functional. *See Textron, Inc. v. U.S. Int’l Trade Comm’n*, 753 F.2d 1019, 1024-27, 224 USPQ 625, 628-30 (Fed. Cir. 1985); *In re Vico Prods. Mfg. Co.*, 229 USPQ 364, 368 (TTAB 1985); TMEP §1202.02(a)(v).

Determining functionality normally involves consideration of one or more of the following factors, commonly known as the “*Morton-Norwich* factors”:

- (1) The existence of a utility patent that discloses the utilitarian advantages of the design sought to be registered;
- (2) Advertising by the applicant that touts the utilitarian advantages of the design;

(3) Facts pertaining to the availability of alternative designs; and

(4) Facts pertaining to whether the design results from a comparatively simple or inexpensive method of manufacture.

*In re Morton-Norwich Prods., Inc.*, 671 F.2d 1332, 1340-41, 213 USPQ 9, 15-16 (C.C.P.A. 1982); TMEP §1202.02(a)(v).

Here, applying the *Morton-Norwich* factors, the overall design is plainly functional. First, applicant has three utility patents that describe the utilitarian advantages of the design. In the summary of the invention for U.S. Patent No. 5,772,612, the use for horizontal portion of the design is for “accommodating the back of the user’s knees.” The indentations clearly function to form a contour to hold the legs of the user, a function that is apparent in the many pictures showing consumers using the device. *E.g.*, picture on front of the User Manual attached to the first Office action of 12/28/2009. Furthermore, U.S. Patent No. 6,443,916 describes the top of the device as a “body engaging element.” *Abstract*, U.S. Patent No. 6,443,916. The *Abstract* continues, stating “the body-engaging elements preferably includes at least one surface configured for engaging a rear surface of both of the subject’s legs from the knees downwards.” *Id.* Applicant’s utility patent confirms the functionality of the top portion of the mark comprising the “T” shape with the indentations.

U.S. Patent No. 7,179,237 describes functionality of the rubberized bellows covering vertical column that open and close to allow the device to move elliptically and vertically. In particular, the drive mechanism inside the device is “configured to move the body-engaging element through a repetitive cyclic motion.” *Abstract*, U.S. Patent No. 7,179,237. The drawings on Sheet 9 and 10 of the Patent No. 7,179,237 (pp. 63 and 64 of the attachments to Applicant’s response of 7/1/2010) clearly show a bellows covering of the column. The same bellows configuration is apparent in U.S. Patent No. 6,443,916 in Figure 9 and 10 (pp. 45 and 46 of the attachments to Applicant’s response of 7/1/2010). The evidence attached to the Office action of 8/17/2011 shows a consistent configuration of similar rubber bellows that match the configuration of applicant’s goods. Bellows expand and contract, a function that clearly allows applicant’s device to move up and down in the elliptical repeated pattern indicated by applicant’s patents as well as in the evidence of record. *E.g.*, pictures of rubber bellows attached to Office action of 8/17/2011 at pp. 8 – 10, 12; Applicant’s User Manual attached to the first Office action of 12/28/2009. Applicant has confirmed that the bellows portion is flexible rubberized ribbing that opens and closes like an accordion, which clearly facilitates the movement of the device. *See Responses to Request for Information* in the response of February 18, 2011. Thus, like the body-engaging top portion, the configuration of the ribbed column is clearly functional matter.

As to the rounded base with the two extended feet, this feature is also functional matter. Applicant states that the rounded base and extended feet are not necessary configurations. However, the inquiry is not whether the configuration is required. Rather, the issue is whether the configuration provides utilitarian advantage; i.e., whether the product “has a particular shape because it works better in [that] shape.” *Valu Eng’g, Inc. v. Rexnord Corp.*, 278 F.3d 1268, 1274, 61 USPQ2d 1422, 1425 (Fed. Cir. 2002) (internal punctuation and citation omitted); *see* TMEP §1202.02(a)(iii)(A).

Applicant’s patents and the pictures of consumers using the product establish the functionality of the base of the product. Specifically, the In U.S. Patent No. 6,443,916 The base functions to contact the ground and serve as a fulcrum. *Abstract* U.S. Patent No. 5,772,612. Moreover, pictures of consumers using the device show a tilt of the product toward the person created by the rounded base. The same tilt is evident in applicant’s patents. *E.g.*, drawing on first page of Patent No. 5,772,612. Moreover, the rounded base allows the user to place the body close to the device, which provides stability in the device and allows

proper placement of the buttocks against the device. In fact, applicant's brochure (User Manual attached to the first Office at p. 17 of the pdf) instructs users to "make sure the unit is snug right up to your bottom for optimum results." All of the pictures of consumers using the machine show placement of the close to the body with the base curving around the buttocks. E.g., First page of User Manual at Attachment to First Office action, Attachment at p.96 of Applicant's Response of 7/1/2010, Applicant's Exhibit B online advertisements from *Solutions* (at Attachment p. 140 of Applicant's Response of 7/1/2010) and *Brookstone* (at Attachment pp. 134 and 136 of Applicant's Response of 7/1/2010), Applicant's Ex. B.

Applicant's arguments that such a design is not required miss the point. The fact is that the rounded base is a body-engaging element (similar to the top of the device) that confers the utilitarian advantage of allowing the device to be placed "snug" and close to the buttocks. Thus, the base of the device is clearly functional, as is the remainder of the device.

Applicant argues that the profile trade dress is registrable even with possible functional elements. However, the examining attorney is unable to see the non-functional elements applicant references and applicant has declined to further amend the drawing to eliminate functional material and identify non-functional matter. The profile includes all of the functional parts of the device. Moreover, if there is any non-functional material (and there is none that is apparent to the examining attorney), such material is at most *de minimis*. The functionality of the overall profile of the mark is supported by three patents and considerable other evidence. A few arbitrary or otherwise nonfunctional features included within a product or packaging configuration mark do not affect a functionality determination where the evidence shows the overall design to be functional. See *Textron, Inc. v. U.S. Int'l Trade Comm'n*, 753 F.2d 1019, 1024-27, 224 USPQ 625, 628-30 (Fed. Cir. 1985); *In re Vico Prods. Mfg. Co.*, 229 USPQ 364, 368 (TTAB 1985); TMEP §1202.02(a)(v).

Accordingly, the refusal on the basis of functionality under Trademark Act Section 2(e)(5) is hereby made FINAL. See 15 U.S.C. §1052(e)(5); 37 C.F.R. §2.64(a).

Applicant should note the following additional ground for refusal.

#### **NON-DISTINCTIVE TRADE DRESS – FAILURE TO FUNCTION**

For the reasons set forth below, the refusal is now made FINAL under Trademark Act Sections 1, 2 and 45 because applicant's mark consist of nondistinctive product design that are not registrable on the Principal Register without sufficient proof of acquired distinctiveness. Trademark Act Sections 1, 2 and 45, 15 U.S.C. §§1051-1052, 1127; *Wal-Mart Stores, Inc. v. Samara Bros., Inc.*, 529 U.S. 205, 210, 213-14, 54 USPQ2d 1065, 1068-69 (2000); *In re Slokevage*, 441 F.3d 957, 961, 78 USPQ2d 1395, 1398 (Fed. Cir. 2006); see TMEP §1202.02(b)(i), (d).

Here, the applied-for mark is not inherently distinctive because there is insufficient evidence that the configuration functions as a source identifier. Applicant has not established that the configuration is recognized as a source identifier by the public. Rather, it appears that the registered word marks are necessary to indicate the source of the goods. Moreover, the mark comprises functional elements that carry no source-identifying significance. ■

#### **Acquired Distinctiveness and Trade Dress**

The Supreme Court distinguished between two types of trade dress - product design and product packaging. If the trade dress falls within the category of product design, it can never be inherently

distinctive and will always require evidence of acquired distinctiveness or secondary meaning. *Wal-Mart Stores, Inc. v. Samara Bros., Inc.*, 529 U.S. 205, 215, 54 USPQ2d 1065, 1069 (2000); TMEP §1202.02(b)(i). Here, the mark comprises product design and the issue is whether there is sufficient evidence of acquired distinctiveness to allow registration.

Product design almost invariably serves purposes other than source identification, and consumers are aware that even the most unusual product design is intended not to identify the source of the goods, but to render the product itself more useful or appealing. *See Wal-Mart Stores, Inc.*, 529 U.S. at 213, 54 USPQ2d at 1069; *In re Slokevage*, 441 F.3d 957, 962, 78 USPQ2d 1395, 1399 (Fed. Cir. 2006); TMEP §1202.02(b)(i).

Applicant's arguments and evidence have been considered and found insufficient to support a finding that the mark has acquired distinctiveness, as there is insufficient evidence of record establishing that the configuration of the goods function as a source identifier. In the response of February 18, 2011, Applicant cites U.S. Reg. No. 3844089 as evidence of acquired distinctiveness along with references to evidence from its response of 7/1/2010. However, the prior registration only supports a finding that the color scheme has acquired distinctiveness. It does not establish acquired distinctiveness as to the configuration of the device.

In its previous response of 7/1/2010, Applicant provided a declaration of the Managing Member Lenny Sands containing assertions that the mark has acquired distinctiveness. However, the declaration fails to show the public perception of the mark as a source indicator, only the opinion of the declarant. The persuasiveness of declarations as to acquired distinctiveness depends on the identity of the affiant or declarant and conclusory statements from the applicant fail to establish acquired distinctiveness. *In re Chemical Dynamics Inc.*, 839 F.2d 1569, 5 USPQ2d 1828 (Fed. Cir. 1988) (conclusionary declaration from applicant's vice-president held insufficient without the factual basis for the declarant's belief that the design had become distinctive); TMEP §1212.06(c).

Applicant also fails to provide any evidence that applicant has taken measures to associate the configuration of the goods with the source of the goods. There is simply no evidence showing marketing of the configuration of the device as a trademark. On the other hand, there is considerable evidence showing use of the prior registered word marks in association with the device, indicating a need to establish source with the word marks due to lack of function of the design as a trademark.

As to the view that counterfeiting activities show secondary source, this argument is also unpersuasive. Applicant's evidence supports the opposite finding. In Exhibit D of the response of 7/1/2010 (at pp. 146 – 158), the overwhelming majority websites show the device associated with applicant's registered word marks "BACK2LIFE," "BACK 2 LIFE" and "BACK TO LIFE." U.S. Reg. Nos. 3521395, 3558192, and 3581450 (attached to Office action of 8/17/2010). Therefore, the source-identification function is accomplished by misuse of applicant's registered *word mark*, not the configuration of the goods. Such evidence supports a finding that the configuration lacks sufficient source-identifying significance and requires an association with the word mark, which contradicts applicant's argument that the public views the configuration of the product as a source identifier.

Of the two counterfeits that do not use applicant's registered word mark, both examples use word marks that are confusingly similar to the registered word marks, specifically "BACK2NATURE" (pp. 147 and 150 of Response of 7/1/2010) and "BACK LIFE (p. 153 of Response of 7/1/2010)." In the case of "BACK2NATURE" it uses applicant's registered word mark "BACK2LIFE" parenthetically. At pp. 147 and 150. There is only one example with a picture that does not use applicant's registered word mark or a similar word mark. At p. 156 of Response of 7/1/2010. However, only part of the webpage is visible.

It is possible that applicant's registered word marks could be used on the non-visible portions of the word mark. In any event, one instance of usage by a third party where the entire web page is not visible is wholly insufficient evidence of acquired distinctiveness. In short, rather than show secondary source, applicant's counterfeit evidence supports the view that the configuration lacks any distinctiveness and instead relies upon the registered word marks to indicate the source of the goods.

An applicant bears the burden of proving that a mark has acquired distinctiveness. *See Yamaha Int'l Corp. v. Hoshino Gakki Co.*, 840 F.2d 1572, 1578-79, 6 USPQ2d 1001, 1006 (Fed. Cir. 1988); *In re Meyer & Wenthe, Inc.*, 267 F.2d 945, 949, 122 USPQ 372, 374-75 (C.C.P.A. 1959); TMEP §1212.01.

As applicant has not proved that the configuration of the device has acquired distinctiveness, the refusal citing nondistinctive product design due to a lack of acquired distinctiveness is now made FINAL.

### **Conclusion**

Applicant's mark consists of purely functional elements and is thus, unregistrable. Moreover, even if the mark were capable, there is insufficient evidence of acquired distinctiveness to find the product design functions as a trademark. Accordingly, the refusals are now made final. Because the mark is also functional, applicant may not amend the application to the Supplemental Register.

### **PROPER RESPONSE**

If applicant does not respond within six months of the date of issuance of this final Office action, the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond to this final Office action by:

- (1) Submitting a response that fully satisfies all outstanding requirements, if feasible; and/or
- (2) Filing an appeal to the Trademark Trial and Appeal Board, with an appeal fee of \$100 per class.

37 C.F.R. §§2.6(a)(18), 2.64(a); TBMP ch. 1200; TMEP §714.04.

In certain rare circumstances, a petition to the Director may be filed pursuant to 37 C.F.R. §2.63(b)(2) to review a final Office action that is limited to procedural issues. 37 C.F.R. §2.64(a); TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

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**TO RESPOND TO THIS LETTER:** Go to <http://www.uspto.gov/teas/eTEASpageD.htm>. Please wait 48-72 hours from the issue/ mailing date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about

the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <http://tarr.uspto.gov/>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/teas/eTEASpageE.htm>.



**To:** Back in Five, LLC ([trojan@trojanlawoffices.com](mailto:trojan@trojanlawoffices.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 77838661 - 11-03-5893(0)  
**Sent:** 3/30/2011 3:51:35 PM  
**Sent As:** ECOM116@USPTO.GOV  
**Attachments:**

## IMPORTANT NOTICE REGARDING YOUR U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION HAS ISSUED ON **3/30/2011** FOR  
SERIAL NO. 77838661

Please follow the instructions below to continue the prosecution of your application:

**TO READ OFFICE ACTION:** Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

**PLEASE NOTE:** The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

**RESPONSE IS REQUIRED:** You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from **3/30/2011** (or sooner if specified in the office action).

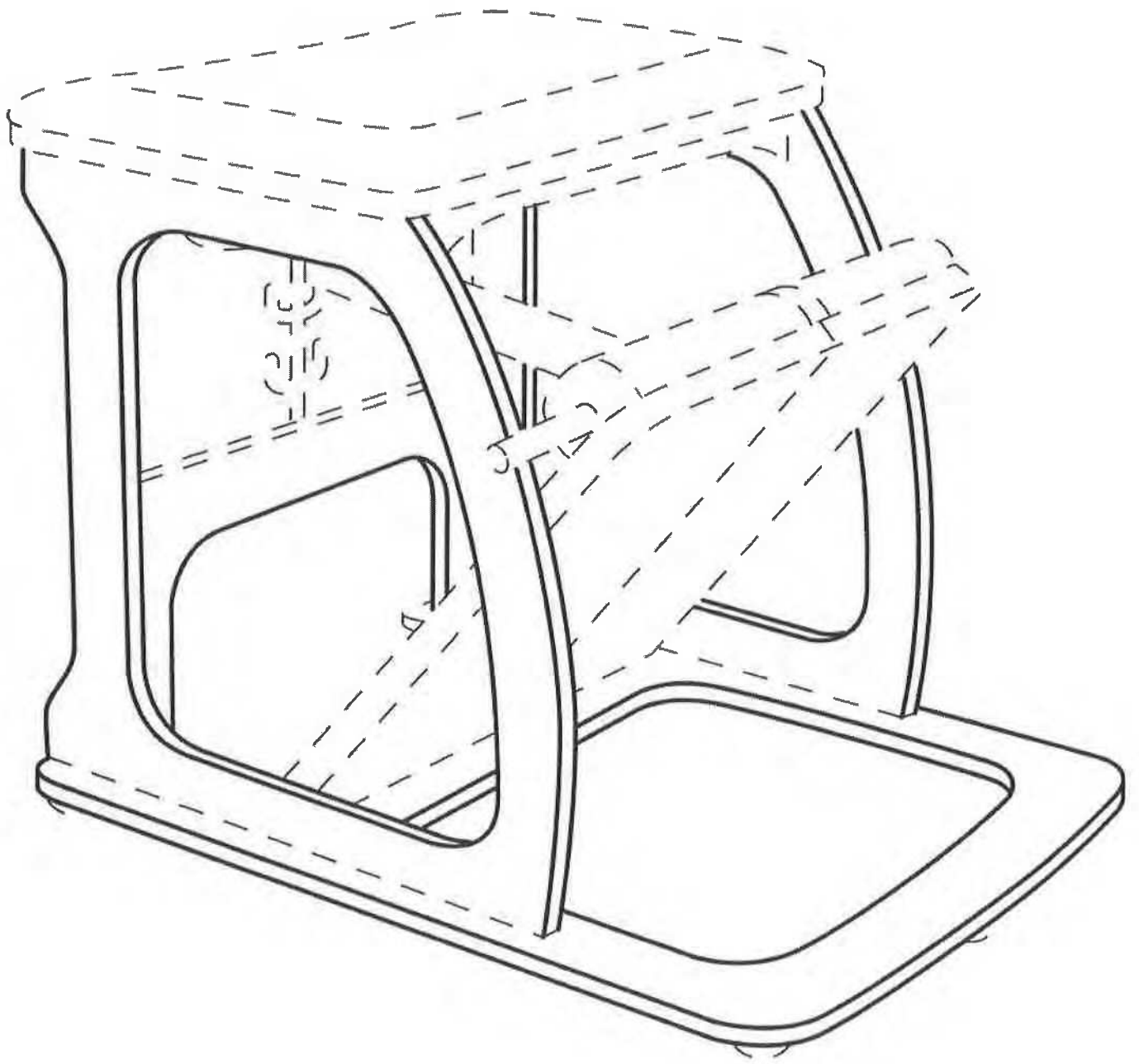
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## WARNING

**Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.**

## **EXHIBIT 10**



**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 85839057

**MARK:**

**\*85839057\***

**CORRESPONDENT ADDRESS:**

GAYLE L. STRONG  
GREENBERG TRAURIG, LLP  
1200 17TH ST STE 2400  
DENVER, CO 80202-5858

**CLICK HERE TO RESPOND TO**  
<http://www.uspto.gov/trademarks/teas/r>

**APPLICANT:** Balanced Body, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO :**  
075886-01850

**CORRESPONDENT E-MAIL ADDRESS:**

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES that applicant must address:

- Section 2(e)(5) Refusal – Functional Product Design
- Sections 1, 2, and 45 Refusal – Nondistinctive Product Design
- Sections 1, 2, and 45 Refusal – Failure to Function as a Trademark
- Substitute Specimen Required
- Request for Information

**OFFICE SEARCH**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**SECTION 2(e)(5) REFUSAL – FUNCTIONAL PRODUCT DESIGN**

Registration is refused because the applied-for mark, which consists of a three-dimensional configuration of the goods, appears to be a functional design for such goods. Trademark Act Section 2(e)(5), 15 U.S.C. §1052(e)(5); *see* TMEP §1202.02(a)-(a)(ii). A feature is functional if it is “essential to the use or purpose of the [product]” or “it affects the cost or quality of the [product].” *TrafFix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 33, 58 USPQ2d 1001, 1006 (2001) (quoting *Qualitex Co. v. Jacobson Prods. Co.*, 514 U.S. 159, 165, 34 USPQ2d 1161, 1163-64 (1995)); *Inwood Labs., Inc. v. Ives Labs., Inc.*, 456 U.S. 844, 850 n.10, 214 USPQ 1, 4 n.10 (1982); TMEP §1202.02(a)(iii)(A).

In the present case, the applied-for mark consists of specified components of “an exercise apparatus known as a step chair,” namely, “the shapes of the two side panels, the back panel, and the base panel” of the step chair. These panels, as shown in the drawing of the mark, constitute the “frame” of the step chair, the shape of which is functional for the reasons set forth below.

Determining functionality normally involves consideration of one or more of the following factors, commonly known as the “*Morton-Norwich* factors”:

- (1) The existence of a utility patent that discloses the utilitarian advantages of the product or packaging design sought to be registered.
- (2) Advertising by the applicant that touts the utilitarian advantages of the design.
- (3) Facts pertaining to the availability of alternative designs.
- (4) Facts pertaining to whether the design results from a comparatively simple or inexpensive method of manufacture.

*In re Becton, Dickinson & Co.*, 675 F.3d 1368, 1374-75, 102 USPQ2d 1372, 1377 (Fed. Cir. 2012); *In re Morton-Norwich Prods., Inc.*, 671 F.2d 1332, 1340-41, 213 USPQ 9, 15-16 (C.C.P.A. 1982); TMEP §1202.02(a)(v).

In the present case, the first and second factors weigh strongly in favor of a finding of functionality, while the third and fourth factors are neutral until further information is provided by the applicant in response to the Request for Information, below.

First, a utility patent claiming the design features at issue is strong evidence that those features are functional. *TrafFix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 29-30, 58 USPQ2d 1001, 1005 (2001); *In re Becton, Dickinson & Co.*, 675 F.3d 1368, 1375, 102 USPQ2d 1372, 1377 (Fed. Cir. 2012); *see* TMEP §1202.02(a)(iv), (a)(v)(A). However, a patent need not claim the exact configuration for which trademark protection is sought to prove functionality. *See In re Becton, Dickinson & Co.*, 675 F.3d at 1375, 102 USPQ2d at 1377 (citing *TrafFix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. at 32-33, 34-35, 58 USPQ2d at 1005). “[S]tatements in a patent’s specification illuminating the purpose served by a design may constitute equally strong evidence of functionality.” *Id.*

Applicant’s website references U.S. Patent No. 6,916,279 in conjunction with the EXO® step chair, and that patent includes a claim for “an exercise apparatus comprising . . . a frame . . . .” Furthermore, the patent explains that the frame of the apparatus is “a basic box-like structure designed to rest on a horizontal surface such as a floor,” and indicates that the “anchor device” described in the patent must be attached to the frame for support purposes.

From this patent, which is attached hereto, it is apparent that the shape of the “base panel” in the applied-for mark is “designed to rest on a horizontal surface such as a floor,” and is therefore functional. Furthermore, all of the panels, when taken together, constitute the “frame” which provides structural support to the apparatus, as explained in the above-referenced patent. The shape of the frame is therefore functional for structural purposes.

Additionally, applicant’s website, a screenshot of which is attached hereto, extols the “lightweight” feature of the EXO® step chair, which allows it to be “easily carried and/or stacked by one person.” One of the design elements allowing for the apparatus to be “lightweight” is the cut-out shapes in the applied-for mark, which allow for the apparatus to be lighter-weight than would be the case if the sides were solid panels. Therefore, the cut-out design of the panels is functional for the purpose of making the apparatus more lightweight.

Finally, the curved front-facing edge on each of the side panels is functional because the curvature matches the path the “steps” follow as they move up and down during use of the apparatus, and they therefore serve as essentially a “track” for those steps. This is shown by the fact that step chairs produced by other manufacturers share the basic curved shape on the forward-facing edge of the side panels, as illustrated by the attached screenshots from the GRATZ, PeakPilates, and EMP websites.

Material obtained from the Internet is generally accepted as competent evidence. *See In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-03 (TTAB 2009) (accepting Internet evidence to show relatedness of goods in a likelihood of confusion determination); *In re Rodale Inc.*, 80 USPQ2d 1696, 1700 (TTAB 2006) (accepting Internet evidence to show genericness); *In re White*, 80 USPQ2d 1654, 1662 (TTAB 2006) (accepting Internet evidence to show false suggestion of a connection); *In re Joint-Stock Co. “Baik”*, 80 USPQ2d 1305, 1308-09 (TTAB 2006) (accepting Internet evidence to show geographic significance); *In re Consol. Specialty Rests. Inc.*, 71 USPQ2d 1921, 1927-29 (TTAB 2004) (accepting Internet evidence to show geographic location is well-known for particular goods); *In re Gregory*, 70 USPQ2d 1792, 1793, 1795 (TTAB 2004) (accepting Internet evidence to show surname significance); *In re Fitch IBCA Inc.*, 64 USPQ2d 1058, 1060-61 (TTAB 2002) (accepting Internet evidence to show descriptiveness); TBMP §1208.03; TMEP §710.01(b).

Applicant should note the following additional grounds for refusal.

#### SECTION 1, 2, AND 45 – NONDISTINCTIVE PRODUCT DESIGN

Registration is also refused because the applied-for mark consists of a nondistinctive product design or nondistinctive features of a product design that is not registrable on the Principal Register without sufficient proof of acquired distinctiveness. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; *Wal-Mart Stores, Inc. v. Samara Bros., Inc.*, 529 U.S. 205, 210, 213-14, 54 USPQ2d 1065, 1068-69 (2000); *In re Slokevage*, 441 F.3d 957, 961, 78 USPQ2d 1395, 1398 (Fed. Cir. 2006); *see* TMEP §1202.02(b)(i).

In response to this refusal, applicant may submit evidence that the applied-for mark has acquired distinctiveness under Trademark Act Section 2(f) by submitting examples of advertising and promotional materials that specifically promote the applied-for mark as a trademark in the United States, dollar figures for advertising devoted to such promotion, dealer and consumer statements of recognition of the applied-for mark as a trademark, and any other evidence that establishes recognition of the matter as a mark for the goods. *See* 37 C.F.R. §2.41(a); TMEP §§1212.06 *et seq.* The evidence must relate to the promotion and recognition of the specific configuration embodied in the applied-for mark and not to the goods in general.

*See, e.g., In re ic! berlin brillen GmbH*, 85 USPQ2d 2021, 2023 (TTAB 2008); *In re Edward Ski Prods. Inc.*, 49 USPQ2d 2001, 2005 (TTAB 1999); *In re Pingel Enter. Inc.*, 46 USPQ2d 1811, 1822 (TTAB 1998).

In determining whether the applied-for mark has acquired distinctiveness, the following factors are generally considered: (1) length and exclusivity of use of the mark in the United States by applicant; (2) the type, expense and amount of advertising of the mark in the United States; and (3) applicant's efforts in the United States to associate the mark with the source of the goods, such as in unsolicited media coverage and consumer studies. *See In re Steelbuilding.com*, 415 F.3d 1293, 1300, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005). A showing of acquired distinctiveness need not consider all of these factors, and no single factor is determinative. *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424; *see* TMEP §§1212.06 *et seq.*

In establishing acquired distinctiveness, applicant may not rely on use other than use in commerce that may be regulated by the United States Congress. Use solely in a foreign country or between two foreign countries is not evidence of acquired distinctiveness in the United States. *In re Rogers*, 53 USPQ2d 1741, 1746 (TTAB 1999); TMEP §§1010, 1212.08.

As an alternative to submitting evidence of acquired distinctiveness, applicant may amend the application to the Supplemental Register. Trademark Act Section 23, 15 U.S.C. §1091; *see* 37 C.F.R. §§2.47, 2.75(a); TMEP §§816, 1202.02(b)(i).

Applicant should note, however, that evidence of acquired distinctiveness or amendment to the Supplemental Register would overcome only this refusal based upon lack of inherent distinctiveness. The refusal under Section 2(e)(5) of the Act, above, may still serve as a bar to registration since a determination that an applied-for configuration mark is functional constitutes an absolute bar to registration on the Principal or Supplemental Registers, regardless of any evidence of acquired distinctiveness. Trademark Act Sections 2(e)(5) and 23(c), 15 U.S.C. §§1052(e)(5), 1091(c); *see TrafFix Devices, Inc. v. Mktg. Displays, Inc.*, 532 U.S. 23, 29, 58 USPQ2d 1001, 1006 (2001); *In re Controls Corp. of Am.*, 46 USPQ2d 1308, 1311 (TTAB 1998); TMEP §1202.02(a)(iii)(A).

Applicant should note the following additional ground for refusal.

#### SECTIONS 1, 2, AND 45 REFUSAL – FAILURE TO FUNCTION AS A TRADEMARK

Registration is also refused because the applied-for mark, as used on the specimen of record, does not function as a trademark to identify and distinguish applicant's goods from those of others and to indicate the source of applicant's goods. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; *see In re Phoseon Tech., Inc.*, 103 USPQ2d 1822, 1827-28 (TTAB 2012); *In re Remington Prods., Inc.*, 3 USPQ2d 1714, 1715 (TTAB 1987); TMEP §§904.07(b); 1202 *et seq.*

The applied-for mark, as shown on the specimen, does not function as a trademark because the context surrounding the photographs of the "step chair" equipment on the specimen of record does not point to the shapes of the side panels, back panel, or base panel as serving a source-indicating function. The marks which appear to be source indicating on the specimen are "BALANCED BODY" and "EXO® CHAIR," and a consumer would likely view those as the only indicators of source present on the specimen. The photographs of the step chair would be perceived as serving simply to illustrate the goods for informational purposes, rather than indicating the source of those goods. Not every word, design, symbol or slogan used in the sale or advertising of goods functions as a mark, even though an individual may have adopted it with the intent to do so. The USPTO will not register a designation unless purchasers would be

likely to regard it as a source-indicator for the goods. *In re Manco, Inc.*, 24 USPQ2d 1938 (TTAB 1992); TMEP §1202.

Applicant may overcome this refusal by submitting a substitute specimen showing proper trademark usage of the applied-for mark, following the instructions for submitting a substitute specimen, below. However, the refusal under Section 2(e)(5) of the Act, above, may still serve as a bar to registration.

Applicant must respond to the requirements set forth below.

## SUBSTITUTE SPECIMEN REQUIRED

Additionally, the web catalog or web page specimen is not acceptable as a display associated with the goods because it fails to include the means for ordering the goods, and thus appears to be mere advertising material. *See In re Sones*, 590 F.3d 1282, 1286-89, 93 USPQ2d 1118, 1122-24 (Fed. Cir. 2009); *In re Azteca Sys., Inc.*, 102 USPQ2d 1955, 1957 (TTAB 2012); *In re Genitope Corp.*, 78 USPQ2d 1819, 1822 (TTAB 2006); TMEP §§904.03(i) *et seq.*; *cf. Lands' End, Inc. v. Manbeck*, 797 F. Supp. 511, 513-14, 24 USPQ2d 1314, 1316 (E.D. Va. 1992).

Advertising material, which merely tells prospective purchasers about the goods or promotes the sale of the goods, is generally not acceptable as a specimen to show trademark use in connection with goods. *See In re Genitope Corp.*, 78 USPQ2d at 1822; *In re MediaShare Corp.*, 43 USPQ2d 1304, 1307 (TTAB 1997); TMEP §904.04(b), (c). However, a web catalog, web page, or similar specimen is acceptable as a display associated with the goods if it includes (1) a picture or textual description of the identified goods, (2) the mark appearing in association with the goods, and (3) the means for ordering the goods. *See In re Sones*, 590 F.3d at 1286-89, 93 USPQ2d at 1122-24; *In re Genitope Corp.*, 78 USPQ2d at 1822; TMEP §§904.03(i) *et seq.*; *cf. Lands' End, Inc. v. Manbeck*, 797 F. Supp. at 513-14, 24 USPQ2d at 1316.

An application based on Trademark Act Section 1(a) must include a specimen showing the applied-for mark in use in commerce for each class of goods. Trademark Act Sections 1 and 45, 15 U.S.C. §§1051, 1127; 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a). Section 45 requires use of the mark “on the goods or their containers or the displays associated therewith or on the tags or labels affixed thereto.” 15 U.S.C. §1127; *see* 37 C.F.R. §2.56(b)(1); TMEP §§904.03, 904.04(b), (c).

Therefore, applicant must submit the following:

- (1) A substitute specimen showing the mark in use in commerce for each class of goods specified in the application.
- (2) The following statement, verified with an affidavit or signed declaration under 37 C.F.R. §2.20: “**The substitute specimen was in use in commerce at least as early as the filing date of the application.**” 37 C.F.R. §2.59(a); TMEP §904.05; *see* 37 C.F.R. §2.193(e)(1). If submitting a substitute specimen requires an amendment to the dates of use, applicant must also verify the amended dates. 37 C.F.R. §2.71(c); TMEP §904.05.

Examples of specimens for goods are tags, labels, instruction manuals, containers, or photographs that show the mark on the actual goods or packaging. *See* TMEP §§904.03 *et seq.* And, as specified above, webpages are also acceptable specimens for goods when they include a picture or textual description of the goods associated with the mark and the means to order the goods, such as an “Add to Cart” button or an “Order Now” link. TMEP §904.03(i). In addition, the applied-for mark must be used in a source-



indicating fashion in order for it to function as a trademark, as noted above.

If applicant cannot satisfy the above requirements, applicant may amend the application from a use in commerce basis under Section 1(a) to an intent to use basis under Section 1(b), for which no specimen is required. *See* TMEP §806.03(c). However, if applicant amends the basis to Section 1(b), registration will not be granted until applicant later amends the application back to use in commerce by filing an acceptable allegation of use with a proper specimen. *See* 15 U.S.C. §1051(c), (d); 37 C.F.R. §§2.76, 2.88; TMEP §1103.

To amend to Section 1(b), applicant must submit the following statement, verified with an affidavit or signed declaration under 37 C.F.R. §2.20: “ **Applicant has had a bona fide intention to use the mark in commerce on or in connection with the goods listed in the application as of the filing date of the application.**” 37 C.F.R. §2.34(a)(2); TMEP §806.01(b); *see* 15 U.S.C. §1051(b); 37 C.F.R. §§2.35(b)(1), 2.193(e)(1).

Pending receipt of a proper response, registration is refused because the specimen does not show the applied-for mark in use in commerce as a trademark. Trademark Act Sections 1 and 45, 15 U.S.C. §§1051, 1127; 37 C.F.R. §§2.34(a)(1)(iv), 2.56(a); TMEP §§904, 904.07(a).

#### REQUEST FOR INFORMATION

Applicant must provide the following information and documentation regarding the applied-for three-dimensional configuration mark:

- (1) A written statement as to whether the applied-for mark, or any feature(s) thereof, is or has been the subject of a design or utility patent or patent application, including expired patents and abandoned patent applications. Applicant must also provide copies of the patent and/or patent application documentation.
- (2) Advertising, promotional, and/or explanatory materials concerning the applied-for configuration mark, particularly materials specifically related to the design feature(s) embodied in the applied-for mark.
- (3) A written explanation and any evidence as to whether there are alternative designs available for the feature(s) embodied in the applied-for mark, and whether such alternative designs are equally efficient and/or competitive. Applicant must also provide a written explanation and any documentation concerning similar designs used by competitors.
- (4) A written statement as to whether the product design or packaging design at issue results from a comparatively simple or inexpensive method of manufacture in relation to alternative designs for the product/container. Applicant must also provide information regarding the method and/or cost of manufacture relating to applicant’s goods.
- (5) Any other evidence that applicant considers relevant to the registrability of the applied-for configuration mark.

*See* 37 C.F.R. §2.61(b); *In re Morton-Norwich Prods., Inc.*, 671 F.2d 1332, 1340-41, 213 USPQ 9, 15-16 (C.C.P.A. 1982); TMEP §§1202.02(a)(v) *et seq.*

Any document filed with the USPTO becomes part of the official public application record and will not be

returned or removed. TMEP §§404, 814. If any of the information requested above is confidential or applicant does not want such information to become part of the public record for a valid reason, applicant should submit an explanation of those circumstances or redact confidential portions prior to submission. *See* TMEP §814. Applicants are not required to submit confidential information into the record; a written explanation or summary of that information may suffice. *Id.*

Regarding the requirement for this information, the Trademark Trial and Appeal Board and its appeals court have recognized that the necessary technical information for *ex parte* determinations as to functionality is usually more readily available to an applicant, and thus an applicant is normally the source of most of the evidence in these cases. *In re Teledyne Indus. Inc.*, 696 F.2d 968, 971, 217 USPQ 9, 11 (Fed. Cir. 1982); *see In re Babies Beat Inc.*, 13 USPQ2d 1729, 1731 (TTAB 1990) (holding registration was properly refused where applicant failed to comply with trademark examining attorney's request for copies of patent applications and other patent information); TMEP §1202.02(a)(v).

Failure to respond to this request for information may be an additional ground for refusing registration. *See In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701 (TTAB 2003); TMEP §814.

#### RESPONSE GUIDELINES

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05.

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**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint

applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

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US006916279B2

(12) **United States Patent**  
**Endelman**

(10) **Patent No.:** **US 6,916,279 B2**  
(45) **Date of Patent:** **Jul. 12, 2005**

(54) **DEVICE FOR ATTACHING AN ELASTIC MEMBER TO AN EXERCISE APPARATUS**

(75) Inventor: **Ken Endelman**, Sacramento, CA (US)

(73) Assignee: **Balanced Body, Inc.**, Sacramento, CA (US)

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **10/745,322**

(22) Filed: **Dec. 22, 2003**

(65) **Prior Publication Data**

US 2004/0138034 A1 Jul. 15, 2004

#### **Related U.S. Application Data**

(63) Continuation-in-part of application No. 10/084,277, filed on Feb. 25, 2002.

(51) Int. Cl.<sup>7</sup> ..... **A63B 21/00**

(52) U.S. Cl. .... **482/137; 482/129; 482/123**

(58) Field of Search ..... **482/137, 121, 482/130; 248/68.1, 65, 300, 301, 304, 302, 200**

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2003/0078143 A1 4/2003 Breibart et al. .... 482/130

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Balanced Boyd, Inc. Pilates Brochure, p. 11.

Stott Pilates Brochure.

Gratz Pilates Brochure

\* cited by examiner

*Primary Examiner*—Jerome W. Donnelly

(74) *Attorney, Agent, or Firm*—John R. Wahl, Esq.; Greenbero Traurig, LLP

(57) **ABSTRACT**

An anchor device for elastically resistive exercise apparatus is disclosed. The cactus-tree anchor device has a rigid elongated vertical backbone. Protruding from the elongated backbone is a plurality of curved, upward-pointing arms resembling the trunk and arms of a Saguaro cactus. Pairs of these curved arms protrude from opposite sides of the elongated backbone. These arms facilitate the easy connection of elastic members, such as coil springs, to the anchor device while helping to prevent elastic members from becoming inadvertently dislodged during expansion and contraction of the elastic member. Mounting members located at upper and lower ends of the vertical backbone allow the anchor device to be mounted on or within the exercise apparatus. The anchor device is particularly adapted for use in a Pilates combination chair exercise apparatus.

**6 Claims, 3 Drawing Sheets**

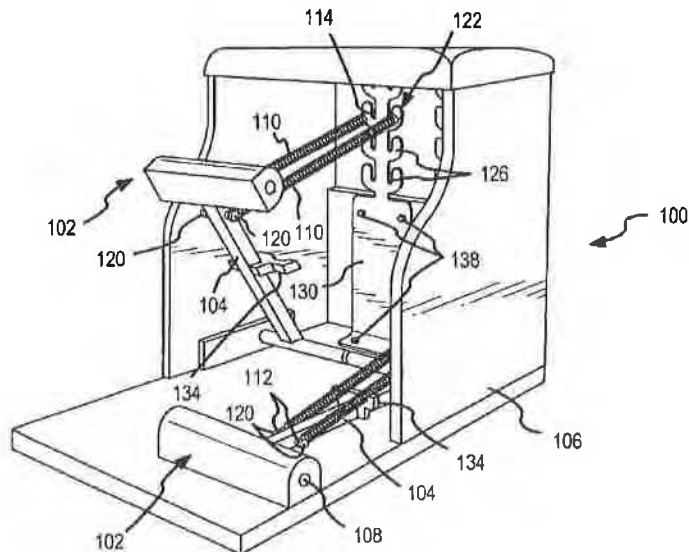


FIG.1

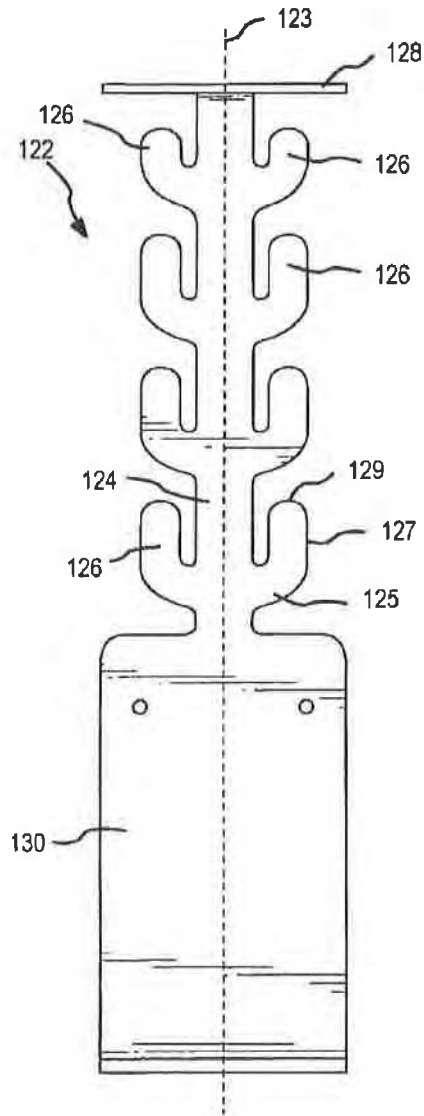


FIG. 2

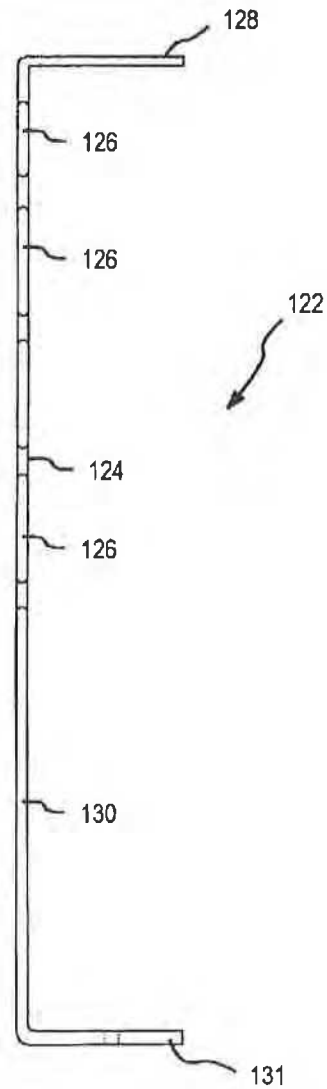


FIG. 3

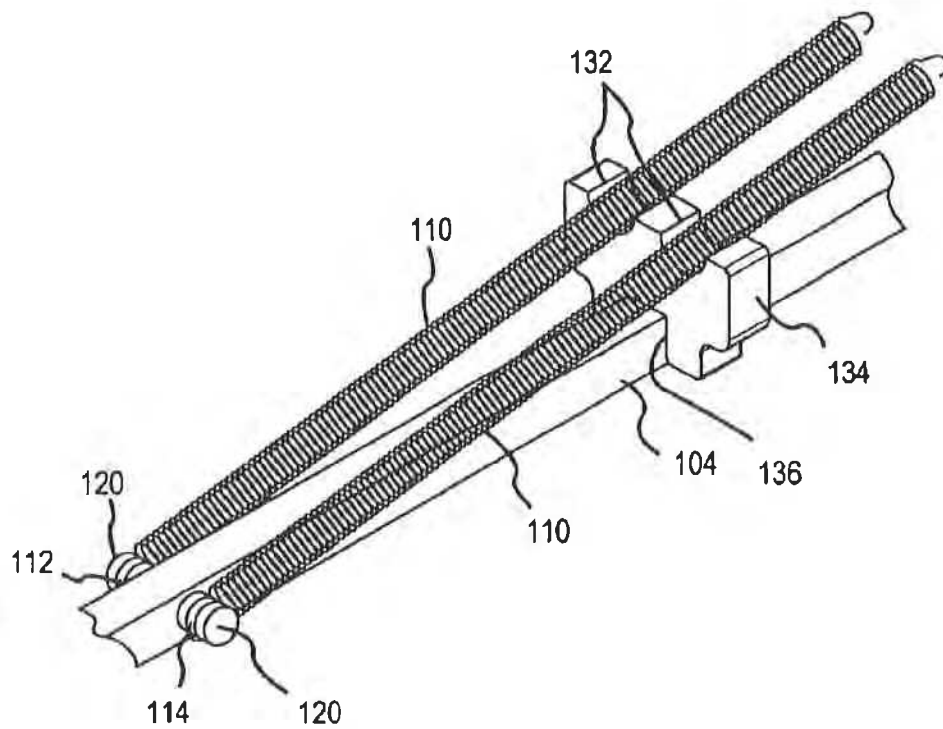


FIG.4

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## DEVICE FOR ATTACHING AN ELASTIC MEMBER TO AN EXERCISE APPARATUS

### CROSS REFERENCE TO RELATED APPLICATIONS

This application is a continuation-in-part of application Ser. No. 10/084,277, filed Feb. 25, 2002, entitled DEVICE FOR ATTACHING AN ELASTIC MEMBER TO AN EXERCISE APPARATUS.

### FIELD OF THE INVENTION

This invention relates generally to exercise equipment and, more particularly, to an anchor device for elastically resistive exercise equipment.

### BACKGROUND OF THE INVENTION

Today, many types of exercise equipment are available for fitness and medical purposes. These purposes include improving cardiovascular ability, toning and strengthening muscles, controlling weight, and improving flexibility. Several types of equipment aid a user in this regard by creating some form of effective resistance against repeated body movements.

A pilates-style combo chair is one such exercise device. The frame of this device is a basic box-like structure designed to rest on a horizontal surface such as a floor. One or two pivot arms protrude out of an open front of the box-like structure. Each of the pivot arms has one end fastened to the frame of the box. A step support is mounted on the free end of each pivot arm. In order to perform various exercise movements, the user typically sits on or leans against the top of the box, stepping or pressing down on the step support with his or her foot or hand to rotate the pivot arm downward. One or more elastic members, such as coil springs, provide tension against the user's downward movements.

One end of each coil spring is attached to a pivot arm. The other end of each coil spring typically has a hook that must be inserted into the eye of an eyebolt fastened to the inside or the inner sidewall of the combo chair structure. The user must physically bend down to look under the top of the chair in order to align and engage the hook into the eyebolt. This action is awkward and inconvenient for the user as it is often difficult to attach the spring without visually watching the connection as it is being made.

Thus, there is a need for an anchor that easily and securely connects one end of an elastic member, such as a coil spring, to the frame of an exercise apparatus such that the elastic member remains securely connected to the apparatus as the tension in the elastic member is varied or modulated.

### SUMMARY OF THE INVENTION

An anchor device in accordance with the present invention solves the above and other problems and has a general shape of a cactus-tree. The device has a rigid elongated vertical backbone adapted to be fastened to the frame of the exercise apparatus. Protruding from the elongated backbone is a plurality of curved, upward-pointing arms resembling the arms of a Saguaro cactus. The arms are spaced along the vertical backbone and project outward from opposite sides of the backbone. These curved arms facilitate easy connection of elastic members, such as coil springs, to the anchor device while helping to prevent the elastic members from becoming inadvertently dislodged during expansion and contraction of the elastic member. Mounting members

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located at the top and bottom of the vertical backbone allow the anchor device to be mounted on or within a piece of exercise equipment.

One embodiment of an elastically resistive exercise apparatus that incorporates the cactus-tree anchor device of the present invention has a box-like frame structure with parallel pivot arms mounted to the frame and protruding through an open front face of the frame. Foot bar supports are provided at the distal end of each of the pivot arms. Elastic members connect the distal end of the pivot arms to the exercise apparatus frame. Each of the elastic members has a hook or eye at one end to secure the elastic member to the pivot arm and an eye or hook attached to one of the arms of the cactus-tree anchor device fastened to the frame.

These and various other features as well as advantages that characterize the present invention will be apparent from a reading of the following detailed description and a review of the associated drawings.

### BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a perspective view of an exercise apparatus that incorporates an embodiment of the present invention.

FIG. 2 is a separate front view of an anchor device in accordance with an embodiment of the present invention.

FIG. 3 is a separate side view of the anchor device shown in FIG. 2.

FIG. 4 is an enlarged partial perspective view of a portion of the exercise apparatus shown in FIG. 1.

### DETAILED DESCRIPTION OF THE INVENTION

One type of exercise apparatus that incorporates an embodiment of the present invention is shown in FIG. 1. This pilates-style combo chair 100 has a pair of split steps 102. The split steps 102 may easily be converted into a single step by inserting a common dowel (not shown) horizontally through a bore 108 passing longitudinally through each of the two aligned split steps 102. As shown in FIG. 1, each step 102 is at the free distal end of a pivot arm 104. The other end of the pivot arm 104 is rotatably connected to the base of the box-like frame structure 106 using a self-lubricating bearing hinge 105 for smooth operation and rotation of the arm 104. The step 102 is padded and covered with a non-slip material such as rubber to minimize accidental slippage of a user's hand or foot upon the step 102. One or more elastic members, such as coil springs 110, each have one end 112 connected to the pivot arm 104 via a hook-and-eye bolt or a knob anchor 120. The other end 114 of each spring 110 is fastened to a cactus-tree anchor 122 in accordance with the present invention. The cactus-tree anchor 122, shown in FIGS. 2 and 3, is described in detail further below.

A user typically performs various exercises by placing one or both feet upon the step 102, supporting the remainder of his or her body on the top of the chair 100, and performing a series of stepping movements, pushing against the steps 102. The springs 110 provide a level of resistance that may be varied by changing the combination of springs 110, and/or by moving the elastic members to different arms 126 of the cactus-tree anchor 122. For example, the combo chair 100 of FIG. 1 has two knob anchors 120 on each pivot arm 104 and eight arms on each of the cactus-tree anchors 122 to which elastic member ends 114 may be connected. Either one or both of the springs 110 may be attached to the cactus tree anchor 122 on different arms 126. As each arm 126 is



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at a different position with respect to the pivot of the arm 104, the range of resistance provided by the spring 110 through the arc of motion will be different.

Those skilled in the art should appreciate that the scope of the present invention includes a wide variety of elastically resistive exercise apparatuses with elastic member anchor devices mounted in or within these apparatuses. The Pilates-style combo chair 100 is described as an exemplary piece of equipment that benefits from the present invention and should not be viewed as limiting the equipment embodied in the present invention.

FIGS. 2 and 3 depict, respectively, separate front and side views of an embodiment of the cactus-tree anchor 122. In this preferred embodiment, the anchor 122 is formed of a single piece of sheet metal such as steel. The anchor 122 has a rigid elongated backbone 124 along a central vertical axis 123 of the anchor 122. In another embodiment of the present invention, the elongated backbone 124 may be a cylindrical rod with a substantially circular cross section. In yet another embodiment, the elongated backbone 124 may be a hollow tube with a substantially rectangular cross section. In a still further embodiment, the elongated backbone 124 may be formed in a channel shape (with a U shaped cross section) from sheet metal.

Protruding outward from the elongated backbone 124 is a plurality of arms 126. The arms 126 protrude outward from the backbone 124 in a generally horizontal direction. Each of the arms 126 has horizontal portion 125 curving into a vertical portion 127 that is generally aligned in a vertical plane with the central vertical axis 123. In the illustrated embodiment of the present invention, the vertical portions 127 of the arms 126 are extend parallel to the backbone 124 and are spaced therefrom by a gap sized to accommodate an end 114 of the springs 110. In this embodiment, the elongated backbone 124 and the upward-pointing curved arms 126 resemble the trunk and arms of a Saguaro cactus. One skilled in the art should appreciate that other placements and alignments of the arms 126 are also within the scope of the present invention.

The tips 129 of the vertical portions 127 of the arms 126 may be enlarged to inhibit slippage of an attached spring 110 from around the vertical portions 127. These enlarged tips are only one example of a feature to reduce slippage that may be employed. In another embodiment, the arms 126 may each have a slight rearward finger-like bend at the tip 129 to help prevent dislodging of the spring 110 from the cactus-tree anchor 122. In yet another embodiment of the present invention, a knob-like protrusion or band just below the tip 129 may act as a guard to hold attached end 114 of the spring 110 in place.

The upper end of the rigid elongated backbone 124 merges into an upper mounting member 128 that extends at right angle to the backbone 124. The upper mounting member 128 is used to connect the cactus-tree anchor 122 to the underside of the top of the frame 106 of the chair exercise apparatus 100. Similarly, the lower end of the backbone 124 has a lower mounting member 130 used to connect to the anchor 122 to the back of the frame 106. In one embodiment of the present invention, the mounting members 128 and 130 are flat plate portions adapted to be fastened to the top and back respectively of the exercise apparatus 100 via screws or bolts 138. The lower mounting member 130 may also have a bottom flange portion 131 that extends at right angle over the base of the chair 100 and can be additionally bolted to the base of the chair 100. One skilled in the art should appreciate that other methods of

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fastening the anchor 122 in place are also within the scope of the present invention.

Referring back to FIG. 1, the chair exercise apparatus 100 has two springs 110 attached to each pivot arm 104. Each spring 110 has its free end 114 free to be attached to its corresponding vertical set of arms 126 on the anchor 122 corresponding to that pivot arm 104. A user can apply either spring 114, or both, to each pivot arm 104 by simply slipping the free end 114 of each spring 110 over one of the arms 126 of the corresponding anchor 122. Spring tension may be changed by simply reaching behind the chair 100 and repositioning the end 114 of each spring 110 to a different anchor arm 126. When a spring 110 is not being used, it rests in one of a pair of generally U shaped depressions or recesses 132 in a spring cradle 134 attached to the pivot arm 104.

The cradle 134 is best shown in FIG. 4. The cradle 134 is positioned preferably midway between the step 102 and the pivot of the arm 104. The spring cradle 134 positions the spring 110 for ready use and prevents undesirable banging around of an idle spring 110 when only one spring 110 is being used. The cradle 134 is preferable formed from plastic or wood and has a U shaped channel bottom recess 136 that fits around three sides of the pivot arm 104. The cradle 134 is preferably fastened to the pivot arm 104 with a hook and loop fastener fabric so as to be removable. However, the cradle 134 may alternatively be adhesively bonded, bolted or screwed to the pivot arm 104 for a more permanent installation.

It will be clear that the present invention is well adapted to attain the ends and advantages mentioned as well as those inherent therein. While an exemplary embodiment has been described for purposes of this disclosure, numerous changes may be made which will readily suggest themselves to those skilled in the art. In the illustrated embodiment 100, each of the springs 110 has a loop at each end for attachment to the anchor 120 on the pivot arm 104 and the anchor 122. Other arrangements at the free ends of the springs 110 may also be utilized, i.e., hooks, knobs, etc with the same result. Each of the anchor arms 126 may be shaped differently than as shown and described above. For example, the portions 127 may be curved rather than straight. They may also be bent backwards from the plane of the central backbone. The tips 129 may be enlarged. The anchor 122 may be formed of several pieces bonded together rather than formed of a single piece of sheet material. If knobs are formed on the ends 114 of the springs 110, the ends 114 may be simply slipped into the slot formed between the backbone 124 and the arms 126 of the anchor 122. All such changes are encompassed in the spirit of the invention as set forth in the following claims.

What is claimed is:

1. An exercise apparatus comprising:

- a frame;
- a pivoting member with a proximate end pivotally connected to the frame and a free distal end;
- an elastic member having one end fastened to the pivoting member proximate to the distal end of the pivoting member; and
- an anchor device fastening a second end of the elastic member to the frame, the anchor device comprising:
  - an elongated support member having a central axial portion, an upper mounting portion, and a lower mounting portion, the mounting portions being fastened to the frame; and
  - a first plurality of curved arms extending outward from the central axial portion wherein each curved arm has

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a distal end sized to receive and retain the second end of the elastic member.

2. The exercise apparatus of claim 1 wherein the distal end of each curved arm extends substantially parallel to the central axial portion.

3. The exercise apparatus of claim 1 wherein the distal end of each curved arm includes a feature shaped to prevent the second end of the elastic member from slipping off the curved arm.

4. The exercise apparatus of claim 1 further comprising a cradle fastened to said pivot arm between the distal and proximal ends for supporting the elastic member when the

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elastic member is not fastened between the distal end of the pivot member and the anchor device.

5. The exercise apparatus of claim 1 wherein the first plurality of curved arms extend outward from a first side of the elongated member and the first plurality of curved arms defines a first plane passing through the central axial portion.

6. The exercise apparatus of claim 5 wherein a second plurality of curved arms extend outward from a second side of the elongated member in the plane passing through the central axial portion.

\* \* \* \* \*



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## EXO® Chair

A great way to launch equipment-based Pilates group programming!

Description

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## Description

### New split pedal option - available now!

The EXO® Chair delivers a unique and fun, full-body workout. Add in a Functional Resistance Kit and you can push and pull! This gives you a host of new exercises not possible with any other chair - including many that could previously be done only on a Reformer - and offers a challenging cardio/aerobic workout.

Great for group classes, personal training sessions and at home, for users of all levels. [5 year warranty.](#)



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#### Choose from two options:

Our new **split pedal** option adds reciprocal and rotational movements for a more robust exercise repertoire. Includes dowel for conversion back to a single pedal.

Or

Our improved **single pedal** option has a new sleek design and custom stability padding for increased support, comfort and durability.

The most compact, durable Pilates chair on the market, the EXO is also the easiest to store, with a 40% smaller footprint than competitive products when storing six chairs

- Designed for group programming: compact, durable and portable!
- Lightweight and easily carried and/or stacked by one person.
- Simple set-up, no assembly required.
- Comfortable, padded pedal; non-slip for maximum safety.
- Two springs (black/heavy), adjustable to 8 resistance settings.
- Spring changes are fast and safe with our Cactus Resistance System. Easy adjustments from front or back of chair, with easy-grip cloth tabs.
- Functional Resistance Kits available separately.

We also offer [training and equipment packages](#) for the EXO Chair.



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*U.S. Patents No. 6916279*

<http://www.pilates-gratz.com/chairs/wunda-chair-1.html>



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## Wunda Chair



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Oak

Price

**\$1,195.00**

Quantity

1

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### Description

Features

Popular Upgrades

The Wunda Chair was created as a small apartment sitting chair that when turned upside down converted into a workout apparatus complete with 2 bed springs. While the design has evolved and we no longer use bed springs, the function and purpose has stood the test of time and remains true to form. Our Wunda Chair is an authentic version of the original that converts from a working to sitting position and has the look of fine furniture. It's beautiful wood design and versatile functioning, position it as the top choice for discriminating instructors and studio owners.

Peak Pilates® is elevating standards for quality of craftsmanship and durability with an eco-friendly bamboo option.


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## Pilates Wunda Chair

**Product Code:** rtyapiWC/44kg

Most studio equipment is now being demonstrated on YOUTUBE, please advise if you need further details.


**PILATES Wunda CHAIR**    **\$796**    (\$875.60 inc GST)

This versatile equipment aids in rehabilitation by activating the lower back, shoulder, buttocks, transverses abdominals and pelvic region and heightens neuromuscular coordination. Stretches and re-stabilises injured or strained muscles, particularly those not easily reached by more traditional techniques.

The ultimate for space-saving Pilates.

Chair workouts focus on whole body strength (upper and lower) and conditioning and enhance stability, body control and balance.

The smooth operation padded split step adds rotational movement of the extremities.

The inbuilt springtree makes spring changes simple, safe and quick.

Adjustable height handles are removable.

Each is made individually, finish may not be exactly as per images this page.

Beechwood, leatheroid, steel tube and pvc. Color tones are regularly updated and may vary slightly but it does not effect the functionality of this equipment. **Black upholstery only.**

**Size: Approx 890 x 715 x 750mm , sold AS IS**

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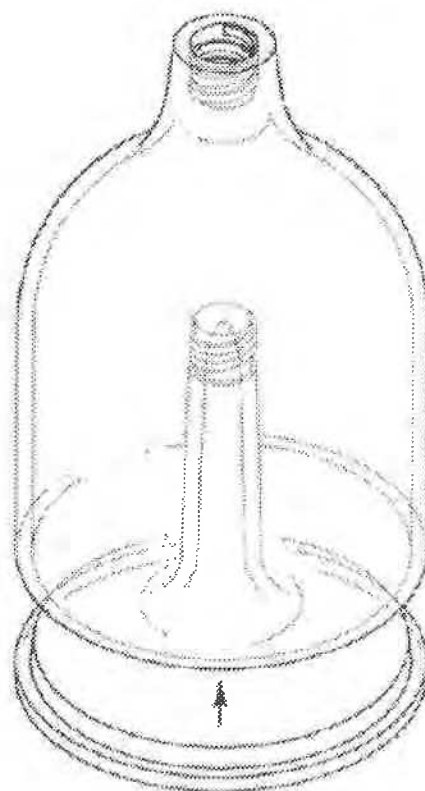
## **EXHIBIT 11**



**Drawing Page**

**Date/Time Stamp:** 05/27/2003 18:44:1

**Mark:**



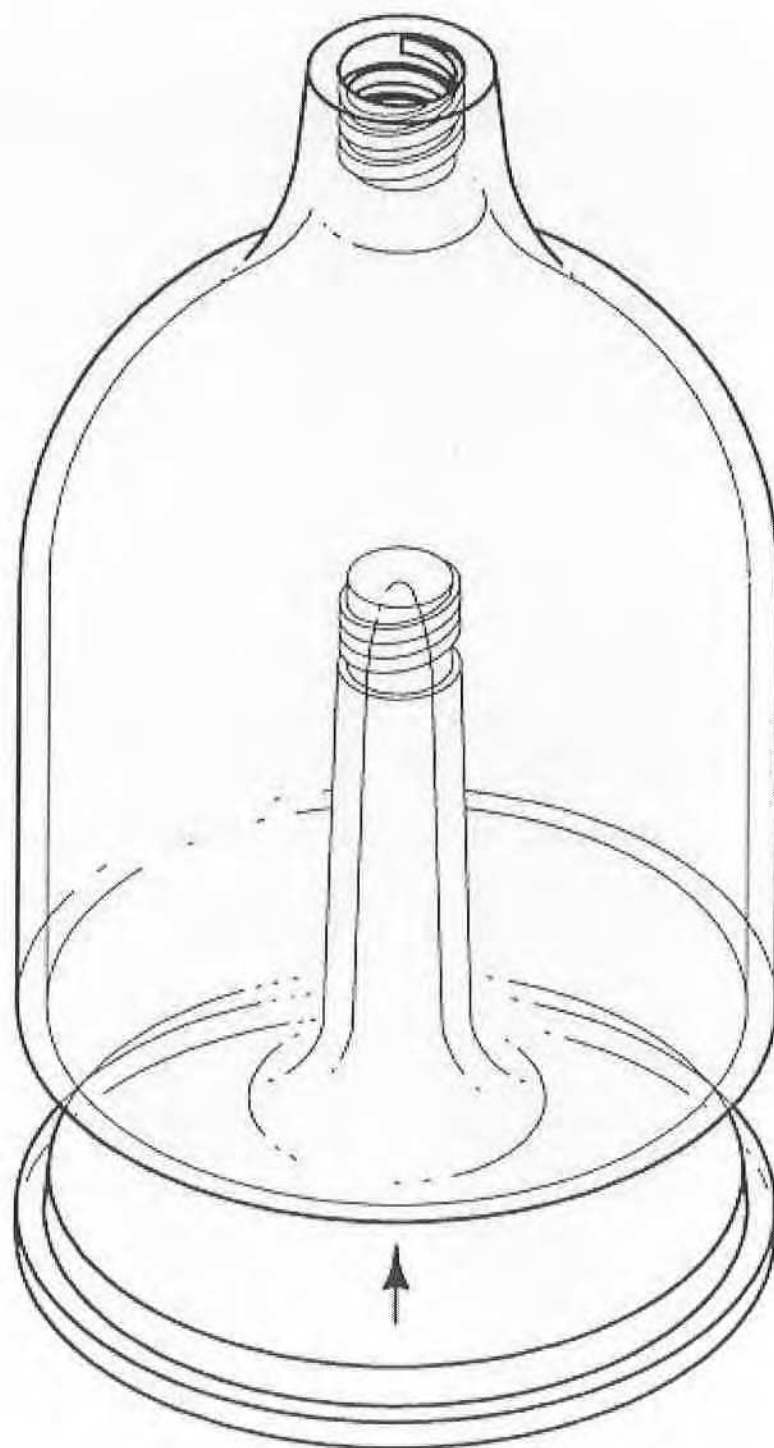
**Applicant:**  
GSI Sports Products, Inc.  
1023 N. Pines Road  
Spokane WA 99206  
USA

**Date of First Use Anywhere:**02/10/1998

**Date of First Use In Commerce:**02/10/1998

**Goods and Services:**

Camping equipment, namely a plastic beverage glass wherein the stem and base may be nested or stored within the beverage container portion, as shown.



# UNITED STATES PATENT AND TRADEMARK OFFICE

**SERIAL NO:** 78/254832

**APPLICANT:** GSI Sports Products, Inc.

**\*78254832\***

**CORRESPONDENT ADDRESS:**

Mark W. Hendricksen  
Wells St. John P.S.  
601 W. First Avenue, Suite 1300  
Spokane, WA 99201

**RETURN ADDRESS:**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**MARK:**

**CORRESPONDENT'S REFERENCE/DOCKET NO :** GS1-102

**CORRESPONDENT EMAIL ADDRESS:**

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

## OFFICE ACTION

**TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.**

Serial Number 78/254832

This is responsive to the communication received January 7, 2005.

### **REFUSAL BECAUSE THE PROPOSED MARK IS FUNCTIONAL MADE FINAL**

The Examining Attorney has refused registration on the basis that applicant's proposed mark is functional under Section 2(e)(5) of the Act, and, assuming that the configuration is nonfunctional, on the basis that applicant's product design has not acquired distinctiveness under Section 2(f) of the Act, and is therefore merely a non-distinctive configuration which is not a mark. See Sections 1,2 and 45 of the Act.

The Trademark Act has been amended to provide that an application may be refused registration if it "comprises any matter that, as a whole, is functional." . The Supreme Court has recently discussed the issue of functionality:

We have said, " in general terms, a product feature is functional,' and cannot serve as a trademark, if it is essential to the use or purpose of the article or if it affects the

cost or quality of the article." Qualitex Co. v. Jacobson Products Co., 514 U.S. 159, 165 (1995) (quoting Inwood Laboratories, Inc. v. Ives Laboratories, Inc., 456 U.S. 844, 850, n. 10 (1982)). Expanding upon the meaning of this phrase, we have observed that a functional feature is one the "exclusive use of [which] would put competitors at a significant non-reputation-related disadvantage." 514 U.S., at 165.

The Federal Circuit looks at four factors in determining the issue of functionality:

- (1) the existence of a utility patent disclosing the utilitarian advantages of the design;
- (2) advertising materials in which the originator of the design touts the design's utilitarian advantages;
- (3) the availability to competitors of functionally equivalent designs; and
- (4) facts indicating that the design results in a comparatively simple or cheap method of manufacturing the product.

Applicant identified its goods as follows: Camping equipment, namely a plastic beverage glass wherein the stem and base may be nested or stored within the beverage container portion, as shown

Applicant describes its mark as follows: The mark consists of a distinctive configuration of a disassembled wine glass with one component within the other component.

In this case, applicant has stated that there is no utility patent. Although the existence of a utility patent could weigh against applicant in terms of showing that the configuration is de jure functional, the absence of such a patent simply has no weight in our analysis.

As to the second factor, applicant's advertising materials tout the functional advantages of its wine glass. Advertisement on Basegear: The wine glass unscrews at the top of the stem and the base snaps into the bowl for compact storage. This copy clearly indicates that the particular features of the applicant's configuration.

As to the third factor, the existence of alternative designs, the Federal Circuit has noted that the fact that other designs are available does not mean that applicant's design is not functional:

We did not in the past under the third factor require that the opposing party establish that there was a "competitive necessity" for the product feature. Nothing in *TrafFix* suggests that consideration of alternative designs is not properly part of the overall mix, and we do not read the Court's observations in *TrafFix* as rendering the availability of alternative designs irrelevant. Rather, we conclude that the Court merely noted that once a product feature is found functional based on other considerations there is no need to consider the availability of alternative designs, because the feature cannot be given trade dress protection merely because there are alternative designs available. But that does not mean that the availability of alternative designs cannot be a legitimate source of evidence to determine whether a feature is functional in the first place.

Valu Engineering, 61 USPQ2d at 1427 (footnote omitted). The question is not whether there are alternative designs that perform the same basic function, but whether these designs work "equally well." Valu Engineering, 61 USPQ2d at 1427, quoting, 1 McCarthy on Trademarks and Unfair Competition, § 7:75, 7-180-1 (4th ed. 2001). The Supreme Court found that it was improper to engage in "speculation about other design possibilities, such as using three or four springs which might serve the same purpose . .

. [or] to explore designs to hide the springs." [\*TrafFix\*, 58 USPQ2d at 1007](#). The presence of other designs does not indicate, therefore, that applicant's design is not de jure functional

#### **REFUSAL BECAUSE THE DESIGN HAS NOT ACQUIRED DISTINCTIVENESS MADE FINAL**

The applicant has also sought registration on the basis that its design has acquired distinctiveness. Because applicant's design is functional, any evidence of distinctiveness is of no avail to applicant in support of registration. See [\*TrafFix\*, 58 USPQ2d at 1007](#) ("Functionality having been established, whether MDI's dual-spring design has acquired secondary meaning need not be considered"). Therefore, even if there were evidence sufficient to demonstrate acquired distinctiveness, it would not permit the registration of a functional design. However, for the sake of completeness, should applicant appeal and ultimately prevail on the issue of functionality, we will discuss applicant's contention that its design has acquired distinctiveness.

A product configuration is not inherently distinctive, and is entitled to registration on the Principal Register only upon a showing of acquired distinctiveness under Section 2(f). [\*Wal-Mart Stores, Inc. v. Samara Brothers, Inc.\*, 529 U.S. 205, 54 USPQ2d 1065, 1068 \(2000\)](#). Further, the burden of establishing acquired distinctiveness is upon the applicant, who must establish acquired distinctiveness by a preponderance of the evidence. [\*Yamaha International Corporation v. Hoshino Gakki Co., Ltd.\*, 840 F.2d 1572, 6 USPQ2d 1001, 1006 \(Fed. Cir. 1988\)](#). Acquired distinctiveness or secondary meaning occurs when "in the minds of the public, the primary significance of a [mark] is to identify the source of the product rather than the product itself. *Wal-Mar Stores, Inc. v. Samara Bros, Inc.*, supra.

Even assuming the availability of alternative designs remains a factor in determining whether a configuration is de jure functional, applicant has not shown that there are alternative wine glasses which can be disassembled for compact storage.

The Examining Attorney maintains that applicant's product has this shape because it works better in this shape. The advertising calling attention to functional details of applicant's product does not establish that consumers recognize the configuration (or a part thereof) as an indicator of source.

Assuming that applicant's design is determined not to be functional as a whole, the Examining Attorney contends that applicant's design has not acquired distinctiveness, and that it shares some of the same properties embodied in wine glasses of others, such as a normal stem and bowl.

The burden of proving that a mark has acquired distinctiveness is on applicant. See *Yamaha Int'l Corp. v. Hoshino Gakki Co. Ltd.*, 840 F.2d 1572, 6 USPQ2d 1001 (Fed. Cir. 1988); *In re Meyer & Wenthe, Inc.*, 267 F.2d 945, 122 USPQ 372 (C.C.P.A. 1959). Applicant must establish that the purchasing public has come to view the proposed mark as an indicator of origin. Allegations of sales and advertising expenditures cannot per se establish that a term has acquired significance as a mark. It is necessary to examine the advertising material to determine how the term is used, the commercial impression created by such use, and the significance the term would have to prospective purchasers. The ultimate test in determining acquisition of distinctiveness under Trademark Act Section 2(f) is not applicant's efforts, but applicant's success in educating the public to associate the claimed mark with a single source. *In re Packaging Specialists, Inc.*, 221 USPQ 917 (TTAB 1984); *Congoleum Corp. v. Armstrong Cork Co.*, 218 USPQ 528 (TTAB 1983); *Bliss & Laughlin Industries Inc. v. Brookstone Co.*, 209 USPQ 688 (TTAB 1981).

Applicant asserts that its mark has become distinctive based upon 6 years of use.

The claim that applicant has been using a design for a long period of substantial and exclusive use does not, by itself, demonstrate that the mark has acquired distinctiveness. See In re Gibson Guitar Corp., 61 USPQ2d 1948, 1952 (TTAB 2001) (66 years of use). In addition, the mere fact that applicant has sold over 200,000 units in a recent year is not in and of itself persuasive since we have no evidence of the percentage of the market this number of baby carriers represents. *Id.* ("As for the sales of 10,000 in a two-year period, again there is no evidence to show whether this is a large number of sales of guitars vis-a-vis the sales of other companies"). Even if these sales figures were significant, it would not establish that the applicant's design was the basis for the success. M-5 Steel Mfg. Co. v. O'Hagin's Inc., 61 USPQ2d 1086, 1098 (TTAB 2001) ("While applicant's sales may demonstrate popularity or commercial success for its roof vents, such evidence alone does not demonstrate that the vents' designs which applicant seeks to register have become distinctive of its goods and thus function as source indicators"). That is, mere sales volume alone does not establish recognition of a mark and may be readily attributable to the desire of purchasers to acquire the product.

Also, applicant's ads do not contain any indication "that [applicant] has promoted the asserted product designs as trademarks, and we have no evidence that consumers have come to recognize applicant's designs as indications of origin." M-5 Steel v. O'Hagin's, *supra*, at 1098. It is not clear if prospective purchasers would even recognize the wine glass design as a trademark. Applicant's showing of acquired distinctiveness is sufficient to demonstrate that, even if the product design is not considered functional, the design of the wine glass has acquired distinctiveness.

The refusal to register applicant's design on the Principal Register on the basis that it is de jure functional is continued and made Final. If the mark is not functional, the refusal to register the mark on the ground that it has not acquired distinctiveness is also continued and made Final.

**NOTICE: FEE CHANGE**

Effective January 31, 2005 and pursuant to the Consolidated Appropriations Act, 2005, Pub. L. 108-447, the following are the fees that will be charged for filing a trademark application:

- (1) \$325 per international class if filed electronically using the Trademark Electronic Application System (TEAS); or
- (2) \$375 per international class if filed on paper

These fees will be charged not only when a new application is filed, but also when payments are made to add classes to an existing application. If such payments are submitted with a TEAS response, the fee will be \$325 per class, and if such payments are made with a paper response, the fee will be \$375 per class.

The new fee requirements will apply to any fees filed on or after January 31, 2005.

**NOTICE: TRADEMARK OPERATION RELOCATION**

The Trademark Operation has relocated to Alexandria, Virginia. Effective October 4, 2004, all Trademark-related paper mail (except documents sent to the Assignment Services Division for recordation, certain documents filed under the Madrid Protocol, and requests for copies of trademark documents) must be sent to:

**Commissioner for Trademarks**  
**P.O. Box 1451**

**Alexandria, VA 22313-1451**

Applicants, attorneys and other Trademark customers are strongly encouraged to correspond with the USPTO online via the Trademark Electronic Application System (TEAS), at <http://www.uspto.gov/teas/index.html>.

Robert Clark  
Examining Attorney  
Law Office 108  
571-272-9144  
fax: 571-273-9108

**HOW TO RESPOND TO THIS OFFICE ACTION:**

- **ONLINE RESPONSE:** You may respond formally using the Office's Trademark Electronic Application System (TEAS) Response to Office Action form (visit <http://www.uspto.gov/teas/index.htm> and follow the instructions, but if the Office Action issued via email you must wait 72 hours after receipt of the Office Action to respond via TEAS).
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above and include the serial number, law office number and examining attorney's name in your response.

**STATUS OF APPLICATION:** To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

**VIEW APPLICATION DOCUMENTS ONLINE:** Documents in the electronic file for pending application can be viewed and downloaded online at <http://portal.uspto.gov/external/tow>.

**GENERAL TRADEMARK INFORMATION:** For general information about trademarks, please visit the Office's website at <http://www.uspto.gov/main/trademarks.htm>

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**\$4.99** at Campmor Inc.      ½

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### GSI Outdoors Cutting Board Small

Lightweight and compact enough for backpacking, but durable enough for everyday use. Made of rugged polyethylene. Color: White. Size: 9.75 in. x 5.75 in. x .25 in. Wt. 9.5

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### GSI Outdoors 10-inch Gourmet Frypan With Extreme Non Stick

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Entertain without the fear of broken glasses. Elegant enough for fine dinner parties yet durable enough for

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### GSI Lexan Wine Glass

This extremely durable GSI Lexan Wine Glass will add an air of elegance to your next camping, boating, or backpacking trip. The wine glass unscrews at the top of the stem and the base snaps into the bowl for compact storage. Holds 10 ounces of your favorite vino.

**Weight:** 3.1 ounces

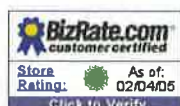
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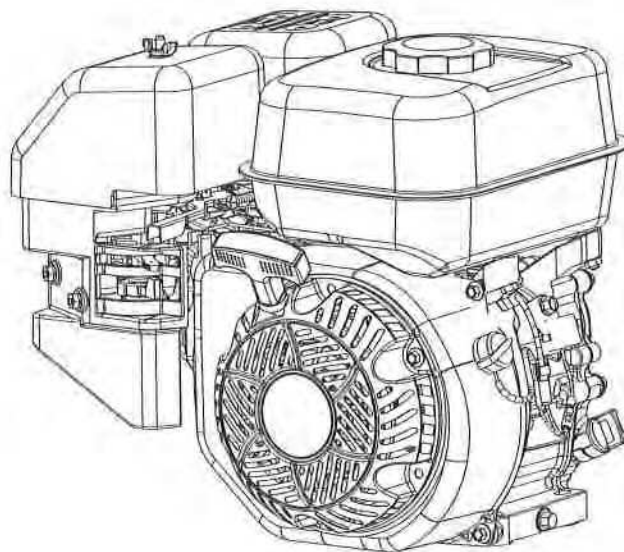
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## **EXHIBIT 12**

# KOHLER Courage®

SH265

## Service Manual



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Ensure engine is stopped and level before performing any maintenance or service.

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2	Safety
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